NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 15, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H	23.0	17,140
2	THREE'S COMPANY	22.2	16,540
3	WKRP IN CINCINNATI	22.1	16,460
4	JEFFERSONS	21.9	16,320
5	LOU GRANT	21.0	15,650
6	CARTER COUNTRY#	20.9	15,570
7	ALICE	20.8	15,500
8	TAXI	20.4	15,200
9	LAVERNE AND SHIRLEY	19.7	14,680
10	20/20	19.3	14,380
11	60 MINUTES	19.2	14,300
12	DUKES OF HAZZARD#	19.1	14,230
13	MORK & MINDY	18.8	14,010
14	BARNEY MILLER	18.3	13,630
15	ONE DAY AT A TIME	17.9	13,340

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	16.3	33,440
2	M*A*S*H	15.8	32,310
3	WKRP IN CINCINNATI	15.2	31,200
4	DUKES OF HAZZARD#	15.2	31,190
5	JEFFERSONS	15.1	30,880
6	TAXI	14.7	30,160
7	ALICE	14.5	29,620
8	LAVERNE AND SHIRLEY	14.4	29,440
9	LOU GRANT	13.1	26,760
10	MORK & MINDY	13.1	26,740
11	60 MINUTES	12.7	26,060
12	FANTASY ISLAND	12.7	26,020
13	MY BUDDY(S)	12.7	25,960
14	CARTER COUNTRY#	12.5	25,680
15	13 QUEENS BLVD.#	12.2	25,070
16	DALLAS	12.0	24,460

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO (000)
1	M*A*S*H	18.8	14,650
2	WKRP IN CINCINNATI	17.3	13,490
3	JEFFERSONS	17.0	13,300
4	ALICE	16.6	12,960
4	LOU GRANT	16.6	12,960
6	THREE'S COMPANY	16.6	12,930
7	LAVERNE AND SHIRLEY	14.7	11,490
7	60 MINUTES	14.7	11,490
9	TAXI	14.5	11,340
10	DUKES OF HAZZARD#	14.1	11,030
11	FANTASY ISLAND	14.1	11,020
12	ONE DAY AT A TIME	14.0	10,890
13	CARTER COUNTRY#	13.9	10,820
14	ALL IN THE FAMILY	13.6	10,610
15	20/20	13.5	10,530

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	15.5	10,840
2	JEFFERSONS	14.9	10,420
3	THREE'S COMPANY	14.4	10,100
4	20/20	14.3	10,030
5	ALICE	14.3	10,020
6	CARTER COUNTRY#	13.8	9,670
7	TAXI	13.6	9,540
8	M*A*S*H	13.3	9,300
9	WKRP IN CINCINNATI	12.8	8,980
10	DUKES OF HAZZARD#	12.3	8,610
11	ABC NEWS CLOSEUP(S)	12.3	8,600
12	ABC MONDAY NIGHT BASEBALL	12.2	8,560
13	ALL IN THE FAMILY	12.0	8,410
14	ONE DAY AT A TIME	11.7	8,220
15	LOU GRANT	11.6	8,110
16	MY BUDDY(S)	11.5	8,030
17	ABC SUNDAY NIGHT MOVIE	11.3	7,920

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 15, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	M*A*S*H	19.4	9,400
2	WKRP IN CINCINNATI	18.0	8,720
3	THREE'S COMPANY	17.9	8,650
4	LOU GRANT	17.5	8,470
5	LAVERNE AND SHIRLEY	16.4	7,930
6	TAXI	16.2	7,820
7	20/20	14.2	6,870
8	FANTASY ISLAND	14.1	6,840
9	MORK & MINDY	14.1	6,810
10	DUKES OF HAZZARD#	13.9	6,730
11	CARTER COUNTRY#	13.8	6,670
12	JEFFERSONS	13.5	6,530
13	ANGIE	13.3	6,450
14	BARNEY MILLER	13.1	6,340
14	13 QUEENS BLVD.#	13.1	6,340

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALICE	24.6	5,800
2	JEFFERSONS	24.4	5,750
3	ALL IN THE FAMILY	21.7	5,110
4	ONE DAY AT A TIME	21.1	4,970
5	60 MINUTES	20.7	4,880
6	BARNABY JONES	18.9	4,470
7	WALTONS#	18.7	4,420
8	LITTLE HOUSE-PRAIRIE	17.3	4,090
9	M*A*S*H	17.1	4,040
10	DIFF'RENT STROKES	16.1	3,800
11	DALLAS	15.9	3,740
12	WKRP IN CINCINNATI	15.4	3,630
13	CHIPS	15.2	3,590
14	DUKES OF HAZZARD#	15.0	3,550
15	NBC MONDAY NIGHT MOVIES	14.9	3,520

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	THREE'S COMPANY	14.8	6,800
2	TAXI	14.2	6,560
3	ABC NEWS CLOSEUP(S)	14.1	6,510
4	20/20	14.1	6,500
5	CARTER COUNTRY#	13.4	6,170
6	M*A*S*H	13.2	6,090
7	WKRP IN CINCINNATI	12.8	5,890
8	JEFFERSONS	12.4	5,720
9	MY BUDDY(S)	12.3	5,670
10	60 MINUTES	12.0	5,530
11	LOU GRANT	12.0	5,510
12	ALICE	11.9	5,490
13	MORK & MINDY	11.5	5,310
14	13 QUEENS BLVD.#	11.5	5,300
15	DUKES OF HAZZARD#	11.3	5,220
16	LAVERNE AND SHIRLEY	11.2	5,170
17	BIG EVENT	11.1	5,110

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	21.7	4,010
2	JEFFERSONS	19.8	3,660
3	ALICE	18.9	3,500
4	ALL IN THE FAMILY	17.2	3,180
5	CARTER COUNTRY#	17.0	3,150
6	ABC MONDAY NIGHT BASEBALL	16.9	3,120
7	ONE DAY AT A TIME	15.7	2,910
8	ROCKFORD FILES#	15.1	2,800
9	THREE'S COMPANY	14.3	2,640
10	20/20	14.2	2,630
11	CHIPS	14.1	2,610
12	M*A*S*H	13.7	2,540
13	ABC MAJOR LEAGUE BASEBALL(S)	13.6	2,520
14	WKRP IN CINCINNATI	13.3	2,460
15	DUKES OF HAZZARD#	13.1	2,430
16	CBS EVENING NEWS-CRONKITE	13.0	2,400

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE 1

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	29	192		A	13.4	27	998	1881	722	299	750	308	491	453	109	186^	722	269	430	427	138	215^	135^	89^	274	216^
1 FRI. 9.00P 120 ABC FF		98		B	17.4	31	1296																			
9.00 - 9.30				A	11.5	24	857	1914	744	315	768	322	511	496	98	163^	693	274^	400	396	123	205^	132^	75^	321	256^
9.30 - 10.00				A	13.1	26	976	1886	708	287	732	285	455	432	104	200^	690	272	390	377	140	215^	138	104^	326	233^
10.00 - 10.30				A	15.4	30	1147	1847	707	298	742	306	491	440	120	184^	719	253	440	436	146	218	132^	93^	254	195^
10.30 - 11.00				A	13.8	28	1028	1841	730	288	748	311	492	451	111	194^	766	276	479	482	137	216^	127^	83^	200^	184^
ABC MAJOR LEAGUE BASEBALL(S)		198		A	10.5	23	782	1519	536	110^	551	138^	297	274^	105	217^	747	223^	340	360	173	322	130^	54v	91^	78v
2 FRI. 8.00P 190 ABC SE		99																								
8.00 - 8.30				A	7.1	18	529	1582	569	148^	593	113v	311	299^	107	242^	650	167^	315	337^	167	248^	137^	50v	202^	169^
8.30 - 9.00				A	8.8	21	656	1532	535	98^	559	112^	245	236^	125	262^	720	173^	317	337^	209	331^	120^	34v	133^	94v
9.00 - 9.30				A	10.1	23	752	1557	551	123^	579	142^	303	249^	133	254^	791	215^	347	347	210	369	94^	24v	93^	71v
9.30 - 10.00				A	10.9	22	812	1466	526	94^	547	138^	312	264^	107	216^	751	222^	326	343	182	339	107^	24v	61v	55v
10.00 - 10.30				A	12.3	25	916	1511	528	92^	534	136^	292	281	104	206^	782	243^	356	391	160	329	124^	44v	71^	71^
10.30 - 11.00				A	12.6	25	939	1498	526	104^	526	152^	306	289	82	175^	752	261	346	370	147	315	162^	99^	58v	58v
ABC MONDAY NIGHT BASEBALL	5	197	197	A	13.5	27	1006	1694	513	187	564	154	310	276	110	217	850	273	476	439	146	310	160	60^	120^	96^
1 MON. 8.00P 165 ABC SE		99	99	B	12.6	24	939																			
2 MON. 8.00P 150																										
8.00 - 8.30				A	10.8	24	805	1691	541	169	608	164	317	304	117	223	786	253	434	397	145	296	169	94^	128^	104^
8.30 - 9.00				A	12.6	26	939	1770	540	178	591	159	305	290	113	228	837	277	461	430	147	319	187	96^	155	132^
9.00 - 9.30				A	14.0	27	1043	1737	526	197	565	146	313	267	113	226	886	254	490	453	150	327	158	61^	128	107^
9.30 - 10.00				A	15.1	28	1125	1657	512	201	554	158	313	269	107	217	869	261	478	449	155	323	132	40^	102^	81^
10.00 - 10.30				A	15.0	27	1118	1617	470	203	522	162	306	265	99	194	847	291	478	437	142	294	166	41^	82^	61^
ABC NEWS CLOSEUP(S)		195		A	14.8	28	1103	1752	627	286	710	361	535	445	72	121^	780	303	591	534	86	130^	182^	100^	80^	61^
2 TUE. 10.00P 60 ABC DN		98																								
10.00 - 10.30				A	15.6	29	1162	1785	647	291	727	373	548	460	72	127^	773	300	593	534	91	126^	196^	109^	89^	71^
10.30 - 11.00				A	14.0	27	1043	1706	600	279	687	346	519	424	72	116^	783	307	585	535	79	130^	165^	91^	71^	51v
ABC NEWSBRIEF-M-F	200	184	189	A	14.8	29	1103	1752	598	234	672	273	424	345	102	198	674	278	423	370	98	196	212	106	194	150
1 MON. 10.46P 2 ABC N		96	97	B	18.6	30	1386																			
TU-TH 9.58P 1																										
1 FRI. 8.28P 1																										
2 MON. 10.30P 1																										
ABC NEWSBRIEF-SAT.	41	190	194	A	16.9	36	1259	1972	766	306	853	351	502	435	140	282	456	158	255	235	73	152	301	206	362	262
SAT. 9.58P 1 ABC N		96	97	B	19.4	35	1445																			
ABC NEWSBRIEF-SUN.	41	189	188	A	12.7	26	946	2100	678	298	735	294	460	433	115	193	765	326	498	472	99	173	269	97^	331	224
SUN. 8.58P 1 ABC N		97	97	B	17.3	27	1289																			
ABC SUNDAY NIGHT MOVIE	34	196	196	A	14.8	29	1103	1809	770	358	830	296	488	467	134	235	718	275	432	432	100	181	169	86^	92^	74^
1 SUN. 9.00P 154 ABC FF		99	99	B	21.9	36	1632																			
2 SUN. 9.00P 60																										
& 10.48P 60			1																							
9.00 - 9.30				A	13.2	26	983	1862	724	348	801	270	451	436	132	235	718	259	404	431	113	204	209	103^	134	100^
9.30 - 10.00				A	14.4	26	1073	1858	737	349	812	272	465	441	141	239	750	297	436	448	106	195	181	95^	115^	83^
10.00 - 10.30				A	16.5	32	1229	1899	803	409	891	357	549	503	131	240	777	302	454	456	107	198^	133^	48v	98^	70^
10.30 - 11.00				A	16.5	32	1229	1920	809	421	891	342	520	490	132	261	785	295	457	456	106	202	158^	60^	86^	80^
11.00 - 11.30				A	15.4	33	1147	1746	821	349	854	309	510	496	131	234	671	259	433	407	80	161	166	91^	55^	55^
ABC WORLD NEWS TONIGHT	190	199	199	A	9.9	25	738	1645	680	213	753	184	334	332	140	347	661	176	332	347	119	265	93	63^	138	92
M-F 6.30P 30 ABC N		99	99	B	10.7	21	797																			

FOR EXPLANATION OF SYMBOLS SEE PAGE A

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	21	146	145	A	6.1	17	454	1524	691	275	742	273^	376	332	121^	293	568	195^	308	253^	111^	222^	86^	57v	128^	102^
SUN. 6.30P 30 ABC N		81	81	B	7.5	17	559																			
ALICE	13	197	193	A	20.8	40	1550	1911	750	245	837	212	401	384	151	375	646	207	356	354	114	225	222	148	206	150
SUN. 9.00P 30 CBS CS		99	98	B	21.1	35	1572																			
ALL IN THE FAMILY	29	198	196	A	17.0	38	1267	1797	732	307	837	201	368	356	160	402	665	194	352	353	124	251	139	121	156	97^
SUN. 8.00P 30 CBS CS		99	99	B	23.7	39	1766																			
ANGIE	17	201	199	A	17.3	36	1289	1798	657	249	757	331	502	384	90^	200	493	240	360	311	56^	99	241	175	307	208
THU. 8.30P 30 ABC CS		99	99	B	23.0	40	1714																			
BAD NEWS BEARS	14	187	184	A	10.4	28	775	1788	672	183	721	181	358	365	129^	302	522	131^	265	278	138^	211	200	152^	345	237
SAT. 8.00P 30 CBS CS		98	97	B	13.5	30	1006																			
BARNABY JONES	33	184	188	A	14.9	28	1110	1865	825	283	914	215	448	408	170	403	568	153	305	306	80^	208	191	116	192	117
THU. 10.00P 60 CBS PD		98	98	B	19.8	35	1475																			
10.00 - 10.30				A	14.3	26	1065	1873	852	296	942	217	459	416	181	425	584	161	311	300	94^	219	162	102^	185	106^
10.30 - 11.00				A	15.5	29	1155	1848	798	270	883	211	436	400	157	380	551	142	296	309	65^	200	219	130	195	127
BARNEY MILLER	36	194	193	A	18.3	35	1363	1725	667	275	756	316	466	384	126	225	562	240	367	330	77^	153	159	109	248	158
1 THU. 9.00P 30 ABC CS		99	98	B	21.6	35	1609																			
2 THU. 9.00P 60																										
9.00 - 9.30				A	18.5	36	1378	1719	650	265	734	301	451	376	124	225	567	232	366	328	78^	162	166	112	252	158
9.30 - 10.00				A	17.9	33	1334	1732	697	294	792	341	492	398	134^	224	551	260	371	324	80^	139^	149^	106^	240	157^
BATTLESTAR: GALACTICA	6	196	197	A	6.7	17	499	2287	659	332	716	327	529	423	87^	149^	581	284	426	306	83^	135^	565	341	425	329
SAT. 8.00P 60 ABC SF		99	99	B	7.6	19	566																			
8.00 - 8.30				A	6.1	16	454	2260	707	345	764	325	576	463	86^	152^	603	282	442	297	85^	151^	541	315	352	291
8.30 - 9.00				A	7.3	19	544	2278	614	316	665	323	480	388	84^	141^	551	282	410	314	78^	114^	584	363	478	355
BIG EVENT-TUE.	34	198		A	14.6	29	1088	1811	843	275	876	255	509	498	145^	304	556	209^	312	305	101^	184^	142^	66^	237	170^
1 TUE. 9.00P 120 NBC FV		97		B	15.7	26	1170																			
9.00 - 9.30				A	11.7	25	872	1748	837	273^	866	201^	471	449	161^	343	568	202^	302	274^	115^	224^	119^	56v	195^	134^
9.30 - 10.00				A	14.5	29	1080	1806	841	273	867	257	486	475	155^	316	573	240	334	312	109^	192^	114^	49v	252	176^
10.00 - 10.30				A	15.6	30	1162	1857	855	268	886	273	552	540	134^	271	553	213	321	325	94^	161^	164^	78^	254	180^
10.30 - 11.00				A	16.6	32	1237	1814	844	284	885	278	521	514	134^	295	534	176^	283	300	94^	174^	160^	73^	235	181^
BIG EVENT	27	204	205	A	12.2	24	909	2051	753	360	873	350	601	523	85^	236	783	349	562	453	90^	182	188	85^	207	112^
SUN. 8.00P 120 NBC FV		99	99	B	17.4	28	1296																			
8.00 - 8.30				A	10.6	24	790	1997	729	373	845	322	556	479	94^	256	795	355	557	433	96^	196	180	80^	177	73^
8.30 - 9.00				A	11.4	23	849	2000	743	362	852	332	570	506	80^	238	810	366	576	450	94^	196	170	78^	168	78^
9.00 - 9.30				A	12.6	24	939	2078	767	342	895	370	621	544	84^	235	780	337	555	453	89^	179	192	84^	211	124^
9.30 - 10.00				A	14.2	26	1058	2101	766	362	887	364	635	548	80^	219	758	340	557	473	81^	163	204	95^	252	157
CARNIVAL OF THE ANIMALS(S)			182	A	7.9	19	589	2194	681	253^	722	220^	417	398^	157^	278^	505	202^	257^	187^	129^	217^	145^	66v	822	436
2 THU. 8.00P 30 CBS EA			96																							
CARTER COUNTRY	12	192		A	20.9	36	1557	1649	629	204	696	284	429	359	103^	218	622	253	398	335	89^	203	165	119^	166	103^
1 THU. 9.30P 30 ABC CS		99		B	18.4	32	1371																			
CBS EVENING NEWS-CRONKITE	189	194	194	A	11.2	27	834	1476	680	197	753	164	267	274	154	421	590	121	257	270	127	288	64^	30^	69^	38^
M-F 6.30P 30 CBS N		99	99	B	14.1	28	1050																			
CBS EVENING NEWS-DEAN(B)		109		A	4.1	12	305	1311	842	284^	842	184v	278^	330^	155v	485^	469^	105v	105v	144v	121v	288^	LT	LT	LT	LT
1 SUN. 6.40P 20 CBS N		57																								

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS SEE PAGE A

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																													
CBS EVENING NEWS-DEAN				24		162	A	10.0	26	745	1774	722	192^	761	220^	365	264^	107^	318^	673	188^	259^	323^	124^	275^	252^	61v	88^	78v
2 SUN.	6.30P	30	CBS N			86	B	8.9	18	663																			
CBS SAT. NEWS-SCHIEFFER				37	145	152	A	8.0	23	596	1389	720	265	783	157^	297	325	170^	407	569	96^	192^	236	136^	302	LT	LT	31v	12v
SAT.	6.30P	30	CBS N		88	88	B	10.1	22	752																			
CBS SATURDAY NIGHT MOVIE				27	190	179	A	10.9	24	812	1885	683	236	716	190	418	428	102^	219	825	273	492	456	161	264	167	80^	177	147^
SAT.	9.00P	120	CBS FF		99	95	B	15.1	28	1125																			
9.00 - 9.30							A	10.3	24	767	1890	716	249	766	200	429	420	117^	267	739	229	386	385	157^	274	166	76^	219	164
9.30 - 10.00							A	10.3	22	767	1956	711	243	755	192	430	432	102^	245	819	267	479	450	155^	266	179	75^	203	168
10.00 - 10.30							A	11.4	24	849	1881	665	224	694	194	431	426	95^	191	874	293	551	493	162	263	157	98^	156	133^
10.30 - 11.00							A	11.7	25	872	1812	635	229	661	174	389	426	98^	183	848	292	532	488	159	248	166	66^	137^	121^
CBS TUESDAY NIGHT MOVIES				32	176	176	A	13.1	25	976	1656	754	314	861	282	505	460	129	281	573	180	352	331	95^	158	107^	73^	115^	64^
TUE.	9.00P	120	CBS FF		96	96	B	16.4	27	1222																			
9.00 - 9.30							A	10.0	20	745	1656	738	319	861	240	438	416	144^	342	524	141^	290	300	111^	174	108^	73^	163^	87^
9.30 - 10.00							A	12.1	23	901	1648	763	348	867	265	506	473	128^	287	567	149	335	345	95^	166	94^	75^	120^	56^
10.00 - 10.30							A	14.4	27	1073	1647	760	307	865	300	527	476	119	256	588	197	370	327	96^	154	106^	73^	88^	54^
10.30 - 11.00							A	15.9	31	1185	1664	749	288	852	306	524	462	127	260	594	213	387	339	83^	147	114	74^	104^	66^
CBS WEDNESDAY NIGHT MOVIE				4	184	181	A	13.3	29	991	1814	811	351	896	312	509	470	136	314	660	201	383	352	127	230	142	106^	116^	78^
1 WED.	8.00P	180	CBS FF		98	97	B	12.7	26	946																			
2 WED.	9.00P	108																											
8.00 - 8.30							A	9.6	24	715	1710	864	350	930	233^	371	366	177^	454	748	124^	382	395	137^	312^	14v	14v	18v	18v
8.30 - 9.00							A	9.7	24	723	1668	839	315^	884	222^	335^	344	185^	455	687	131^	308^	312^	148^	320^	56v	37v	41v	41v
9.00 - 9.30							A	13.8	30	1028	1852	811	384	906	324	524	476	149	306	646	207	374	344	115^	222	139	102^	161	105^
9.30 - 10.00							A	14.2	29	1058	1819	799	358	899	333	544	493	135	286	639	217	375	331	113^	219	149	106^	132	83^
10.00 - 10.30							A	14.7	31	1095	1866	810	333	896	334	552	507	111^	275	648	217	403	364	132	205	192	146	130	89^
10.30 - 11.00							A	12.6	28	939	1654	835	385	888	265	453	466	157^	339	718	162^	395	418	174^	263	32v	32v	16v	16v
CHARLIE'S ANGELS				34	194	201	A	14.7	31	1095	1749	613	267	707	263	399	319	133	250	570	192	325	324	72^	173	189	114	283	220
WED.	9.00P	60	ABC PD		98	99	B	23.5	38	1751																			
9.00 - 9.30							A	13.8	30	1028	1786	613	268	714	257	382	306	139	269	576	188	325	323	62^	170	188	106^	308	235
9.30 - 10.00							A	15.5	32	1155	1722	614	265	704	267	416	328	131	238	565	198	326	324	79^	174	190	123	263	206
CHIPS				36	216	209	A	14.4	37	1073	1957	673	242	761	162	360	377	147	335	608	186	313	296	115^	242	226	124	362	250
SAT.	8.00P	60	NBC OP		98	95	B	18.7	35	1393																			
8.00 - 8.30							A	13.5	36	1006	1949	676	241	758	156	347	369	150	344	624	189	329	306	107^	242	221	121^	346	249
8.30 - 9.00							A	15.3	39	1140	1957	666	244	761	168	368	385	143	327	595	180	299	282	123	245	228	126	373	250
COMEDY THEATRE-GOSSIP(S)						200	A	7.0	13	522	1667	547	251^	628	238^	363^	293^	142^	237^	537	247^	373^	299^	46v	135^	196^	61v	306v	271^
2 TUE.	9.00P	30	NBC CS			98																							
DALLAS				19	189	192	A	16.7	33	1244	1966	733	266	841	306	475	409	158	301	623	212	403	336	110	177	241	166	261	169
FRI.	10.00P	60	CBS GD		97	98	B	18.9	34	1408																			
10.00 - 10.30							A	16.5	32	1229	1956	735	262	837	305	475	411	156	299	617	204	395	335	113	178	235	167	267	170
10.30 - 11.00							A	17.0	34	1267	1953	726	267	837	304	472	405	154	298	621	220	406	330	107	174	240	161	255	164
DAVID CASSIDY-UNDERCOVER				2	188	186	A	11.6	22	864	1873	745	261	819	322	523	496	111^	188	558	185	342	335	99^	150	272	154	224	172
THU.	10.00P	60	NBC OP		98	96	B	11.6	22	864																			
10.00 - 10.30							A	11.0	20	820	1922	769	272	842	326	542	517	116^	191	586	198	359	342	109^	161	258	143^	236	182
10.30 - 11.00							A	12.1	23	901	1834	726	250	799	323	508	479	106^	183	532	172	327	330	91^	141	289	164	214	163
DICK CLARK'S LIVE WEDNSDY(S) CONT'D						194	A	8.8	19	656	1768	757	303^	844	326^	474	428	177^	294^	647	252^	413	449	101^	151^	170^	124^	107^	60v

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY WORKING OF HOUSE	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																									
DICK CLARK'S LIVE -CONT'D																									
2 WED. 8.00P 60 NBC GV		96																							
8.00 - 8.30				A	9.0	20	671	1754	734	308^	831	304^	442	394	186^	319^	637	235^	399	433	109^	165^	204^	153^	82v	35v
8.30 - 9.00				A	8.7	18	648	1747	767	288^	839	341^	496	456	165^	261^	645	266^	425	458	91v	133^	131^	93v	132^	85v
DIFF'RENT STROKES	33	207	204	A	14.0	34	1043	1988	703	289	855	263	442	370	145	364	540	161	288	259	89^	208	287	211	306	240
FRI. 8.00P 30 NBC CS		98	99	B	18.3	34	1363																			
DR. SEUSS ON THE LOOSE(S)		183		A	10.1	23	752	2199	588	203^	604	235^	347	314^	130^	224^	459	250^	285^	165^	90^	143^	193^	91^	943	507
2 THU. 8.30P 30 CBS EA		96																								
DUKES OF HAZZARD	19	195		A	19.1	40	1423	2192	690	225	774	268	472	425	138^	250	605	179	366	355	118^	171^	268	158^	545	377
2 FRI. 9.00P 60 CBS CS		99		B	19.8	35	1475																			
9.00 - 9.30				A	17.8	39	1326	2165	693	224	779	273	485	441	133^	245	591	184^	372	363	102^	152^	263	148^	532	342
9.30 - 10.00				A	20.5	41	1527	2197	688	224	769	266	461	413	139^	253	611	176	358	342	132^	185	264	163	553	404
EDDIE CAPRA MYSTERIES	5	179	196	A	12.7	26	946	1872	793	248	865	262	463	453	145	311	610	172	344	373	103^	174	158	77^	239	192
1 FRI. 10.00P 60 NBC SM		94	98	B	13.4	27	998																			
2 FRI. 9.00P 120																										
9.00 - 9.30				A	12.8	28	954	1716	773	243^	844	215^	347	386	175^	391	596	160^	294	328	122^	196^	69^	69^	207^	188^
9.30 - 10.00				A	12.7	26	946	1752	754	221^	790	237^	356	378	155^	338	561	151^	312	340	100^	154^	130^	86^	271	243^
10.00 - 10.30				A	12.7	25	946	1971	818	261	891	292	523	488	129^	282	642	175	372	404	104^	181	182	77^	256	193
10.30 - 11.00				A	12.7	25	946	1903	800	252	881	268	510	491	137	282	607	186	358	374	98^	168	191	77^	224	171
EIGHT IS ENOUGH	37	195	202	A	14.2	33	1058	2009	658	262	766	324	446	328	104^	265	579	227	364	301	44^	155	261	201	403	295
WED. 8.00P 60 ABC CS		98	99	B	22.7	38	1691																			
8.00 - 8.30				A	13.2	32	983	1967	663	246	767	309	439	326	100^	277	576	224	354	299	41^	165	233	189	391	279
8.30 - 9.00				A	15.3	35	1140	2021	650	275	758	333	448	323	107^	255	572	227	368	301	42^	141	279	209	412	309
FANTASY ISLAND	36	198	201	A	16.8	36	1252	2078	788	303	881	401	546	455	108	262	526	193	310	266	77^	171	302	171	369	284
SAT. 10.00P 60 ABC A		98	99	B	19.9	37	1483																			
10.00 - 10.30				A	16.7	36	1244	1987	764	289	855	392	517	424	113	272	491	179	272	235	79^	173	292	175	349	278
10.30 - 11.00				A	16.9	37	1259	2160	811	312	903	412	574	482	104	251	560	210	346	296	74^	169	309	167	388	291
GOOD TIMES	6	158		A	9.1	19	678	1577	716	264^	925	280^	439	405	178^	406	450	188^	237^	184^	114^	163^	108^	49v	94^	75v
2 WED. 8.30P 30 CBS CS		90		B	9.9	19	738																			
HAPPY DAYS	39	211	212	A	16.8	39	1252	1938	683	275	752	326	496	374	110	205	529	194	349	295	66^	147	291	167	366	273
TUE. 8.00P 30 ABC CS		99	99	B	26.5	44	1974																			
HARDY BOYS MYSTERIES	3	186	166	A	6.8	16	507	2099	665	303	815	309	466	388	109^	271	602	258	418	332	55v	130^	338	210^	344	264
SUN. 7.00P 60 ABC SM		97	84	B	7.0	16	522																			
7.00 - 7.30				A	6.5	16	484	2091	673	316	834	322	456	372	121^	305	584	239^	385	325	50v	142^	289	176^	384	288
7.30 - 8.00				A	6.9	16	514	2156	676	296	818	302	486	407	104^	251	632	280	451	343	62^	125^	394	248	312	250
HAWAII FIVE-O	29	184	186	A	11.8	22	879	1785	755	291	840	216	405	373	159	373	613	156	290	278	152	261	115^	65^	217	107^
THU. 9.00P 60 CBS OP		97	97	B	16.6	27	1237																			
9.00 - 9.30				A	11.3	22	842	1802	730	268	823	220	403	364	155	367	609	157	288	274	152	256	118^	62^	252	126^
9.30 - 10.00				A	12.3	22	916	1758	775	308	853	211	403	378	163	380	610	157	292	282	149	258	109^	69^	186	87^
HELLO, LARRY	16	193	191	A	13.5	31	1006	1923	683	268	810	225	421	362	132	342	554	148	275	260	98^	223	273	204	286	219
FRI. 8.30P 30 NBC CS		96	97	B	14.8	28	1103																			
INCREDIBLE HULK	15	195		A	13.2	32	983	1984	669	293	792	297	466	379	166^	286	629	204^	379	327	119^	201^	181^	76^	382	206^
2 FRI. 8.00P 60 CBS SF		99		B	15.1	30	1125																			
8.00 - 8.30				A	11.6	29	864	1940	651	301	772	275^	433	344	172^	304	607	200^	359	318	109^	196^	181^	82^	380	190^
8.30 - 9.00				A	14.7	35	1095	2021	686	284	809	316	491	406	164^	273	644	204^	392	335	126^	204^	182^	71^	386	220^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

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PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
JEFFERSONS				3	187	182	A	21.9	40	1632	1892	713	243	815	219	399	375	149	353	640	222	352	346	134	225	220	150	217	157
SUN.	9.30P	30	CBS	CS	99	99	B	22.1	40	1646																				
LAUGH-IN				4	197		A	11.4	29	849	2005	697	227^	724	258^	445	405	120^	227^	754	200^	381	451	92^	283^	261^	103^	266^	116^
1 WED.	8.00P	60	NBC	CV	97		B	12.9	28	961																				
8.00 - 8.30							A	10.7	27	797	2029	678	253^	704	248^	432	392	122^	223^	763	193^	362	424	101^	310	270^	114^	292^	180^
8.30 - 9.00							A	12.0	29	894	1991	714	203^	741	273^	460	418	117^	227^	753	209^	402	476	81^	261^	255^	94^	242^	59v
LAVERNE AND SHIRLEY				37	209	212	A	19.7	42	1468	2005	695	286	782	371	539	407	107	187	535	207	351	309	54^	144	251	129	437	326
TUE.	8.30P	30	ABC	CS	99	99	B	28.1	45	2093																				
LITTLE HOUSE-PRAIRIE				36	215	218	A	12.3	25	916	2100	841	343	1010	343	469	397	160	447	458	116^	215	203	93^	208	250	166	382	281
MON.	8.00P	60	NBC	GD	99	99	B	21.1	33	1572																				
8.00 - 8.30							A	11.9	26	887	2080	835	337	1000	332	463	393	164	443	459	110^	212	204	98^	210	226	159	395	287
8.30 - 9.00							A	12.8	25	954	2087	838	341	1008	348	467	396	150	445	448	121^	215	201	87^	202	266	170	365	269
LOU GRANT				33	194	197	A	21.0	39	1565	1710	774	341	828	340	540	506	98	211	518	217	352	295	74^	129	228	156	136	99
MON.	10.00P	60	CBS	GD	99	99	B	19.4	32	1445																				
10.00 - 10.30							A	20.4	38	1520	1720	771	342	827	351	544	494	101	216	511	217	346	289	76^	129	219	157	163	120
10.30 - 11.00							A	21.6	41	1609	1692	775	338	826	330	537	516	93	203	522	214	354	301	71^	129	235	154	109	79
LOVE BOAT				39	197	201	A	15.5	35	1155	2026	769	285	851	341	497	422	141	277	472	160	267	243	71^	150	323	219	380	251
SAT.	9.00P	60	ABC	CS	98	99	B	20.4	37	1520																				
9.00 - 9.30							A	14.1	33	1050	2022	748	272	829	334	481	398	142	275	463	160	269	245	69^	141	348	239	382	238
9.30 - 10.00							A	17.0	37	1267	2012	783	293	865	348	509	436	145	280	469	153	260	235	75^	157	300	202	378	261
M*A*S*H				35	194	197	A	23.0	43	1714	1885	766	344	854	367	548	477	119	236	543	236	357	282	85	149	230	146	258	179
MON.	9.00P	30	CBS	CS	99	99	B	24.6	37	1833																				
MORK & MINDY				39	206	206	A	18.8	41	1401	1909	621	252	711	335	487	376	78^	168	533	273	380	321	53^	101	282	189	383	263
THU.	8.00P	30	ABC	CS	99	99	B	26.7	45	1989																				
MOSES-THE LAWGIVER				4	187	188	A	15.1	31	1125	1828	735	250	796	276	468	471	139	273	639	223	409	375	141	208	161	86^	232	164
1 SUN.	10.00P	60	CBS	GD	98	98	B	15.9	31	1185																				
2 SUN.	10.41P	60																												
10.00 - 10.30							A	18.2	35	1356	1921	754	194	818	286	465	438	128^	299	622	217	392	336	137^	221	195	114^	286	197
10.30 - 11.00							A	17.1	34	1274	1786	748	216	797	291	486	493	127^	259	630	203	398	361	139^	214	136^	68^	223	157^
11.00 - 11.30							A	11.7	26	872	1736	716	325	779	267^	479	495	151^	250^	665	247^	455	430	122^	172^	136^	65v	156^	105^
MY BUDDY(S)					196		A	16.6	32	1237	2099	714	234	780	312	512	461	88^	214	649	258	458	428	47v	156^	465	194^	205	170^
1 TUE.	10.30P	30	ABC	CS	98																									
NBC MONDAY NIGHT MOVIES				34	205	204	A	12.8	24	954	1898	873	363	964	291	490	465	175	368	579	152	296	319	81^	203	219	118^	136	108^
MON.	9.00P	120	NBC	FF	99	99	B	19.5	31	1453																				
9.00 - 9.30							A	10.5	20	782	1959	928	362	1048	318	494	437	192	452	560	139^	251	284	79^	233	214	110^	137^	105^
9.30 - 10.00							A	12.4	22	924	1870	887	354	974	258	464	456	198	396	543	112^	255	297	90^	208	210	120^	143	112^
10.00 - 10.30							A	13.6	25	1013	1932	857	385	953	296	497	474	171	340	603	166	325	333	87^	199	228	126	148	117^
10.30 - 11.00							A	14.5	27	1080	1858	842	356	910	293	498	478	148	319	604	180	334	350	74^	184	224	116	120	96^
NBC NEWS UPDATE M-F				186	177	179	A	10.1	21	752	1864	726	292	848	270	464	404	142	317	573	178	306	295	95	209	181	101	262	199
M-F	8.58P	1	NBC	N	91	92	B	14.2	23	1058																				
NBC NEWS UPDATE SAT.				37	196	189	A	12.3	31	916	2066	654	229	760	173	388	394	139	302	667	215	337	289	139	277	255	160	384	252
SAT.	8.58P	1	NBC	N	93	91	B	16.3	30	1214																				

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																														
NBC NEWS UPDATE-SUN.					34	191	192	A	10.9	21	812	2067	766	381	347	579	504	97^	248	808	366	548	445	115^	208	226	104^	161	95^
1 SUN.	9.17P	1	NBC	N		94	95	B	16.6	26	1237																			
2 SUN.	8.57P	1																												
NBC NIGHTLY NEWS-SAT.					34	149	152	A	6.5	19	484	1564	651	173^	701	102^	264	328	146^	340	731	155^	244^	294	182^	390	53v	35v	79^	62v
SAT.	6.30P	30	NBC	N		81	83	B	7.6	16	566																			
NBC NIGHTLY NEWS-SUN.					29	153	152	A	7.0	19	522	1625	715	216^	762	179^	398	424	106^	280	608	214^	362	360	72^	199^	56v	25v	199^	110^
SUN.	6.30P	30	NBC	N		83	83	B	7.9	17	589																			
NBC NIGHTLY NEWS					189	207	207	A	9.3	23	693	1631	743	202	814	161	326	320	207	421	662	154	266	251	124	337	80^	38^	75^	60^
M-F	6.30P	30	NBC	N		99	99	B	12.2	24	909																			
NBC WED. NIGHT MOVIES					5	192	197	A	9.9	21	738	1888	751	293	789	249	449	453	129^	227	674	230	407	409	104^	165^	220	82^	205	169
WED.	9.00P	120	NBC	FF		96	97	B	12.3	24	916																			
9.00 - 9.30								A	8.3	18	618	1903	808	328	839	314	477	434	131^	240	723	237	433	436	112^	183^	220	115^	121^	72^
9.30 - 10.00								A	9.1	19	678	1941	754	294	800	249	449	439	137^	240	687	223	403	409	109^	183^	214	66^	240	209
10.00 - 10.30								A	10.3	22	767	1858	725	283	767	219	431	464	125^	223	637	225	381	374	108^	167	224	64^	230	196
10.30 - 11.00								A	11.8	24	879	1875	742	281	778	232	452	473	129^	217	668	235	418	426	90^	137^	216	83^	213	185
NEVER SAY NEVER(S)							159	A	8.8	20	656	1491	634	204^	802	212^	361^	386	170^	347^	529	189^	267^	237^	115^	182^	117^	84v	43v	16v
2 WED.	8.00P	30	CBS	CS			90																							
NEWSBREAK-M-F					199	161	159	A	11.4	24	849	1901	732	255	814	264	420	375	154	327	584	194	327	291	106	207	167	88	336	211
1 MTUTH	8.58P	1	CBS	N		90	88	B	15.0	24	1118																			
1 WED.	8.47P	1																												
1 FRI.	8.53P	1																												
2 M-F	8.58P	1																												
NEWSBREAK-SAT.					40	165	157	A	9.4	24	700	1737	710	166^	782	203	434	401	118^	292	514	111^	229	273	132^	224	219	169^	222	152^
SAT.	8.58P	1	CBS	N		94	91	B	12.2	22	909																			
NEWSBREAK-SUN.					39	169	168	A	17.0	34	1267	1794	742	269	842	178	395	371	173	390	613	179	337	336	108	213	174	133	165	113
SUN.	8.58P	1	CBS	N		94	94	B	20.4	32	1520																			
ONE DAY AT A TIME					14	195	196	A	17.9	37	1334	1762	713	274	816	196	385	358	157	373	616	188	342	333	109	218	182	141	148	96
SUN.	8.30P	30	CBS	CS		99	99	B	19.9	36	1483																			
OPERATION PETTICOAT					5	179		A	7.7	19	574	1700	671	278^	746	287^	391^	403^	138^	238^	570	228^	325^	252^	103v	214^	213^	91v	171^	144^
1 FRI.	8.00P	30	ABC	CS		96		B	7.6	18	566																			
PAPER CHASE					25	153	165	A	7.0	16	522	1816	747	269	877	291	456	374	162^	376	576	200^	298	280	114^	234^	182^	133^	181^	143^
TUE.	8.00P	60	CBS	GD		90	91	B	11.8	20	879																			
8.00 - 8.30								A	6.8	16	507	1789	739	283	855	277	438	361	170^	378	581	197^	299	284	120^	236^	176^	142^	177^	137^
8.30 - 9.00								A	7.3	16	544	1801	739	253	877	290	459	377	153^	371	560	200^	296	270	106^	228^	184^	127^	180^	144^
PRIME TIME SUNDAY					3	203	202	A	13.4	26	998	1777	716	272	789	242	444	387	149	293	757	301	487	467	109^	215	128	66^	103^	60^
1 SUN.	10.00P	60	NBC	DN		99	99	B	14.2	27	1058																			
2 SUN.	10.34P	26																												
10.00 - 10.30								A	11.8	23	879	1784	743	325	846	275^	489	378	185^	323	762	328	532	492	108^	188^	141^	61v	35v	35v
10.30 - 11.00								A	14.1	27	1050	1790	711	252	771	230	429	397	134	283	762	293	474	460	107^	227	123	69^	134	71^
PROJECT U.F.O.					2	158	172	A	8.1	17	603	1750	731	265	796	280	485	412	120^	260	626	187^	341	354	100^	208	134^	44v	194^	112^
THU.	8.00P	60	NBC	SF		88	91	B	8.1	17	603																			
8.00 - 8.30								A	7.3	16	544	1772	784	301	841	267	505	441	117^	278	665	168^	369	396	95^	225^	95^	45v	171^	92^
8.30 - 9.00								A	8.8	18	656	1727	689	236	763	294	471	388	123^	247	589	201	313	321	102^	192	163^	42v	212	126^

KEY: A - CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
QUINCY, M.E.	32	209	206	A	14.1	26	1050	1899	795	276	869	342	543	481	123	227	574	213	355	317	102^	173	231	90^	225	153
THU. 9.00P 60 NBC OP		99	97	B	16.9	27	1259																			
9.00 - 9.30				A	13.4	26	998	1901	793	256	856	335	532	464	121^	234	557	204	348	316	99^	167	243	84^	245	161
9.30 - 10.00				A	14.9	27	1110	1872	791	291	873	343	547	487	125	221	580	215	356	313	108^	177	215	92^	204	14[illegible]
ROCKFORD FILES	9	201		A	14.2	29	1058	2001	689	349	832	256	474	418	148^	300	720	238	402	340	118^	266	205^	91^	244	194^
1 FRI. 9.00P 60 NBC PD		97		B	13.7	26	1021																			
9.00 - 9.30				A	13.9	29	1036	2001	669	351	830	258	480	412	150^	300	720	232^	396	348	126^	272	205^	97^	246	202^
9.30 - 10.00				A	14.5	28	1080	1990	701	346	828	249	462	423	146^	297	717	245	410	332	111^	257	203^	86^	242	185^
RUNAWAYS	6	167	193	A	9.1	20	678	1640	719	255	882	248	497	392	151^	347	492	164^	249	212	102^	197	142^	84^	124^	118^
TUE. 8.00P 60 NBC GD		91	97	B	9.5	19	708																			
8.00 - 8.30				A	8.7	20	648	1667	740	268	919	262	527	413	143^	347	491	170^	258	217	93^	196	152^	92^	105^	96^
8.30 - 9.00				A	9.5	20	708	1596	697	243	843	231	466	370	155^	345	487	158^	241	206	106^	195	126^	74^	140^	137^
SALT II DEBATE(S)			201	A	5.8	11	432	1225	578	157^	618	113v	217^	200^	169^	354^	523^	170^	210^	246^	133v	250^	15v	LT	69v	69v
2 TUE. 9.30P 90 NBC N			98																							
9.30 - 10.00				A	5.4	10	402	1361	644	181^	701	119v	278^	265^	165^	381^	499^	192^	214^	243^	103v	235^	LT	LT	161^	161^
10.00 - 10.30				A	5.8	11	432	1199	568	194^	595	150^	213^	167^	165^	327^	555^	178^	216^	253^	161^	267^	16v	LT	33v	33v
10.30 - 11.00				A	6.2	12	462	1126	538	100v	567	74v	171^	173^	178^	355^	511^	150^	204^	237^	134v	244^	26v	LT	22v	22v
SALVAGE 1	4	197	195	A	11.6	25	864	2153	682	288	738	333	491	446	105^	174	743	345	510	473	71^	147	283	117^	389	286
SUN. 8.00P 60 ABC A		99	98	B	12.0	25	894																			
8.00 - 8.30				A	10.6	24	790	2143	682	273	730	334	488	444	101^	169	727	337	495	465	71^	146^	284	136^	402	295
8.30 - 9.00				A	12.6	26	939	2150	680	298	739	328	488	443	107^	178	754	350	520	480	75^	148	281	102^	376	275
60 MINUTES	41	202	201	A	19.2	45	1430	1822	759	319	803	231	362	374	147	340	758	263	388	408	126	279	152	79^	109	71^
SUN. 7.00P 60 CBS DN		99	99	B	24.1	42	1795																			
7.00 - 7.30				A	18.2	44	1356	1831	755	319	802	232	357	363	146	346	771	268	398	421	122	278	154	83^	104	73^
7.30 - 8.00				A	20.1	45	1497	1812	765	320	806	232	370	380	152	337	747	258	377	391	131	285	149	73^	110	68^
SPIDER-MAN(S)		188		A	13.9	30	1036	2011	722	165^	756	261	414	366	114^	287	587	149^	340	344	84^	187^	212^	87^	456	343
1 FRI. 8.00P 120 CBS SF		99																								
8.00 - 8.30				A	11.3	27	842	1922	733	157^	759	258^	392	337	96^	309	611	162^	363	364	75^	180^	112^	14v	440	336
8.30 - 9.00				A	13.4	30	998	1962	675	141^	704	257	392	326	75^	261	626	155^	375	377	80^	186^	144^	40v	488	374
9.00 - 9.30				A	15.4	32	1147	2091	749	173^	776	261	429	401	128^	289	572	150^	322	328	82^	188^	260	128^	483	363
9.30 - 10.00				A	15.5	30	1155	2030	727	184^	779	267	430	382	152^	300	554	138^	311	317	97^	192^	287	139^	410	304
STOCKARD CHANNING-FRIENDS	3	185	173	A	9.0	23	671	1753	714	195	792	228	433	374	121^	306	510	119^	238	254	129^	224	206	167^	245	173^
SAT. 8.30P 30 CBS CS		99	96	B	9.1	23	678																			
SUPERTRAIN	8		193	A	7.4	17	551	2446	590	442^	736	71v	438^	462	113^	247^	697	203^	384^	347^	154^	259^	781	634	232^	232^
2 SAT. 10.00P 60 NBC GD			95	B	10.6	22	790																			
10.00 - 10.30				A	7.3	16	544	2283	607	449^	740	85v	450^	468	108v	238^	662	156^	331^	313^	164^	278^	783	626	98v	98v
10.30 - 11.00				A	7.5	17	559	2580	566	427^	720	55v	421^	446	119^	253^	725	251^	431^	377^	142^	237^	774	640	361^	361^
SWORD OF JUSTICE	1		194	A	8.6	19	641	1891	638	329^	714	128^	423	418	121^	238^	668	125^	278^	267^	195^	363^	311^	139^	198^	164^
2 SAT. 9.00P 60 NBC SM			94	B	8.6	19	641																			
9.00 - 9.30				A	9.0	21	671	1918	633	317^	711	136^	422	406	123^	236^	673	146^	301^	270^	190^	351^	310^	139^	224^	186^
9.30 - 10.00				A	8.3	18	618	1832	632	335^	705	115^	418	425	115^	236^	649	99v	246^	257^	198^	370^	310^	136^	168^	139^
TAXI	33	203	203	A	20.4	39	1520	1984	668	240	746	349	514	397	99	190	627	244	431	357	88	157	302	151	309	261
TUE. 9.30P 30 ABC CS		99	99	B	23.9	38	1781																			
13 QUEENS BLVD.	1	195		A	16.4	32	1222	2052	718	236	804	338	519	435	95^	236	610	247	433	412	58^	148^	374	167^	264	256
1 TUE. 10.00P 30 ABC CS		98		B	16.4	32	1222																			

KEY A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES — TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
THREE'S COMPANY	37	206	207	A	22.2	44	1654	2022	711	264	783	346	524	418	97	201	611	239	412	332	81	158	275	140	353	285
TUE. 9.00P 30 ABC CS		99	99	B	28.6	45	2131																			
20/20	6	193	193	A	19.3	36	1438	1658	705	243	733	318	479	433	96	186	698	292	453	423	99	182	128	87	99	69^
THU. 10.00P 60 ABC DN		99	99	B	15.5	29	1155																			
10.00 - 10.30				A	20.3	38	1512	1675	716	248	747	332	489	438	99	188	694	287	442	413	106	190	126	91	108	72^
10.30 - 11.00				A	18.3	35	1363	1635	688	235	715	303	465	426	92	182	703	299	464	430	95	177	131	82^	86^	67^
VEGA$	33	185	193	A	14.5	30	1080	1655	668	296	773	285	489	396	115	221	584	204	349	330	87	^183	179	96^	119	92^
WED. 10.00P 60 ABC PD		97	99	B	19.5	34	1453																			
10.00 - 10.30				A	13.9	29	1036	1635	651	285	759	295	483	381	113	^214	585	209	346	328	89	^185	172	95^	119^	91^
10.30 - 11.00				A	15.2	31	1132	1650	675	298	776	272	485	403	117	228	576	198	349	327	86	^178	181	96^	117	90^
WALTONS	29	183		A	11.6	23	864	1856	792	291	925	205^	316	341	199	^511	528	151^	258	^215^	132	^251^	55v	39v	348	176^
1 THU. 8.00P 60 CBS GD		97		B	17.7	29	1319																			
8.00 - 8.30				A	10.9	22	812	1756	761	264^	905	178^	308	321	184	^513	495	144^	239	^193^	122	^237^	47v	37v	309	154^
8.30 - 9.00				A	12.3	24	916	1932	818	311	941	228^	323	358	210	^508	555	159^	275	234^	139	^263^	56v	39v	380	193^
WELCOME BACK, KOTTER	6	182		A	8.4	19	626	1871	518	306^	718	335^	428	382^	105	^192^	576	254^	341	^318^	95v	^181^	261	^109^	316^	263^
1 FRI. 8.30P 30 ABC CS		97		B	8.5	19	633																			
WHITE SHADOW	10	174	185	A	15.8	33	1177	1849	701	304	789	296	518	418	117	231	508	216	342	285	57	^131	238	143	314	199
MON. 8.00P 60 CBS GD		96	98	B	16.0	28	1192																			
8.00 - 8.30				A	14.3	31	1065	1828	690	303	784	303	525	411	102	^223	507	202	339	289	57	^132	247	145	290	177
8.30 - 9.00				A	17.1	34	1274	1883	717	308	802	292	518	428	128	241	516	233	352	283	58	^130	227	142	338	222
WILMA(S)	202			A	11.9	26	887	1984	699	215^	813	277	496	470	95	^264^	584	163^	324	325	102	^215^	191	^114^	396	321
1 SAT. 9.00P 120 NBC GD		99																								
9.00 - 9.30				A	11.3	26	842	2027	708	205^	809	259^	450	444	95	^290	610	170^	298	296	122	^272^	171	^102^	437	350
9.30 - 10.00				A	11.4	25	849	2122	757	192^	855	270^	495	480	120	^294	592	163^	312	310	125	^246^	198	^119^	477	392
10.00 - 10.30				A	12.4	25	924	1962	712	228^	824	293	534	506	82	^237^	573	157^	337	333	89	^191^	197	^118^	368	308
10.30 - 11.00				A	12.4	26	924	1846	622	228^	764	289	498	447	83	^238^	559	166^	347	349	77	^160^	204	^119^	319	249^
WKRP IN CINCINNATI	16	198	197	A	22.1	40	1646	1896	747	342	819	366	529	473	110	219	546	240	358	294	93	150	272	184	259	189
MON. 9.30P 30 CBS CS		98	98	B	20.9	32	1557																			
WONDERFUL WORLD OF DISNEY	35	214	215	A	10.2	24	760	2617	653	250	756	238	482	439	79	^246	801	333	561	432	89	^188	317	228	743	484
SUN. 7.00P 60 NBC FV		98	99	B	15.3	27	1140																			
7.00 - 7.30				A	9.3	22	693	2505	652	215	739	223	469	433	78	^245	759	328	546	421	82	^173^	319	238	688	460
7.30 - 8.00				A	11.2	25	834	2682	645	273	761	244	488	437	80	^246	829	336	566	435	96	^201	312	218	780	496
•LATE FRINGE																										
ABC NEWS SPECIAL REPORT(S)			185	A	10.3	29	767	1832	658	249^	744	341	524	421	49v	^167^	685	275^	418	301^	106	^243^	403	301^	LT	LT
2 TUE. 11.30P 30 ABC N			97																							
ABC WEEKEND REPORT-SAT.	38	151	150	A	7.6	17	566	1945	792	219^	916	502	593	466	115	^251	710	323	500	450	46v	^124^	189	^119^	130^	130^
SAT. 11.00P 15 ABC N		87	87	B	7.8	16	581																			
ABC WEEKEND REPORT-SUN.	38	149	152	A	6.0	19	447	1432	625	275^	659	185^	323	334	135	^242^	493	159^	316	255^	67v	^119^	195^	66v	85^	85^
1 SUN. 11.34P 15 ABC N		91	91	B	6.9	16	514																			
2 SUN. 11.48P 15																										
BARETTA	13	142	145	A	4.2	17	313	1182	447	182^	473	201^	342	^293^	39v	61v	495	128^	368	^319^	93v	^125^	115^	LT	99v	99v
1 FRI. 12.03A 64 ABC OP		88	89	B	4.2	17	313																			
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																														
BARETTA-CONT'D																														
2 FRI.	12.18A	64						A	4.6	16	343	1108	385^	79v	385^	219^	289^	161v	67v	96v	582^	163v	495^	417^	30v	87v	79v	LT	62v	62v
12.00 - 12.30								A	4.1	17	305	1157	446	203^	475	213^	334^	282^	39v	65v	475	134^	331^	262^	112^	144^	118^	LT	89v	89v
12.30 - 1.00								A	4.0	20	298	1225	450^	235^	450^	70v	339^	380^	LT	LT	396^	77v	292^	301^	95v	95v	114v	LT	265^	265^
1.00 - 1.30																											223^	115^	102^	61v
CBS NEWS SPECIAL REPORT(S)							178	A	10.7	30	797	1609	621	239^	701	268^	433	385	87^	212^	583	200^	344	340	61v	198^				
2 TUE.	11.30P	30	CBS	N			96																				114^	41v	42v	42v
CBS SUNDAY NEWS-BRADLEY						37	131	126	A	6.9	17	514	1276	558	182^	569	151^	314	334	162^	218^	551	217^	351	323	70^	160^				
1 SUN.	11.00P	15	CBS	N			76	74	B	7.7	17	574																		
2 SUN.	11.41P	15																												
LATE MOVIE I						179	164	166	A	7.4	27	551	1624	639	260	705	299	485	453	78^	158	585	244	408	328	95^	141	229	82^	105^	100^
1 MON.	11.30P	68	CBS	FF			92	92	B	7.5	27	559																		
1 TUE.	11.30P	70																												
1 WED.	12.00M	70																												
1 THU.	11.30P	26																												
1 FRI.	11.30P	72																												
2 MON.	11.45P	68																												
2 TUE.	12.15A	70																												
2 W & F	11.45P	70																												
2 THU.	11.45P	25							A	9.2	27	685	1651	726	295	777	325	505	474	110^	214	563	200	349	296	101^	173^	270	75^	41v	29v
11.30 - 12.00																														
12.00 - 12.30								A	7.4	27	551	1679	644	252	706	298	485	459	78^	162	598	249	419	326	108^	146	246	95^	129	124
12.30 - 1.00								A	6.0	28	447	1492	530	203	607	282	441	389	50^	102^	538	224	391	338	94^	120^	174	89^	173	173
1.00 - 1.30								A	5.1	30	380	811	382^	256^	419^	185^	206^	258^	69v	69v	221^	134v	192^	221^	LT	LT	171^	LT	LT	LT
LATE MOVIE II						178	163	165	A	4.3	23	320	1372	536	255	627	293	465	415	57^	113^	479	220	364	291	69^	100^	169^	57^	97^	91^
1 MON.	12.41A	44	CBS	FF			92	92	B	4.8	27	358																		
1 TUE.	12.43A	44																												
1 WED.	1.13A	41																												
1 THU.	12.06A	53																												
1 FRI.	12.42A	45																												
2 MON.	12.56A	43																												
2 TUE.	1.28A	41																												
2 WED.	12.58A	40																												
2 THU.	12.21A	53																												
2 FRI.	12.58A	43																												
12.00 - 12.30								A	5.1	20	380	1855	759	411^	867	407^	594^	553^	93v	208^	471^	160v	353^	376^	LT	76v	430^	193^	87v	40v
12.30 - 1.00								A	4.6	22	343	1388	495	338^	726	416	556	490	59v	106^	363	136^	265^	277^	29v	72v	263^	120^	36v	20v
1.00 - 1.30								A	4.3	24	320	1413	526	194	596	266	431	378	63^	118^	531	253	413	304	80^	105^	132^	50^	154^	154^
1.30 - 2.00								A	3.2	26	238	651	199^	76^	215^	139^	139^	151^	LT	39v	374	244^	324	307	33v	33v	62v	LT	LT	LT
MANNIX-WED.						24	172	172	A	4.2	23	313	1585	527	140^	547	249^	306^	287^	51v	116^	512	191^	361^	326^	73v	151^	156^	83v	370^	294^
1 WED.	12.37A	37	ABC	OP			96	96	B	4.1	25	305																		
2 WED.	12.37A	41																												
12.30 - 1.00									A	4.4	22	328	1601	582	152^	603	249^	323^	299^	70v	155^	552	199^	388	333^	80v	164^	113^	52v	333^	288^
MANNIX-THURS.						24	171	168	A	4.8	25	358	1662	411	72v	606	304^	467	243^	90^	101^	550	240^	406	337^	58v	98^	335^	117^	171^	146^
THU.	12.37A	40	ABC	OP			95	95	B	4.1	24	305																		
12.30 - 1.00									A	5.0	24	373	1796	471	80v	661	302^	517	315^	84^	100^	572	243^	417	372	65v	101^	379	153^	184^	145^
MIDNIGHT SPECIAL CONT'D						38	202	202	A	3.4	24	253	1462	514	348^	731	355^	513	406^	126^	158^	241^	115v	162^	139^	LT	LT	403^	126^	87v	20v

KEY A CURRENT REPORT B - SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																									
MIDNIGHT SPECIAL-CONT'D																									
1 FRI. 1.15A 90 NBC PC	99	99	B	3.7	24	276																			
2 FRI. 1.00A 90																									
1.00 - 1.30			A	4.4	23	328	1125	345^	241^	467^	132v	263^	211^	204^	204^	132v	46v	92v	132v	LT	LT	313^	63v	213^	24v
1.30 - 2.00			A	3.8	25	283	1406	526	378^	766	413^	533	414^	116^	154^	234^	107v	138^	117^	35v	35v	356^	127^	50v	LT
2.00 - 2.30			A	2.5	22	186	1398	458^	323^	652^	334^	452^	388^	85v	113v	232^	119v	162v	130v	LT	LT	477^	112v	37v	LT
NBC LATE NIGHT MOVIE 37	116	115	A	3.2	13	238	1008	454^	205^	487^	227^	286^	373^	72v	114v	386^	188^	314^	215^	45v	67v	26v	LT	109v	21v
1 SUN. 11.30P 126 NBC FF	64	64	B	2.8	14	209																			
2 SUN. 11.30P 98																									
11.30 - 12.00			A	3.5	10	261	1303	566	203^	593	249^	249^	414^	104v	179^	541	254^	399^	265^	73v	130^	LT	LT	169^	69v
12.00 - 12.30			A	3.5	14	261	1042	513	264^	544	245^	330^	421^	81v	123^	375^	222^	302^	164^	62v	73v	46v	LT	77v	LT
12.30 - 1.00			A	3.0	15	224	1272	531^	281^	602	326^	451^	509^	58v	93v	464^	196^	437^	357^	27v	27v	50v	LT	156^	LT
1.00 - 1.30			A	3.0	21	224	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS SPECIAL REPORT(S)		212	A	8.4	22	626	1161	647	82v	683	64v	266^	343^	152^	340^	312^	83v	214^	234^	47v	78v	139^	LT	27v	27v
2 TUE. 11.30P 15 NBC N		99																							
PAN AM. HIGHLIGHTS-MON.(S)		171	A	9.6	27	715	1610	598	251^	672	137^	398	443	92^	197^	524	136^	342^	330^	108^	142^	323^	171^	91^	91^
2 MON. 11.30P 15 CBS SE		94																							
PAN AM. HIGHLIGHTS-TUE.(S)		171	A	6.6	24	492	1693	678	498	759	288^	573	574	91v	91v	670	211^	479^	425^	LT	174^	129^	LT	135^	135^
2 TUE. 12.00M 15 CBS SE		94																							
PAN AM. HIGHLIGHTS-WED.(S)		171	A	9.0	26	671	1908	762	484	762	231^	579	487	160^	160^	891	346^	634	515	138^	225^	133^	LT	122^	122^
2 WED. 11.30P 15 CBS SE		94																							
PAN AM. HIGHLIGHTS-THU.(S)		169	A	9.6	26	715	1804	722	309^	806	359	584	525	117^	173^	811	440	584	377	50v	185^	142^	44v	45v	45v
2 THU. 11.30P 15 CBS SE		93																							
PAN AM. HIGHLIGHTS-FRI.(S)		166	A	8.8	23	656	1523	627	190^	728	165^	425	384	185^	258^	640	230^	472	463	54v	123^	52v	LT	103^	103^
2 FRI. 11.30P 15 CBS SE		93																							
POLICE STORY-MON. 23	176	175	A	6.3	22	469	1409	502	130^	554	189^	306	279	88^	146^	646	225^	441	292	77^	167^	209^	105^	LT	LT
MON. 11.30P 71 ABC OP	96	96	B	6.0	22	447																			
11.30 - 12.00			A	6.7	20	499	1477	494	100^	528	167^	308	264	96^	147^	735	251	498	356	90^	183^	214^	105^	LT	LT
12.00 - 12.30			A	5.9	22	440	1443	546	131^	595	198^	293	286	89^	157^	643	234^	440	266^	79^	168^	205^	107^	LT	LT
POLICE STORY-MON. 2 2	176	175	A	6.0	31	447	1161	470	235^	546	255^	349	314	65v	107^	373	111^	268^	179^	LT	105^	242^	134^	LT	LT
1 MON. 12.41A 25 ABC OP	96	96	B	6.0	31	447																			
2 MON. 12.41A 34																									
POLICE WOMAN 38	181	181	A	7.5	27	559	1801	623	138^	679	267	424	393	82^	147^	643	261	453	369	88^	170^	154^	56^	325	252
WED. 11.30P 67 ABC OP	97	97	B	6.6	25	492																			
11.30 - 12.00			A	8.0	25	596	1760	591	151^	646	232	428	419	65^	118^	605	244	415	358	84^	158^	161^	55^	348	251
12.00 - 12.30			A	7.3	28	544	1871	670	118^	728	307	440	393	99^	170^	677	280	492	385	94^	174^	167^	60^	299	241
SATURDAY NIGHT 33	211	213	A	10.9	34	812	1760	482	287	609	417	535	385	41^	51^	713	460	620	456	21v	51^	354	208	84^	84^
1 SAT. 11.30P 80 NBC GV	99	99	B	12.8	38	954																			
2 SAT. 11.30P 82																									
11.30 - 12.00			A	11.9	34	887	1718	494	269	586	363	478	353	51^	77^	717	432	579	448	36^	90^	323	174	92^	92^
12.00 - 12.30			A	10.8	35	805	1789	487	278	608	420	551	397	37v	39v	708	463	636	462	16v	34v	393	244	80^	80^
12.30 - 1.00			A	9.9	37	738	1753	446	322	636	494	594	412	22v	22v	700	486	653	440	7v	18v	344	209	73^	73^
SOAP 11	166	169	A	6.9	21	514	1465	586	229^	623	332	446	374	43v	80^	518	186^	373	332	78^	132^	292	126^	32v	32v
1 FRI. 11.30P 33 ABC CS	95	96	B	7.0	20	522																			
CONT'D																									

KEY: A = CURRENT REPORT B = SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	65+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
SOAP-CONT'D																										
2 FRI. 11.45P 33																										
11.30 - 12.00				A	7.6	22	566	1249	553	170^	576	325^	365^	269^	72v	136^	438	197^	329^	274^	55v	109v	235^	139^	LT	LT
STARSKY AND HUTCH-11:30	38	180	180	A	7.9	27	589	1698	489	86^	588	231	438	337	40v	89^	591	277	458	357	59^	107^	372	187^	147^	108^
THU. 11.30P 67 ABC OP	97	97		B	6.6	24	492																			
11.30 - 12.00				A	8.1	24	603	1715	533	110^	578	230	427	342	31v	96^	634	288	478	389	59^	127^	390	234	113^	72^
12.00 - 12.30				A	8.1	30	603	1660	445	61^	580	218	435	332	45v	77^	550	267	440	329	59^	88^	345	143^	185^	151^
TOMORROW SHOW	149	174	174	A	2.6	18	194	1284	495	119^	573	108^	258^	268^	98^	269^	473	206^	345	351	LT	66v	206^	98^	32v	32v
1 MON. 1.15A 46 NBC CC	98	98		B	2.6	20	194																			
TUE. 1.15A 45																										
1 WED. 1.15A 47																										
2 MON. 1.00A 45																										
2 WED. 1.00A 50																										
2 THU. 1.00A 48																										
1.00 - 1.30				A	3.2	20	238	1109	408^	168^	488^	101v	160^	97v	114v	316^	415^	150^	306^	336^	LT	79v	185^	67v	21v	21v
1.30 - 2.00				A	2.2	17	164	1256	488	121^	543	110^	274^	298^	85v	232^	506	250^	391	359^	LT	49v	176^	LT	31v	31v
TONIGHT SHOW	189	213	213	A	6.5	24	484	1467	659	225	736	227	409	425	131	249	511	194	325	335	70^	129	181	87^	39^	35^
1 M & TH 11.45P 79 NBC GV	99	99		B	7.4	28	551																			
1 TUE. 11.45P 80																										
1 W & F 11.45P 77																										
2 M & F 11.30P 75																										
2 TUE. 11.45P 77																										
2 WED. 11.30P 80																										
2 THU. 11.30P 78																										
11.30 - 12.00				A	8.7	26	648	1475	630	205	713	204	365	400	124^	267	479	176^	301	292	82^	119^	202	74^	81^	64^
12.00 - 12.30				A	6.6	24	492	1421	658	237	727	234	410	422	129	240	519	193	331	341	74^	135	153	69^	22v	22v
12.30 - 1.00				A	5.4	25	402	1517	683	229	763	234	440	455	132^	241	506	214	327	335	58^	117^	230	152	18v	18v
TUESDAY MOVIE OF THE WEEK	35	180	180	A	7.9	28	589	1650	677	274	724	299	531	462	54^	128^	627	284	429	350	67^	140^	255	144^	44v	44v
1 TUE. 11.30P 71 ABC FF	96	96		B	6.4	25	477																			
2 TUE. 12.00M 71																										
11.30 - 12.00				A	10.1	28	752	1730	590	213^	630	214^	401	390	60v	154^	704	240^	458	493	72v	147^	293^	75v	103^	103^
12.00 - 12.30				A	8.3	29	618	1617	677	260	726	304	548	473	51v	120^	616	278	416	328	72^	149^	243	146^	32v	32v
12.30 - 1.00				A	5.6	27	417	1609	811	362^	835	346^	652	537^	50v	122v	518^	345^	399^	144v	LT	119v	256^	256^	LT	LT
TUESDAY MOVIE-WEEK PART 2	32	180	180	A	6.9	36	514	1580	653	265	697	378	550	443	60v	82^	606	311	423	341	113^	128^	247	187^	30v	30v
1 TUE. 12.41A 44 ABC FF	96	96		B	5.0	31	373																			
2 TUE. 1.11A 37																										
1.00 - 1.30				A	8.4	38	626	1639	608	193^	639	360^	514	395	42v	67v	743	284^	474	439	162^	202^	212^	132^	45v	45v
WIMBLEDON HIGHLIGHTS(S)	177			A	2.7	21	201	915^	432^	174v	432^	105v	105v	254v	LT	178v	398^	274v	398^	258v	LT	LT	85v	LT	LT	LT
1 THU. 1.15A 60 NBC SE	98																									
1.30 - 2.00				A	2.7	21	201	1104^	541^	219v	541^	124v	124v	343^	LT	198v	452^	268v	452^	323^	LT	LT	111v	LT	LT	LT
WIMBLEDON TENNIS-MON.(S)	215			A	8.8	26	656	1532	731	303^	769	253^	415	470	136^	271^	547	268^	369^	337^	52v	152^	157^	126^	59v	59v
1 MON. 11.30P 15 NBC SE	99																									
WIMBLEDON TENNIS-TUE.(S)	214			A	9.1	24	678	1448	649	193^	690	223^	394	385	133^	243^	450	184^	242^	247^	71v	158^	246^	105^	62v	62v
1 TUE. 11.30P 15 NBC SE	99																									
WIMBLEDON TENNIS-WED.(S)	214			A	8.9	27	663	1495	636	374	755	320^	378	401	146^	266^	604	194^	342^	404	76v	152^	102^	35v	34v	34v
1 WED. 11.30P 15 NBC SE	99																									

KEY: A CURRENT REPORT B SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1979 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS, PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																									
WIMBLEDON TENNIS-THU.(S) 1 THU. 11.30P 15 NBC SE	214 99		A	8.2	23	611	1414	737	175^	750	211^	443	485	117^	229^	664	212^	437	462	94v	164^	LT	LT	LT	LT
WIMBLEDON TENNIS-FRI.(S) 1 FRI. 11.30P 15 NBC SE	211 99		A	8.6	23	641	1538	799	213^	836	269^	527	485	206^	273^	552	160^	301^	325^	100^	175^	109^	47v	41v	41v
YOUR TURN: LTRS-CBS NEWS(S) 1 WED. 11.30P 30 CBS N	163 91		A	6.3	20	469	1311	646	268^	718	251^	343^	294^	165^	341^	563	112v	310^	272^	190^	253^	19v	LT	11v	11v
•WEEKDAY DAYTIME																									
ALL IN THE FAMILY M-F 1 MTUWF 10.00A 30 CBS CS 2 M-F 10.00A 30	184 86	155 85	A	4.2	21	313	1783	594	64^	646	186^	396	410	69^	166^	276	102^	153^	114^	29v	105^	230	150^	631	467
		154	B	5.0	26	373																			
ALL MY CHILDREN M-F 1.00P 60 ABC DD	189 98	190 98	A	9.2	32	685	1438	768	279	897	394	594	463	91	224	185	83^	120	99	13v	50^	195	161	175	107
			B	8.8	32	656																			
1.00 - 1.30			A	8.9	31	663	1430	760	277	882	383	589	459	82^	216	178	89^	128	99	7v	39^	210	166	129	74^
1.30 - 2.00			A	9.5	33	708	1424	770	274	901	398	593	465	96	226	184	76^	111	98	13v	54^	271	179^	290	237
ALL STAR SECRETS M-F 10.30A 30 NBC QG	125 81	154 81	A	3.9	18	291	1639	670	175^	759	171^	333	323	128^	351	319	69^	124^	120^	59^	175^	192	175	135	113^
			B	4.1	20	305																			
ANOTHER WORLD M-F 2.30P 90 NBC DD	85 99	205 99	A	6.2	22	462	1535	868	158	957	295	581	510	146	321	251	66^	107^	89^	54^	133				
			B	6.7	24	499																			
2.30 - 3.00			A	5.9	21	440	1550	905	150	970	294	600	515	143	327	267	72^	113^	93^	63^	144	202	182	111^	89^
3.00 - 3.30			A	6.1	22	454	1562	885	173	969	305	610	531	148	314	260	64^	113^	98^	57^	135	198	186	135	120^
3.30 - 4.00			A	6.6	23	492	1500	813	156	931	285	537	492	143	318	234	57^	90^	77^	49^	132	178	158	157	129
AS THE WORLD TURNS M-F 1.30P 60 CBS DD	188 99	191 99	A	8.0	28	596	1388	847	177	952	189	471	435	134	424	203	49^	86^	56^	25v	108	135	121	98^	69^
			B	8.1	29	603																			
1.30 - 2.00			A	7.7	26	574	1406	840	170	942	199	464	426	134	422	226	63^	104^	61^	25v	112	140	123	98^	71^
2.00 - 2.30			A	8.2	29	611	1362	862	179	965	178	478	446	135	429	174	31^	64^	49^	23v	103	128	118	95^	66^
CAPTAIN KANGAROO M-F 8.00A 60 CBS C	189 99	184 99	A	2.7	18	201	1498	387	85^	418	148^	313	274^	55v	90^	124^	45v	64v	60v	24v	45v	95^	50v	861	462
			B	3.2	18	238																			
8.00 - 8.30			A	2.2	16	164	1518	402	85v	427	122^	310^	285^	38v	105^	146^	49v	67v	67v	LT	61v	91v	49v	854	494
8.30 - 9.00			A	3.1	19	231	1472	380	78^	402	160^	312	264	66v	78^	87^	34v	52v	52v	22v	22v	96^	52v	887	454
CARD SHARKS M-F 10.00A 30 NBC QG	188 82	138 82	A	4.4	22	328	1424	543	152^	635	133^	280	254	149^	312	283	54^	99^	107^	43v	162^	213	122^	293	263
			B	4.3	22	320																			
CBS LATE MORNING NEWS M-F 10.54A 6 CBS N	50 87	153 87	A	4.8	22	358	1740	664	78^	720	172	374	372	98^	296	274	83^	114^	86^	33v	147^	271	154^	475	363
			B	4.3	22	320																			
DAYS OF OUR LIVES M-F 1.00P 60 NBC DD	85 99	209 99	A	6.5	22	484	1502	792	156	844	256	442	392	165	363	317	90^	126	100^	109^	180	178	155	163	118^
			B	6.4	24	477																			
1.00 - 1.30			A	6.3	22	469	1520	783	153	837	240	422	370	170	381	327	77^	120^	101^	118^	196	188	156	168	121^
1.30 - 2.00			A	6.6	23	492	1482	803	156	855	272	461	416	162	350	305	100^	130	96^	101^	166	167	155	155	112^
DOCTORS M-F 2.00P 30 NBC DD	84 98	200 98	A	6.1	22	454	1504	831	147	864	287	485	427	130^	328	292	74^	125^	106^	72^	153	228	210	120^	91^
			B	5.8	21	432																			
EDGE OF NIGHT M-F 4.00P 30 ABC DD	176 88	159 88	A	5.2	19	387	1452	665	227	852	325	547	468	106^	235	198	103^	116^	73^	26v	59^	177	127^	225	181
		161	B	5.7	18	425																			

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 1

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	55–64	55+	MEN TOTAL	18–34	18–49	25–54	55–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
FAMILY FEUD M-F	11.30A	30	ABC	188 QP	195 99	196 99	A	8.0	33	596	1550	611	183	737	292	437	383	109	219	237	104	133	117	46^	83^	243	166	333	230	
							B	7.7	33	574																				
GENERAL HOSPITAL M-F	3.00P	60	ABC	184 DD	190 99	190 99	A	8.5	30	633	1379	770	190	871	329	506	444	109	278	163	51^	83^	74^	39^	71^	194	176	151	102	
3.00 - 3.30							B	8.6	29	641																				
3.30 - 4.00							A	8.3	29	618	1369	776	192	864	340	516	452	101	260	161	53^	85^	73^	35^	69^	199	181	145	101	
							A	8.7	31	648	1380	761	187	875	320	497	434	114	292	165	51^	83^	74^	39^	71^	185	170	155	102	
GOOD MORNING, AMERICA-730 M-F	7.30A	30	ABC	190 N	187 98	187 98	A	2.8	26	209	1191	560	206^	627	210^	344	353	134^	226^	406	148^	235^	235^	52v	147^	57v	29v	101^	72v	
							B	3.3	22	246																				
GOOD MORNING, AMERICA-830 M-F	8.30A	30	ABC	190 N	190 96	190 96	A	4.1	25	305	1439	688	210	780	210	420	439	138^	288	393	118^	173^	210	49v	161^	105^	32v	161^	112^	
							B	4.3	24	320																				
GUIDING LIGHT M-F	2.30P	60	CBS	188 DD	188 99	188 99	A	8.0	29	596	1435	800	201	966	220	487	419	156	423	211	86^	113	51^	30^	88^	144	125	114	87^	
2.30 - 3.00							B	8.1	28	603																				
3.00 - 3.30							A	8.1	29	603	1415	797	194	958	202	479	423	154	425	214	85^	112	48^	28^	95^	132	124	111	84^	
							A	8.0	28	596	1428	788	198	958	233	486	412	155	414	209	93^	117	56^	32^	79^	149	123	112	88^	
HIGH ROLLERS M-F	11.00A	30	NBC	187 QG	191 93	191 93	A	4.9	22	365	1397	736	144^	832	181	345	322	126^	408	299	77^	132^	102^	69^	162^	118^	79^	148^	104^	
							B	5.1	24	380																				
HOLLYWOOD SQUARES M-F	12.30P	30	NBC	85 QP	168 84	167 84	A	4.9	18	365	1567	648	168	727	197	358	358	118^	286	350	99^	154^	152^	59^	163^	240	131^	250	217	
							B	4.4	17	328																				
LAVERNE & SHIRLEY M-F	11.00A	30	ABC	65 CS	182 98	182 98	A	7.1	32	529	1620	463	149	538	292	402	306	55^	105^	176	90^	108^	83^	19v	51^	344	219	562	393	
							B	5.7	29	425																				
LOVE OF LIFE 1 MWTHF	4.00P	30	CBS	44 DD	139 77	144 79	A	3.8	14	283	1583	756	117^	827	319	463	340	121^	314	198^	107^	129^	75^	20v	58^	221	190^	337	265	
2 M-F	4.00P	30					B	3.6	13	268																				
MAGAZINE(S) 1 THU.	10.00A	54	CBS	DN	180 96		A	4.9	24	365	1414	551^	137v	625^	184^	375^	354^	99v	198^	236^	91v	149v	96v	62v	87v	136v	36v	417^	253^	
10.00 - 10.30							A	4.1	22	305	1426	555^	92v	607^	196v	388^	391^	71v	164v	245^	85v	154v	111v	91v	91v	131v	75v	443^	243^	
10.30 - 11.00							A	5.9	27	440	1402	552^	175^	647	174^	372^	324^	123v	227^	223^	94v	138v	79v	37v	85v	139v	LT	393^	262^	
M*A*S*H M-F	3.30P	30	CBS	185 CS	181 92	183 92	A	7.5	27	559	1501	615	148	723	271	438	378	96^	224	306	150	184	117	41^	86^	279	136	193	139	
							B	7.7	25	574																				
MORNING MON-FRI M-F	7.15A	45	CBS	110 N	182 98	182 98	A	1.9	19	142	1359	612	112^	640	91v	218^	226^	92v	387^	485	105v	204^	212^	98v	239^	LT	LT	212^	112^	
7.30 - 8.00							B	2.4	17	179																				
ONE LIFE TO LIVE M-F	2.00P	60	ABC	185 DD	190 99	190 99	A	1.9	18	142	1507	654	98v	690	92v	261^	260^	85v	395^	514	84v	197^	218^	119^	275^	LT	LT	275^	162^	
2.00 - 2.30							A	7.9	28	589	1360	781	217	899	377	578	495	102^	238	175	56^	94^	79^	34^	73^	191	165	95^	63^	
2.30 - 3.00							B	7.9	28	589																				
							A	7.9	28	589	1357	782	220	903	377	590	501	95^	230	171	57^	95^	80^	31^	69^	191	161	92^	63^	
							A	7.9	29	589	1350	781	206	896	375	567	489	108	245	173	54^	88^	73^	33^	74^	187	168	94^	60^	
PASSWORD PLUS M-F	12.00N	30	NBC	85 QG	170 84	170 84	A	4.3	16	320	1456	581	137^	680	140^	312	338	125^	290	332	85^	147^	109^	63^	169^	191	66^	253	238	
							B	3.8	16	283																				
PRICE IS RIGHT 1 M-F	11.00A	30	CBS	50 AP	187 96	188 96	A	6.0	27	447	1729	728	96^	780	206	403	366	85^	320	304	71^	117^	99^	38^	169	239	154	406	278	
							B	5.5	28	410																				
PRICE IS RIGHT 2 M F	11.30A	30	CBS	50 AP	188 96	188 96	A	7.3	31	544	1743	779	113	856	254	481	406	84^	316	299	64^	99^	82^	29^	184	257	154	331	233	
							B	6.4	30	477																				

KEY A CURRENT REPORT B SEASON AVERAGE

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1979 REPORT

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																														
RAZZMATAZZ(S)					183		A	3.3	13	246	1537	769^	45v	825^	186v	356^	366^	109v	407^	203v	LT	45v	45v	106v	158v	236v	127v	273^	207v
1 TUE.	4.00P	30	CBS DN		94																									
RYAN'S HOPE				189	184	184	A	7.0	25	522	1402	703	164	849	368	565	407	79^	227	182	59^	98^	76^	25v	71^	200	179	171	92^
M-F	12.30P	30	ABC DD		97	97	B	6.9	27	514																				
SEARCH FOR TOMORROW				187	185	184	A	9.0	32	671	1449	740	130	859	297	494	462	106	287	174	42^	68^	55^	17v	97	218	183	198	152
M-F	12.30P	30	CBS DD		96	96	B	7.7	30	574																				
TODAY SHOW-7.30AM				190	216	216	A	3.1	29	231	1177	644	116^	687	112^	268	290	151^	324	431	51v	116^	135^	103^	284	LT	LT	40v	40v
M-F	7.30A	30	NBC N		99	99	B	4.6	29	343																				
TODAY SHOW-8.30AM				190	214	214	A	4.5	27	335	1251	750	214	809	161^	349	364	155^	337	349	63^	110^	104^	60^	212	LT	LT	90^	78^
M-F	8.30A	30	NBC N		99	99	B	4.9	29	365																				
$20,000 PYRAMID				189	172	172	A	5.3	20	395	1524	573	137^	720	337	447	336	81^	208	195	79^	106^	84^	50^	81^	305	209	304	246
M-F	12.00N	30	ABC QG		92	92	B	5.2	21	387																				
WHEEL OF FORTUNE				186	198	198	A	5.1	21	380	1424	712	132^	799	173	309	308	117^	417	287	74^	118^	88^	59^	159^	151^	104^	187	158^
M-F	11.30A	30	NBC QG		97	97	B	5.7	25	425																				
WHEW				47	164	164	A	5.5	26	410	1715	615	68^	669	178	369	353	77^	264	262	67^	111^	96^	20v	135^	239	117^	545	418
1 MTUWF	10.30A	24	CBS QG		90	90	E	4.8	25	358																				
2 M-F	10.30A	24																												
YOUNG AND THE RESTLESS				50	191	191	A	10.4	38	775	1480	800	157	919	320	537	490	117	303	145	44^	69^	53^	13v	68^	239	190	177	139
M-F	1.00P	30	CBS DD		98	98	B	9.1	37	678																				
*WEEKEND DAYTIME																														
ABC WIDE WORLD-SPORTS SAT				29	196	199	A	5.5	17	410	1493	488	222^	512	108^	232^	273^	160^	207^	735	192^	401	424	150^	257^	136^	48v	110^	83^
1 SAT.	5.35P	55	ABC SA		99	99	B	10.7	27	797																				
2 SAT.	5.00P	90																												
5.00 - 5.30							A	4.5	16	335	1415	459^	221^	486^	74v	182v	218^	175v	229^	718^	132v	333^	392^	113v	272^	83v	LT	128v	114v
5.30 - 6.00							A	5.3	17	395	1441	417	238^	444	117^	200^	241^	137^	173^	759	217^	425	442	136^	251^	113^	15v	125^	92^
6.00 - 6.30							A	6.2	18	462	1580	555	212^	577	112^	278	322	167^	223^	732	197^	411	425	175^	258^	174^	89^	97^	67v
ABC WIDE WORLD-SPORTS-SUN				22	193		A	7.5	24	559	1460	392^	93v	458	235^	362^	259^	53v	88v	759	424^	537	455	69v	140^	122^	52v	121^	118^
1 SUN.	4.30P	90	ABC SA		98		B	11.0	29	820																				
4.30 - 5.00							A	6.0	20	447	1432	446^	87v	511^	249^	378^	285^	56v	114v	594	306^	366^	315^	70v	136v	163^	62v	164^	154^
5.00 - 5.30							A	7.9	25	589	1503	381^	104v	449	240^	366^	265^	51v	72v	808	470	592	489	75v	138^	117^	49v	129^	129^
5.30 - 6.00							A	8.4	25	626	1482	374^	92v	444	229^	358^	245^	56v	86v	849	474	619	529	65v	151^	102^	49v	87v	87v
ALL NEW PINK PANTHER				6	179	177	A	5.4	26	402	1652	448	239^	543	358	436	228^	58v	58v	205^	83^	167^	142^	38v	38v	232^	181^	672	393
SAT.	12.00N	30	ABC CA		91	93	B	5.3	26	395																				
ALL NEW POPEYE HOUR 1				40	185	185	A	2.3	26	171	1532	263^	164v	316^	158v	233^	168v	LT	60v	316^	59v	98v	129v	69v	187^	64v	LT	836	603^
SAT.	8.00A	30	CBS CA		95	95	B	3.8	29	283																				
ALL NEW POPEYE HOUR 2				40	185	184	A	3.3	26	246	1524	180^	49v	180^	97v	146^	113v	LT	34v	269^	83v	115v	135^	53v	134^	262^	150^	813	496^
SAT.	8.30A	30	CBS CA		96	95	B	5.7	32	425																				
ALVIN AND THE CHIPMUNKS				16	190	193	A	1.8	22	134	1672	298^	149v	298^	164v	238^	141v	LT	60v	403^	381^	381^	329^	LT	LT	LT	LT	971	777^
SAT.	8.00A	30	NBC CA		96	97	B	2.8	24	209																				
AMERICAN BANDSTAND '79				33	171	169	A	4.8	22	358	1525	557	206^	625	319^	430	267^	120^	120^	325^	192^	265^	209^	32v	32v	260^	176^	315^	183^
SAT.	12.30P	60	ABC PC		91	86	B	5.4	21	402																				
CONT'D																														

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PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
AMERICAN BANDSTAND-CONT'D																										
12.30 - 1.00				A	4.3	20	320	1550	595	209^	654	347^	457	296^	92v	92v	246^	150^	221^	178^	25v	25v	255^	162^	395	201^
1.00 - 1.30				A	5.2	23	387	1509	533	205^	602	294^	409	243^	145^	145^	385	230^	302^	236^	33v	33v	266^	191^	256^	169^
ANIMALS, ANIMALS, ANIMALS 39 SUN. 11.30A 30 ABC CL		147	135	A	2.4	13	179	1542	385^	78v	435^	201^	252^	247^	94v	138v	128v	66v	128v	128v	LT	LT	107v	LT	872	710
		85	83	B	2.8	12	209																			
ARK II 33 SAT. 1.00P 30 CBS CL		161	158	A	4.0	18	298	1550	264^	124^	288^	74v	201^	201^	64v	87v	409^	285^	352^	110^	20v	57v	235^	171^	618	466
		86	86	B	4.8	18	358																			
BIGFOOT AND WILDBOY 6 SAT. 11.30A 30 ABC CL		184	185	A	5.2	24	387	1705	222^	116^	315^	257^	293^	102^	22v	22v	189^	121^	180^	155^	LT	LT	349	207^	852	600
		95	95	B	5.3	25	395																			
BUFORD &-GALLOPING GHOST 21 2 SAT. 12.00N 30 NBC CA			164	A	3.7	18	276	2014	316^	LT	348^	126v	249^	177v	26v	99v	409^	76v	223v	192v	LT	141v	257^	156v	1000	557^
			79	B	4.9	21	365																			
BUGS BUNNY/ROAD RUNNER 1 40 SAT. 9.00A 30 CBS CA		188	193	A	6.1	38	454	1452	292	142^	298	127^	207^	174^	24v	65v	217^	83^	138^	138^	25v	79^	248^	122^	689	425
		99	99	B	7.6	35	566																			
BUGS BUNNY/ROAD RUNNER 2 40 SAT. 9.30A 30 CBS CA		188	193	A	7.6	40	566	1507	322	120^	378	178^	255	159^	28v	107^	197^	67^	113^	131^	9v	66^	274	157^	658	375
		99	99	B	9.3	39	693																			
BUGS BUNNY/ROAD RUNNER 3 40 SAT. 10.00A 30 CBS CA		186	193	A	7.9	38	589	1691	349	115^	459	266	369	206^	22v	78^	248	137^	187^	145^	9v	39v	247	154^	737	437
		99	99	B	9.7	39	723																			
CBS SAT. FILM FESTIVAL 8		147	157	A	3.9	17	291	1729	421^	68v	448	170^	255^	212^	59v	166^	554	237^	376^	184^	55v	178^	235^	109^	492	347^
SAT. 1.30P 30 CBS CL		91	90	B	4.0	18	298																			
CBS SPORTS SPECTACULAR 37 1 SAT. 4.30P 30 CBS SA		161	162	A	5.1	18	380	1587	576	178^	608	135^	276^	316^	55v	219^	741	213^	446	428	67v	203^	124^	34v	114^	114^
2 SAT. 5.30P 30		89	88	B	5.5	15	410																			
CHALLENGE-SUPERFRIENDS 1 6 SAT. 10.00A 30 ABC CA		191	193	A	5.4	27	402	1261	102^	72v	136^	64v	114^	70v	22v	22v	238^	117^	189^	169^	LT	36v	272^	90^	615	498
		99	99	B	5.0	25	373																			
CHALLENGE-SUPERFRIENDS 2 6 SAT. 10.30A 30 ABC CA		192	194	A	7.1	35	529	1480	134^	73^	188^	101^	175^	89^	13v	13v	215^	114^	170^	142^	LT	35v	335	107^	742	522
		99	99	B	6.5	32	484																			
CHALLENGE-SUPERFRIENDS 3 6 SAT. 11.00A 30 ABC CA		192	194	A	7.7	36	574	1592	184^	42v	228	132^	212^	116^	16v	16v	175^	106^	143^	111^	LT	26v	330	131^	859	514
		99	99	B	6.9	33	514																			
CLUE CLUB 23 SUN. 8.30A 30 CBS CA		37	43	A	.7	8	52	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		34	42	B	1.2	11	89																			
DAFFY DUCK 33 2 SAT. 10.30A 30 NBC CA			202	A	5.1	26	380	2266	356^	LT	485^	256^	308^	226^	LT	132v	242^	41v	107v	66v	LT	135v	227^	46v	1312	802
			98	B	6.5	26	484																			
FABULOUS FUNNIES 21 2 SAT. 12.30P 30 NBC CA			139	A	2.7	13	201	2502	618^	150v	748^	458^	618^	363^	LT	130v	373^	125v	318^	283v	LT	LT	191v	38v	1190^	552^
			71	B	3.9	16	291																			
FACE THE NATION 40 SUN. 11.30A 30 CBS CC		168	178	A	3.1	18	231	1186	458^	139^	463^	99v	195^	134v	95v	268^	406^	94v	212^	195^	96v	151^	74v	LT	243^	125v
		95	98	B	3.2	14	238																			
FANGFACE 6 SAT. 8.00A 30 ABC CA		186	186	A	2.6	30	194	644	139v	180^	211^	185^	211^	180^	LT	LT	82v	LT	36v	36v	LT	46v	78v	42v	273^	164^
		95	95	B	2.5	26	186																			
FANTASTIC FOUR 34 SAT. 8.30A 30 NBC CA		192	195	A	2.9	24	216	1634	241^	74v	241^	97v	97v	97v	51v	144v	541^	369^	389^	276^	LT	69v	LT	LT	852	486^
		96	97	B	3.8	23	283																			

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY WORKING OF HOUSE WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																													
FAT ALBERT AND COSBY KIDS					39	184	188	A	6.1	28	454	1925	411	160^	495	135^	233^	285	89^	145^	487	256^	392	167^	37v	95^	249^	120^	694	494
SAT.	12.30P	30	CBS	CA		98	98	B	6.6	26	492																			
FOREST HILLS TENNIS-SAT.(S)						177		A	2.3	10	171	1164^	672^	187v	672^	99v	234v	362v	147v	310v	439^	118v	182v	216v	64v	169v	LT	LT	30v	LT
2 SAT.	2.00P	120	ABC	SE			94																							
2.00 - 2.30								A	2.6	11	194	1433	551^	78v	551^	LT	154v	299v	143v	252v	738^	341^	393^	439^	LT	190v	77v	LT	67v	LT
2.30 - 3.00								A	2.1	9	156	929^	551^	122v	551^	LT	173v	295v	147v	256v	339v	83v	129v	141v	115v	115v	LT	LT	39v	LT
3.00 - 3.30								A	2.0	8	149	1141^	832^	282v	832^	215v	343v	469^	149v	363v	309v	LT	74v	121v	80v	188v	LT	LT	LT	LT
3.30 - 4.00								A	2.4	9	179	1106^	777^	279v	777^	201v	290v	402^	151v	375^	329v	LT	94v	139v	84v	190v	LT	LT	LT	LT
FOREST HILLS TENNIS-SUN.(S)						180		A	2.9	10	216	1319	615^	245v	689^	198v	403^	379^	112v	273v	477^	125v	204v	245v	33v	232v	37v	37v	116v	LT
2 SUN.	2.30P	120	ABC	SE			95																							
2.30 - 3.00								A	2.9	10	216	1287	621^	301^	732^	158v	411^	375^	121v	297^	421^	96v	175v	230v	LT	191v	37v	37v	97v	LT
3.00 - 3.30								A	2.8	10	209	1416	651^	268v	742^	207v	436^	401^	120v	297v	517^	139v	249v	302^	LT	215v	47v	47v	110v	LT
3.30 - 4.00								A	3.3	11	246	1435	650^	240v	736^	244v	443^	407^	118v	293^	488^	126v	227v	260^	37v	228v	61v	61v	150v	LT
4.00 - 4.30								A	2.7	9	201	1040^	487^	139v	487^	160v	274v	294v	79v	193v	454^	135v	155v	180v	90v	274v	LT	LT	99v	65v
FRED AND BARNEY SHOW					21	198		A	4.8	23	358	1849	273^	LT	323^	159v	159v	118v	LT	94v	352^	117v	117v	99v	52v	180^	143v	106v	1031	650^
2 SAT.	11.00A	30	NBC	CA			97	B	6.6	28	492																			
GODZILLA SUPER 90 I					33	201		A	3.4	22	253	2225	459^	LT	459^	276^	276^	66v	LT	183v	429^	251^	251^	238v	LT	149v	LT	LT	1337	649^
2 SAT.	9.00A	30	NBC	CA			99	E	5.1	24	380																			
GODZILLA SUPER 90 II					33	201		A	4.2	24	313	2029	443^	LT	443^	252^	252^	LT	LT	191v	365^	176v	176v	211^	LT	154v	LT	LT	1221	560^
2 SAT.	9.30A	30	NBC	CA			99	B	5.8	25	432																			
GODZILLA SUPER 90 III					33	201		A	4.5	23	335	2042	493^	LT	493^	256^	256^	145v	LT	160v	214^	86v	86v	68v	LT	128v	59v	LT	1276	633^
2 SAT.	10.00A	30	NBC	CA			99	B	5.7	23	425																			
IN THE NEWS- 8.26AM					40	185	185	A	2.9	30	216	1644	241^	194^	333^	218^	264^	149^	LT	55v	334^	83v	115v	158^	69v	176^	65v	LT	912	649
SAT.	8.26A	3	CBS	CN		95	95	B	4.6	32	343																			
IN THE NEWS- 8.56AM					40	185	184	A	3.5	26	261	1540	173^	43v	173^	89v	139^	111v	LT	34v	265^	72v	108v	134^	41v	131^	302^	179^	800	452^
SAT.	8.56A	3	CBS	CN		96	95	B	5.8	31	432																			
IN THE NEWS- 9.26AM					40	188	193	A	6.9	40	514	1393	297	132^	303	131^	213^	166^	16v	71^	202^	85^	142^	142^	19v	60v	205^	97^	683	434
SAT.	9.26A	3	CBS	CN		99	99	B	8.3	37	618																			
IN THE NEWS- 9.59AM					40	188	193	A	7.9	39	589	1564	333	111^	421	261	330	174^	17v	78^	177^	73^	106^	134^	LT	43v	249	166^	717	395
SAT.	9.59A	3	CBS	CN		99	99	B	9.6	39	715																			
IN THE NEWS-10.26AM					40	186	193	A	7.2	34	536	1675	360	123^	479	263	379	214^	32v	85^	313	196^	256	160^	10v	42v	230^	124^	653	380
SAT.	10.26A	3	CBS	CN		99	99	B	9.3	37	693																			
IN THE NEWS-11.33AM					40	184	190	A	6.2	28	462	1721	367	123^	408	172^	213^	208^	109^	152^	389	266^	325	126^	24v	64v	271	152^	653	502
SAT.	11.33A	3	CBS	CN		98	98	B	7.6	31	566																			
IN THE NEWS-11.56AM					40	184	190	A	6.2	28	462	1805	353	142^	388	166^	220^	193^	99^	128^	430	287	341	112^	29v	89^	311	165^	676	499
SAT.	11.56A	3	CBS	CN		98	98	B	7.1	29	529																			
IN THE NEWS-12.26PM					40	179	183	A	5.4	26	402	1749	331	112^	418	133^	206^	220^	77v	130^	346	192^	269^	122^	30v	77v	310	160^	675	486
SAT.	12.26P	3	CBS	CN		97	97	B	5.6	22	417																			
IN THE NEWS-12.56PM					38	184	188	A	5.8	26	432	1896	374	162^	434	133^	224^	191^	110^	167^	537	292	432	210^	70v	105^	251^	137^	674	468
SAT.	12.56P	3	CBS	CN		98	98	B	6.3	24	469																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 55-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 55-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 1.26PM	33	161	158	A	3.8	17	283	1410	279	113^	279^	85v	195	195^	59v	84v	392	321^	342^	80v	LT	50v	166	113^	573	435^
SAT. 1.26P 3 CBS CN		86	86	B	4.7	17	350																			
IN THE NEWS-1.56PM	2	146	160	A	3.8	17	283	1693	426^	70v	464	152^	237	191^	59v	205^	555	211^	340	162^	59v	215^	246	109v	428^	291^
SAT. 1.56P 3 CBS CN		91	89	B	3.8	17	283																			
IN THE NEWS- 8.26AM-SUN.	23	48	52	A	.7	9	52	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.26A 3 CBS CN		49	50	B	1.2	14	89																			
IN THE NEWS- 8.56AM-SUN.	23	37	43	A	.8	9	60	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN. 8.56A 3 CBS CN		34	42	B	1.3	11	97																			
ISSUES AND ANSWERS	36	187	185	A	2.7	14	201	1144	448^	249^	537^	169^	259^	218^	85v	254^	428^	95v	163^	184^	110v	225^	70v	LT	109v	40v
SUN. 12.00N 30 ABC CC		98	97	B	2.9	12	216																			
JETSONS	21		191	A	5.6	26	417	1789	344^	58v	420^	202^	302^	201^	12v	82v	301^	98v	252^	154^	LT	49v	76v	76v	992	554^
2 SAT. 11.30A 30 NBC CA			96	B	6.5	28	484																			
KIDS ARE PEOPLE TOO II	40	131	118	A	2.0	12	149	1168	262^	LT	416^	241^	262^	148v	LT	154v	141v	101v	141v	141v	LT	LT	67v	LT	544^	329^
SUN. 10.30A 30 ABC CL		81	79	B	3.2	15	238																			
KIDS ARE PEOPLE TOO III	40	131	118	A	2.5	14	186	1473	313^	LT	409^	123v	139v	171^	108v	195^	323^	118v	254^	205^	32v	69v	117v	LT	624^	425^
SUN. 11.00A 30 ABC CL		81	79	B	3.6	16	268																			
MEET THE PRESS	38	196	196	A	3.8	20	283	1604	657	131^	766	194^	247^	253^	LT	449	571	124^	257^	248^	42v	257^	107v	25v	160^	134^
SUN. 12.30P 30 NBC CC		98	98	B	3.3	15	246																			
METRIC MARVELS-10:27AM	39		201	A	4.4	22	328	2168	395^	LT	395^	196^	196^	130v	LT	137v	226^	95v	95v	67v	LT	131v	284^	LT	1263	665^
2 SAT. 10.27A 2 NBC CN			99	B	5.7	23	425																			
METRIC MARVELS-11:57AM	39		195	A	5.3	25	395	1709	282^	97v	429^	232^	301^	159^	25v	97v	275^	96v	229^	133v	LT	46v	50v	50v	955	476^
2 SAT. 11.57A 2 NBC CN			97	B	5.8	23	432																			
METRIC MARVELS-10:57AM	33		201	A	5.1	25	380	2242	363^	LT	473^	251^	292^	206^	LT	128v	258^	43v	94v	51v	LT	164^	312^	99v	1199	755
2 SAT. 10.57A 2 NBC CN			97	B	6.6	26	492																			
NASL CHAMP. SOCCER-SAT	2	179		A	3.0	11	224	1482	393^	210v	442^	125v	218v	245v	121v	157v	883^	450^	550^	589^	98v	218v	138v	58v	LT	LT
1 SAT. 3.00P 155 ABC SE		91		B	2.9	11	216																			
3.00 - 3.30				A	2.6	12	194	1361	552^	155v	588^	170v	320v	355^	109v	196v	624^	237v	237v	299v	144v	284v	149v	123v	LT	LT
3.30 - 4.00				A	2.5	10	186	1360	516^	172v	575^	151v	253v	275v	162v	242v	640^	237v	237v	393^	91v	247v	145v	70v	LT	LT
4.00 - 4.30				A	2.6	9	194	1469	309v	216v	370^	62v	93v	97v	160v	211v	948^	581^	622^	783^	47v	165v	151v	62v	LT	LT
4.30 - 5.00				A	2.9	10	216	1565	358^	274v	404^	134v	181v	184v	173v	173v	1065^	602^	740^	860^	90v	205v	96v	32v	LT	LT
5.00 - 5.30				A	4.3	15	320	1528	291^	213^	341^	110v	222^	263^	60v	60v	998	508^	714^	585^	114v	203^	136v	34v	53v	53v
NBC MAJOR LEAGUE PRE GAME	13	179	214	A	4.8	22	358	1539	368	122^	446	131^	223^	204^	120^	183^	774	257^	431	406	155^	295^	176^	22v	143^	121^
1 SAT. 3.00P 16 NBC SC		82	99	B	4.9	22	365																			
2 SAT. 2.00P 15																										
NBC MAJOR LEAGUE BASEBALL	13	201	214	A	7.2	27	536	1494	335	130^	412	97^	170^	183^	98^	192^	871	315	456	388	134^	360	77^	11v	134^	85^
1 SAT. 3.16P 194 NBC SE		97	99	B	6.8	26	507																			
2 SAT. 2.15P 165																										
2.30 - 3.00				A	6.5	28	484	1419	217^	277^	481^	264^	353^	190^	47v	83v	722	153^	312^	322^	91v	356^	124v	15v	92v	92v
3.00 - 3.30				A	6.5	28	484	1287	288^	116v	366^	111v	194^	191^	77v	118v	726	191^	323^	300^	83v	345^	131^	LT	64v	64v
3.30 - 4.00				A	6.6	27	492	1439	279	87^	361	71^	111^	114^	121^	221^	847	252^	406	305	152^	398	70^	LT	161^	107^
4.00 - 4.30				A	6.9	26	514	1554	313	130^	380	66^	128^	148^	121^	213^	962	371	527	444	156^	386	62^	LT	150^	114^
CONT'D																										

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORKING OF HOUSE WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																									
NBC MAJOR LEAGUE B-CONT'D																									
4.30 - 5.00				A	7.7	28	574	1547	350	163^	392	86^	146^	181^	105^	192^	897	355	498	403	152^	361	87^	LT	171^	105^
5.00 - 5.30				A	8.2	29	611	1571	325^	98v	379^	LT	103^	178^	99v	201^	998	435	578	504	139^	356^	30v	LT	164^	32v
5.30 - 6.00				A	9.0	29	671	1508	399	105^	465	104^	189^	257^	83v	196^	913	368	491	448	122^	343^	35v	35v	95^	30v
6.00 - 6.30				A	8.2	24	611	1535	526	102v	534	148^	273^	295^	86v	246^	851	340^	485	380^	127^	300^	34v	34v	66v	35v
PAN AMERICAN GAMES-SAT.(S)		181		A	5.4	21	402	1741	426^	117v	533^	147v	338^	297^	65v	150v	813	313^	576^	485^	77v	180^	112v	101v	283^	241^
2 SAT. 2.30P 180 CBS SE		97																							
2.30 - 3.00				A	4.7	21	350	1746	449^	58v	543^	98v	299^	272^	68v	222^	727	203^	480^	414^	79v	196^	105v	79v	371^	307^
3.00 - 3.30				A	4.6	19	343	1729	452^	102v	501^	122v	340^	337^	64v	114v	761	239^	481^	451^	64v	204^	108v	108v	359^	312^
3.30 - 4.00				A	4.7	19	350	2017	554^	152v	726	218^	494^	361^	97v	193^	789	277^	491^	448^	79v	224^	99v	99v	403^	306^
4.00 - 4.30				A	5.7	21	425	1864	487^	162^	567^	133v	396^	382^	53v	129v	783	339^	587	459^	65v	151^	112v	112v	402^	333^
4.30 - 5.00				A	6.6	24	492	1581	330^	147^	443^	166^	291^	247^	58v	115v	844	372^	677	555	70v	134^	117v	117v	177^	177^
5.00 - 5.30				A	6.3	23	469	1499	317^	73v	447^	131v	230^	209^	55v	139^	871	367^	636	512^	96v	171^	111v	84v	70v	70v
PAN AMERICAN GAMES-SUN.(S)		178		A	5.4	21	402	1634	466^	325^	591^	315^	395^	286^	40v	117v	776	285^	460^	448^	124v	196^	160^	58v	107v	78v
1 SUN. 1.30P 150 CBS SE		96																							
1.30 - 2.00				A	3.4	16	253	1692	357^	95v	420^	154v	190v	230v	27v	151v	1071	234v	739^	703^	119v	178v	149v	51v	52v	52v
2.00 - 2.30				A	5.1	22	380	1626	506^	263^	674	383^	446^	278^	50v	150v	784	244^	431^	432^	129v	213^	131v	57v	37v	37v
2.30 - 3.00				A	5.6	21	417	1674	456^	381^	597	336^	418^	305^	45v	105v	803	284^	455^	494^	144v	207^	142v	71v	132v	70v
3.00 - 3.30				A	6.4	23	477	1715	521	391^	626	367^	476^	333^	19v	71v	748	382^	477^	412^	111v	182^	215^	73v	126v	87v
3.30 - 4.00				A	6.5	23	484	1510	449^	372^	579	289^	373^	258^	55v	126v	634	253^	332^	334^	122v	201^	148^	32v	149^	117v
PAN AMERICAN GAMES-SUN.(S)		187		A	8.2	25	611	1766	467	249^	634	242^	424	307^	96v	147^	726	299^	472	433	130^	185^	122^	57v	284^	238^
2 SUN. 4.00P 120 CBS SE		99																							
4.00 - 4.30				A	7.6	25	566	1590	432^	278^	566	194^	366^	289^	112v	142^	750	300^	509	470	123^	162^	131^	61v	143^	143^
4.30 - 5.00				A	7.4	23	551	1448	401^	243^	508	143^	308^	274^	98v	127^	751	246^	440^	431^	145^	229^	62v	18v	127^	127^
5.00 - 5.30				A	8.4	25	626	1867	453	233^	671	277^	460	301^	82v	142^	732	335^	478	404	147^	203^	132^	58v	332^	250^
5.30 - 6.00				A	9.5	27	708	2032	547	245^	735	323^	518	346^	87v	162^	670	304^	449	421	103^	152^	158^	84v	469	384
PAN AMERICAN GAMES-SAT.(S)		173		A	5.2	22	387	1558	387^	147v	397^	168^	250^	163^	71v	147v	835	377^	679	410^	67v	156v	210^	124v	116v	96v
1 SAT. 2.30P 120 CBS SE		96																							
2.30 - 3.00				A	4.0	18	298	1560	386^	91v	436^	113v	255^	205v	117v	181v	578^	191v	415^	335^	55v	163v	305^	238v	241^	131v
3.00 - 3.30				A	5.0	23	373	1563	359^	121v	359^	142v	190^	108v	75v	169^	916	394^	735	452^	109v	181^	196^	115v	92v	92v
3.30 - 4.00				A	5.5	22	410	1490	349^	149v	349^	167^	240^	146v	48v	109v	886	434^	747	405^	55v	139v	177^	94v	78v	78v
4.00 - 4.30				A	6.6	25	492	1514	418^	193^	418^	212^	286^	183^	50v	132^	838	414^	703	403^	50v	135^	174^	78v	84v	84v
SCHOOLHOUSE ROCK-8.26AM	6	186	186	A	2.8	29	209	1100	197^	206^	268^	182^	216^	183^	52v	52v	76v	LT	43v	43v	LT	33v	120v	62v	636	411^
SAT. 8.26A 3 ABC CN		95	95	B	2.8	26	209																			
SCHOOLHOUSE ROCK-8.57AM	6	189	188	A	4.0	31	298	1117	158^	125^	158^	77v	97v	97v	61v	61v	47v	LT	34v	34v	LT	LT	77v	27v	835	597
SAT. 8.57A 3 ABC CN		98	97	B	4.2	31	313																			
SCHOOLHOUSE ROCK-9.56AM	6	189	188	A	4.7	24	350	1243	192^	43v	197^	49v	126^	141^	51v	51v	134^	51v	93^	113^	LT	21v	215^	97^	697	500
SAT. 9.56A 3 ABC CN		98	97	B	4.8	24	358																			
SCHOOLHOUSE ROCK-11.26AM	6	192	194	A	6.9	32	514	1512	214^	40v	251	118^	237^	155^	14v	14v	175^	110^	125^	104^	LT	38v	341	138^	745	456
SAT. 11.26A 3 ABC CN		99	99	B	6.4	30	477																			
SCHOOLHOUSE ROCK-12.26PM	6	179	177	A	5.0	24	373	1767	538	271^	645	425	534	263^	60v	60v	201^	81v	168^	143^	33v	33v	271^	205^	650	351
SAT. 12.26P 3 ABC CN		91	93	B	4.8	24	358																			
SCHOOLHOUSE ROCK-11.55AM	39	147	135	A	2.5	13	186	1366	414^	108v	462^	193^	274^	258^	114v	156v	146v	86v	146v	146v	LT	LT	70v	LT	688	629^
SUN. 11.55A 4 ABC CN		85	83	B	3.0	13	224																			

KEY: A = CURRENT REPORT B = SEASON AVERAGE

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	55-64	55+	MEN TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																														
SCOOBY'S ALL STARS I				6		189	188	A	3.5	30	261	1107	138^	142^	168^	104v	119v	119v	49v	49v	58v	LT	35v	35v	LT	23v	100v	38v	781	555
SAT.	8.30A	30	ABC	CA		98	97	B	3.6	28	268																			
SCOOBY'S ALL STARS II				6		189	188	A	4.7	29	350	1220	118^	66v	143^	72v	72v	72v	45v	45v	134^	60v	60v	115^	LT	19v	194^	65v	749	446
SAT.	9.00A	30	ABC	CA		98	97	B	4.7	27	350																			
SCOOBY'S ALL STARS III				6		189	188	A	5.0	26	373	1166	172^	46v	180^	54v	112^	129^	43v	43v	130^	52v	87^	105^	LT	25v	213^	83v	643	459
SAT.	9.30A	30	ABC	CA		98	97	B	4.9	25	365																			
SPACE ACADEMY				40		179	183	A	5.3	25	395	1729	362	111^	432	128^	194^	229^	83^	148^	363	223^	277^	120^	32v	86^	248^	99^	686	499
SAT.	12.00N	30	CBS	CL		97	97	B	6.0	24	447																			
SPORTSWORLD				25		179	164	A	6.8	22	507	1669	490	183^	551	164^	309	343	66^	165^	709	228^	430	376	68^	210^	191^	109^	218^	136^
SUN.	4.00P	90	NBC	SE		94	90	B	5.7	16	425																			
4.00 - 4.30								A	5.5	18	410	1729	532	182^	605	170^	336	377	81^	190^	698	221^	401	351	78^	223^	210^	123^	216^	152^
4.30 - 5.00								A	7.0	23	522	1669	500	184^	569	170^	335	364	61^	155^	713	240	441	378	56v	202^	191^	111^	196^	111^
5.00 - 5.30								A	7.8	24	581	1645	457	190^	507	156^	270	299	64^	163^	722	231	447	386	76^	213^	175^	99^	241	148^
SUNDAY MORNING				21		82	87	A	2.0	15	149	1040	477^	141v	537^	135v	296^	255^	148v	214^	416^	161v	196v	114v	74v	201v	LT	LT	61v	LT
SUN.	9.00A	90	CBS	N		70	72	B	2.0	12	149																			
9.00 - 9.30								A	1.4	13	104	779^	471^	86v	519^	125v	240v	241v	134v	230v	193v	LT	LT	LT	58v	154v	LT	LT	67v	LT
9.30 - 10.00								A	2.1	16	156	788^	384^	115v	480^	153v	250^	198v	148v	186v	212^	LT	LT	LT	71v	212^	LT	LT	70v	LT
10.00 - 10.30								A	2.5	16	186	1392	555^	173^	577^	119v	355^	306^	156v	222^	730	387^	451^	264^	91v	231^	42v	42v	43v	LT
TARZAN AND SUPER SEVEN 1				40		183	190	A	6.0	28	447	1729	402	166^	490	246^	351	268^	61v	101^	285	171^	239^	166^	LT	39v	266^	154^	688	409
SAT.	10.30A	30	CBS	CA		98	98	B	7.8	31	581																			
TARZAN AND SUPER SEVEN 2				40		183	189	A	6.1	28	454	1736	365	172^	451	210^	295	234^	101^	118^	371	251^	324	137^	19v	47v	260^	181^	654	432
SAT.	11.00A	30	CBS	CA		98	98	B	7.8	31	581																			
TARZAN AND SUPER SEVEN 3				40		184	190	A	6.4	29	477	1763	383	131^	421	166^	211^	215^	111^	150^	421	286	340	120^	27v	81^	274	147^	647	490
SAT.	11.30A	30	CBS	CA		98	98	B	7.4	30	551																			
U.S. WOMENS OPEN GOLF-SAT(S)						186		A	2.5	9	186	1376	608^	145v	608^	113v	259v	349^	146v	248v	634^	63v	300v	403^	139v	231v	134v	123v	LT	LT
2 SAT.	4.00P	60	ABC	SE		98																								
4.00 - 4.30								A	2.5	10	186	1274^	580^	129v	580^	134v	252v	359^	146v	221v	570^	38v	247v	355^	112v	215v	124v	124v	LT	LT
4.30 - 5.00								A	2.5	9	186	1446	619^	145v	619^	86v	253v	328v	145v	269v	683^	86v	344^	435^	168v	248v	144v	123v	LT	LT
U.S. WOMENS OPEN GOLF-SUN(S)						194		A	4.0	12	298	1225	517^	84v	527^	78v	161v	185v	100v	335^	544^	87v	131v	201v	148v	343^	64v	LT	90v	53v
2 SUN.	4.30P	90	ABC	SE		98																								
4.30 - 5.00								A	3.7	12	276	1174	489^	123v	489^	123v	218v	228^	98v	243^	489^	94v	156v	231^	127v	258^	69v	LT	127v	76v
5.00 - 5.30								A	4.1	12	305	1249	532^	59v	548^	69v	157v	177v	88v	371^	561^	89v	141v	198v	166v	363^	58v	LT	82v	52v
5.30 - 6.00								A	4.2	12	313	1230	524^	60v	533^	39v	109v	153v	112v	380^	574^	76v	96v	174v	148v	400^	62v	LT*	61v	31v
WESTERN OPEN GOLF-SAT.(S)						160		A	4.1	14	305	1311	557^	239^	593^	164v	276^	236^	155v	262^	666^	115v	240^	348^	137v	305^	LT	LT	52v	LT
1 SAT.	5.00P	60	CBS	SE		90																								
5.00 - 5.30								A	4.4	15	328	1308	559^	241^	592^	161v	287^	265^	143v	232^	662^	133v	261^	364^	124v	275^	LT	LT	54v	LT
5.30 - 6.00								A	3.9	12	291	1244	529^	217^	560^	151v	241^	188v	159v	286^	640^	90v	203v	313^	148v	327^	LT	LT	44v	LT
WESTERN OPEN GOLF-SUN.(S)						189		A	6.1	19	454	1623	616	319^	704	276^	345^	226^	162^	316^	836	229^	384^	387^	168^	362^	45v	LT	38v	35v
1 SUN.	4.00P	160	CBS	SE		99																								
4.00 - 4.30								A	5.6	19	417	1458	515^	269^	587	225^	261^	137v	135v	296^	778	193^	356^	344^	162^	339^	40v	LT	53v	46v
4.30 - 5.00								A	5.0	17	373	1466	563^	284^	646^	225^	264^	138v	172^	351^	794	226^	336^	311^	169^	378^	26v	LT	LT	LT
5.00 - 5.30								A	5.3	17	395	1638	561^	200^	662	220^	271^	161^	186^	345^	870	218^	357^	341^	170^	427^	49v	LT	57v	57v
5.30 - 6.00								A	6.2	19	462	1636	461^	165^	578	140^	203^	193^	161^	334^	963	315^	476^	463^	180^	399^	43v	LT	52v	52v
6.00 - 6.30								A	7.7	23	574	1787	832	524	909	448	575	361^	170^	295^	834	225^	413^	434	177^	325^	44v	26v	LT	LT

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS SEE PAGE 8

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY WORKING OF HOUSE	WOMEN: TOTAL	18-34	18-49	25-54	55-64	55+	MEN: TOTAL	18-34	18-49	25-54	55-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																													
WHAT'S NEW, MISTER MAGOO				23	48	52	A	.6	9	45	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SUN.	8.00A	30	CBS	CA	49	50	B	1.0	13	75																			
WIMBLEDON TENNIS-SAT.(S)					214		A	5.1	24	380	1713	521^	68v	531^	173^	265^	281^	103v	166^	790	367^	502^	444^	94v	212^	168^	16v	224^	174^
1 SAT.	9.00A	360	NBC	SE	99																								
9.00 - 9.30							A	2.5	16	186	1468	527^	145v	527^	231v	291v	165v	152v	216v	807^	559^	634^	624^	32v	96v	134v	59v	LT	LT
9.30 - 10.00							A	3.2	17	238	1424	613^	139v	613^	231v	277^	265^	118v	168v	731^	467^	516^	530^	37v	113v	80v	LT	LT	LT
10.00 - 10.30							A	4.4	20	328	2052	717^	107v	717^	290^	378^	366^	94v	199^	779	451^	552^	531^	45v	133v	82v	LT	474^	281^
10.30 - 11.00							A	5.4	24	402	1694	595^	75v	595^	187^	260^	298^	106v	186^	703	376^	457^	395^	73v	166^	166^	39v	230^	105v
11.00 - 11.30							A	5.5	25	410	1659	579^	54v	613	193^	292^	309^	89v	166^	684	296^	402^	373^	77v	188^	137v	LT	225^	121v
11.30 - 12.00							A	6.4	29	477	1782	528	55v	565	179^	302^	314^	87v	131^	825	354^	549	507^	63v	186^	129v	LT	263^	160^
12.00 - 12.30							A	5.6	27	417	1559	432^	56v	451^	119v	203^	245^	103v	156^	823	415^	566^	499^	36v	156^	117v	LT	168^	168^
12.30 - 1.00							A	5.1	24	380	1689	384^	48v	392^	107v	178^	232^	82v	136v	775	355^	497^	444^	51v	189^	208^	LT	314^	314^
1.00 - 1.30							A	5.5	25	410	1768	412^	37v	412^	115v	193^	260^	80v	131v	817	375^	518^	423^	84v	217^	322^	41v	217^	198^
1.30 - 2.00							A	6.5	30	484	1709	437^	54v	437^	142^	232^	253^	76v	136^	882	381^	549	398^	150^	299^	240^	52v	150^	123v
2.00 - 2.30							A	5.9	27	440	1643	574	104v	574	170^	304^	308^	138v	210^	751	235^	386^	288^	225^	365^	153^	LT	165^	165^
2.30 - 3.00							A	5.5	25	410	1746	480^	46v	489^	186^	262^	273^	115v	172^	774	271^	427^	386^	181^	295^	171^	LT	312^	312^

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. JULY 2, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					19,670 26.4											
					ABC MONDAY NIGHT BASEBALL (OP)(SUS)(OP) BOSTON VS NEW YORK YANKEES BALTIMORE VS TEXAS (1)											
AVERAGE AUDIENCE (Households (000) & %)					11,100											
SHARE OF AUDIENCE %					14.9	11.7*		14.0*		15.5*		16.5*		17.0*		
AVG. AUD. BY ¼ HR. %					29 11.4	27 * 12.0	13.6	29 * 14.4	15.2	30 * 15.8	16.2	30 * 16.8	17.6	31 * 16.3	14.5	
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,970 20.1				18,330 24.6		16,910 22.7		18,330 24.6			
					WHITE SHADOW (R)(OP)				M*A*S*H (R)		WKRP IN CINCINNATI (R)		LOU GRANT (R)			
AVERAGE AUDIENCE (Households (000) & %)					11,100				15,650		14,900		14,450			
SHARE OF AUDIENCE %					14.9	13.3*		16.4*	21.0		20.0		19.4	18.6*		20.2*
AVG. AUD. BY ¼ HR. %					31 12.1	29 * 14.6	16.3	33 * 16.6	40 19.9	22.1	36 20.2	19.8	37 18.2	35 * 19.0	19.5	39 * 20.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					12,140 16.3				16,910 22.7							
					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES THE DUKE (R)							
AVERAGE AUDIENCE (Households (000) & %)					8,640				9,610							
SHARE OF AUDIENCE %					11.6	11.1*		12.0*	12.9	11.0*		13.1*		13.5*		13.9*
AVG. AUD. BY ¼ HR. %					24 10.8	24 * 11.4	11.6	24 * 12.4	24 10.8	21 * 11.1	12.9	24 * 13.3	13.4	25 * 13.6	13.9	27 * 13.9
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,360 23.3											
					ABC MONDAY NIGHT BASEBALL (OP)(SUS)(OP) LOS ANGELES VS MONTREAL BOSTON VS CALIFORNIA										SPORTS FILL (10:31-11:30PM)(SUS)	
AVERAGE AUDIENCE (Households (000) & %)					8,940											
SHARE OF AUDIENCE %					12.0	9.8*		11.2*		12.4*		13.7*		12.9*		
AVG. AUD. BY ¼ HR. %					24 9.6	22 * 9.9	10.9	23 * 11.5	12.3	24 * 12.5	13.4	26 * 13.9	13.0	24 * 12.8		
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					16,320 21.9				21,160 28.4		19,890 26.7		21,530 28.9			
					WHITE SHADOW (R)(OP)				M*A*S*H (R)		WKRP IN CINCINNATI (R)		LOU GRANT (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,370				18,550		17,950		16,840			
SHARE OF AUDIENCE %					16.6	15.3*		17.8*	24.9		24.1		22.6	22.2*		23.0*
AVG. AUD. BY ¼ HR. %					34 14.3	32 * 16.4	17.2	35 * 18.4	46 24.3	25.4	43 23.6	24.7	41 22.1	41 * 22.2	22.6	42 * 23.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,260 17.8				16,020 21.5							
					LITTLE HOUSE-PRAIRIE (R)(OP)				NBC MONDAY NIGHT MOVIES A LOVE AFFAIR: THE ELEANOR AND LOU GEHRIG STORY (R)							
AVERAGE AUDIENCE (Households (000) & %)					9,690				9,390							
SHARE OF AUDIENCE %					13.0	12.6*		13.5*	12.6	10.0*		11.7*		13.7*		15.0*
AVG. AUD. BY ¼ HR. %					27 12.3	27 * 12.8	13.4	27 * 13.6	23 9.7	19 * 10.3	11.5	21 * 11.9	13.5	25 * 14.0	14.8	28 * 15.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	41.8	43.3	43.8	44.2	44.4	47.2	49.5	51.3	52.2	54.0	54.6	55.4	54.0	53.7	53.2	50.6
WK. 2	42.5	44.3	45.2	45.9	46.1	48.7	49.7	51.0	52.9	54.7	55.3	56.4	54.6	54.7	54.8	54.1

U.S. TV Households: 74,500,000

(1)SPORTS FILL 1,ABC,(10:47-11:00PM)(SUS)

* For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. TUE. JULY 3, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					14,160 19.0		16,020 21.5		17,210 23.1		15,200 20.4		13,710 18.4		14,010 18.8	
						HAPPY DAYS (R)		LAVERNE AND SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		13 QUEENS BLVD.		MY BUDDY	
	AVERAGE AUDIENCE (Households (000) & %)					12,220 16.4		14,300 19.2		15,200 20.4		13,410 18.0		12,220 16.4		12,370 16.6	
	SHARE OF AUDIENCE %					40		43		43		36		32		32	
	AVG. AUD. BY ¼ HR. %					15.2	17.6	19.1	19.3	19.8	21.1	18.0	18.0	16.2	16.6	16.5	16.7
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					7,450 10.0				13,040 17.5							
						PAPER CHASE (R)(OP)				CBS TUESDAY NIGHT MOVIES THADDEUS ROSE AND EDDIE (R)							
	AVERAGE AUDIENCE (Households (000) & %)					4,840 6.5				7,080 9.5							
	SHARE OF AUDIENCE %					15	16 *		15 *	19	15 *		17 *		20 *		22 *
	AVG. AUD. BY ¼ HR. %					6.5	6.6	6.5	6.6	7.1	7.2	8.5	9.1	10.4	10.5	11.3	11.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					8,640 11.6				18,480 24.8							
						RUNAWAYS (OP)				BIG EVENT-TUE. EMERGENCY: THE CONVENTION							
	AVERAGE AUDIENCE (Households (000) & %)					6,110 8.2				10,880 14.6							
	SHARE OF AUDIENCE %					19	19 *		19 *	29	25 *		29 *		30 *		32 *
	AVG. AUD. BY ¼ HR. %					7.7	7.9	8.6	8.7	11.0	12.4	13.8	15.1	15.2	16.1	16.7	16.5
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					15,120 20.3		17,140 23.0		19,890 26.7		18,400 24.7		15,790 21.2			
						HAPPY DAYS (R)		LAVERNE AND SHIRLEY (R)		THREE'S COMPANY (R)		TAXI (R)(OP)		ABC NEWS CLOSEUP MISSION: MIND CONTROL			
	AVERAGE AUDIENCE (Households (000) & %)					12,740 17.1		14,970 20.1		17,880 24.0		16,910 22.7		11,030 14.8	15.6*		14.0*
	SHARE OF AUDIENCE %					39		41		46		42		28	29 *		27 *
	AVG. AUD. BY ¼ HR. %					16.1	18.1	19.2	21.0	23.0	25.1	22.6	22.7	16.6	14.5	13.9	14.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					8,120 10.9				21,980 29.5							
						PAPER CHASE (R)(OP)				CBS TUESDAY NIGHT MOVIES TELL ME THAT YOU LOVE ME, JUNIE MOON							
	AVERAGE AUDIENCE (Households (000) & %)					5,510 7.4				12,370 16.6							
	SHARE OF AUDIENCE %					16	16 *		16 *	31	25 *		28 *		34 *		39 *
	AVG. AUD. BY ¼ HR. %					7.4	6.5	7.5	8.3	12.3	13.2	15.1	15.4	17.4	19.2	20.2	20.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					10,360 13.9				6,480 8.7		7,820 10.5					
						RUNAWAYS (OP)				COMEDY THEATRE-GOSSIP				SALT II DEBATE			
	AVERAGE AUDIENCE (Households (000) & %)					7,450 10.0				5,220 7.0		4,320 5.8					
	SHARE OF AUDIENCE %					22	22 *		21 *	13		11	10 *		11 *		12 *
	AVG. AUD. BY ¼ HR. %					9.2	9.9	10.6	10.3	7.4	6.5	5.3	5.4	5.7	5.9	5.9	6.5
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1		39.1	38.2	38.2	40.2	40.3	42.0	43.9	45.3	46.4	49.0	49.6	51.6	51.4	52.1	52.1	52.1
	WK. 2		43.8	43.5	43.0	44.1	43.5	45.0	47.5	49.6	51.1	53.4	53.9	54.5	53.4	53.1	52.4	51.6

U.S. TV Households: 74,500,000

For explanation of symbols See page A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. WED. JULY 4, 1979

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					11,180 15.0	EIGHT IS ENOUGH (R)			11,990 16.1	CHARLIE'S ANGELS (R)(OP)			13,340 17.9	VEGA$ (R)		
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,270 11.1	10.7*		11.5*	8,940 12.0	11.2*		12.8*	9,460 12.7	12.0*		13.4*
	SHARE OF AUDIENCE %					28	27 *		28 *	29	28 *		30 *	29	28 *		30 *
	AVG. AUD. BY ¼ HR. %					10.1	11.3	11.5	11.4	10.7	11.7	12.4	13.1	12.1	11.9	12.9	13.9
	TOTAL AUDIENCE (Households (000) & %)					16,460 22.1	CBS WEDNESDAY NIGHT MOVIE HAWAII (R)(OP)										
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,340 11.2	9.6*		9.7*		11.3*		11.8*		12.5*		12.6*
	SHARE OF AUDIENCE %					27	24 *		24 *		28 *		28 *		29 *		28 *
	AVG. AUD. BY ¼ HR. %					9.7	9.6	9.7	9.6	11.1	11.4	11.6	12.1	12.5	12.5	12.3	12.8
	TOTAL AUDIENCE (Households (000) & %)					11,700 15.7	LAUGH-IN (R)(OP)			13,190 17.7	NBC WED. NIGHT MOVIES POLICE STORY: A CHANCE TO LIVE (R)						
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					8,490 11.4	10.7*		12.0*	6,850 9.2	8.6*		8.6*		9.4*		10.3*
	SHARE OF AUDIENCE %					29	27 *		29 *	22	21 *		20 *		22 *		23 *
	AVG. AUD. BY ¼ HR. %					10.5	11.0	11.8	12.3	8.9	8.4	8.5	8.6	9.3	9.6	10.1	10.4
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					17,580 23.6	EIGHT IS ENOUGH (R)			16,910 22.7	CHARLIE'S ANGELS (R)(OP)			16,020 21.5	VEGA$ (R)		
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					12,890 17.3	15.6*		19.1*	12,890 17.3	16.4*		18.1*	12,140 16.3	15.8*		16.9*
	SHARE OF AUDIENCE %					38	35 *		40 *	33	33 *		34 *	31	30 *		32 *
	AVG. AUD. BY ¼ HR. %					15.1	16.1	18.8	19.4	16.1	16.8	17.9	18.3	15.5	16.0	16.8	17.0
	TOTAL AUDIENCE (Households (000) & %)					7,600 10.2	NEVER SAY NEVER	8,200 11.0	GOOD TIMES (OP)	20,120 27.0	CBS WEDNESDAY NIGHT MOVIE RENDEZVOUS HOTEL (SUS)(OP) (9:00-10:48PM)						
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					6,560 8.8		6,780 9.1		12,440 16.7	16.3*		16.5*		16.9*		
	SHARE OF AUDIENCE %					20		19		32	32 *		31 *		32 *		
	AVG. AUD. BY ¼ HR. %					8.4	9.2	8.4	9.8	15.9	16.7	16.9	16.1	16.8	17.0	17.4	17.1
	TOTAL AUDIENCE (Households (000) & %)					9,910 13.3	DICK CLARK'S LIVE WEDNSDY (R)(OP)			14,010 18.8	NBC WED. NIGHT MOVIES SWORD OF JUSTICE: BLACK JACK						
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					6,560 8.8	9.0*		8.7*	7,820 10.5	8.0*		9.6*		11.1*		13.2*
	SHARE OF AUDIENCE %					19	20 *		18 *	20	16 *		18 *		21 *		25 *
	AVG. AUD. BY ¼ HR. %					9.4	8.6	8.6	8.8	7.6	8.4	9.1	10.2	10.8	11.4	12.5	13.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	34.5	35.5	35.9	37.4	38.7	40.1	40.9	40.4	40.1	41.3	41.9	42.8	42.8	42.3	43.5	45.4
	WK. 2	43.3	44.0	43.4	44.0	43.9	44.9	46.4	48.6	49.1	51.7	53.7	54.2	53.2	52.9	54.1	53.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE-ESTIMATES

EVE. THU. JULY 5, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					18,480 24.8		17,060 22.9		17,060 22.9		16,910 22.7		20,560 27.6			
						WORK & MINDY (R)		ANGIE (R)		BARNEY MILLER (R)		CARTER COUNTRY (R)(OP)		20/20			
	AVERAGE AUDIENCE (Households (000) & %)					15,350 20.6		15,350 20.6		15,200 20.4		15,570 20.9		15,870 21.3	22.3*		20.4*
	SHARE OF AUDIENCE %					42		40		37		36		39	40 *		38 *
	AVG. AUD. BY ¼ HR. %					19.1	22.2	19.9	21.2	19.9	21.0	20.5	21.3	22.5	22.1	21.7	19.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					11,700 15.7				10,800 14.5				13,780 18.5			
						WALTONS (R)(OP)				HAWAII FIVE-O (R)				BARNABY JONES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					8,640 11.6	10.9*		12.3*	8,870 11.9	11.6*		12.2*	11,030 14.8	14.3*		15.3*
	SHARE OF AUDIENCE %					23	22 *		24 *	21	21 *		21 *	27	26 *		29 *
	AVG. AUD. BY ¼ HR. %					10.5	11.2	12.2	12.4	11.2	12.0	12.2	12.2	13.8	14.9	15.4	15.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					8,640 11.6				14,300 19.2				11,550 15.5			
						PROJECT U.F.O. (OP)				QUINCY, M.E. (R)				DAVID CASSIDY-UNDERCOVER			
	AVERAGE AUDIENCE (Households (000) & %)					5,960 8.0	7.2*		8.7*	11,030 14.8	14.1*		15.5*	8,270 11.1	10.6*		11.6*
	SHARE OF AUDIENCE %					16	15 *		17 *	26	26 *		27 *	20	19 *		22 *
	AVG. AUD. BY ¼ HR. %					7.4	7.0	8.4	9.0	13.5	14.6	15.7	15.4	10.3	10.8	11.3	11.8
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					14,900 20.0		11,990 16.1		17,580 23.6				16,320 21.9			
						WORK & MINDY (R)		ANGIE (R)		BARNEY MILLER (R)(OP)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					12,590 16.9		10,360 13.9		12,810 17.2	16.5*		17.9*	12,810 17.2	18.3*		16.2*
	SHARE OF AUDIENCE %					40		31		34	34 *		33 *	33	35 *		31 *
	AVG. AUD. BY ¼ HR. %					15.6	18.1	14.1	13.8	15.8	17.2	17.4	18.4	18.2	18.4	16.9	15.4
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					7,600 10.2		8,940 12.0		11,770 15.8				14,380 19.3			
						CARNIVAL OF THE ANIMALS (R)		DR. SEUSS ON THE LOOSE (R)(OP)		HAWAII FIVE-O (R)				BARNABY JONES (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,890 7.9		7,520 10.1		8,720 11.7	11.0*		12.4*	11,180 15.0	14.3*		15.7*
	SHARE OF AUDIENCE %					19		23		23	22 *		23 *	29	27 *		30 *
	AVG. AUD. BY ¼ HR. %					8.4	7.4	9.4	10.8	10.8	11.3	12.2	12.6	13.7	14.8	15.8	15.7
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					8,870 11.9				12,740 17.1				11,620 15.6			
						PROJECT U.F.O. (OP)				QUINCY, M.E. (R)				DAVID CASSIDY-UNDERCOVER (R)			
	AVERAGE AUDIENCE (Households (000) & %)					6,030 8.1	7.3*		8.9*	9,980 13.4	12.6*		14.3*	8,940 12.0	11.3*		12.6*
	SHARE OF AUDIENCE %					19	17 *		20 *	26	26 *		27 *	23	21 *		24 *
	AVG. AUD. BY ¼ HR. %					7.1	7.6	8.7	9.1	12.1	13.1	14.0	14.6	11.3	11.3	12.2	13.0
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	44.9	45.6	45.1	46.9	47.4	49.9	51.0	52.9	53.7	56.1	57.9	58.1	55.2	55.7	54.6	52.3
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	40.6	40.6	40.5	42.3	41.5	43.5	43.8	45.5	47.6	50.3	52.8	54.4	52.4	52.9	52.8	51.8

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. FRI. JULY 6, 1979

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,710 9.0		7,300 9.8		16,020 21.5							
							OPERATION PETTICOAT (R)(OP)		WELCOME BACK, KOTTER (R)		ABC FRIDAY NIGHT MOVIE KATE BLISS AND THE TICKER TAPE KID (R)							
		AVERAGE AUDIENCE (Households (000) & %)					5,740		6,260		9,980							
		SHARE OF AUDIENCE %					7.7		8.4		13.4	11.5*		13.1*		15.4*		13.8*
		AVG. AUD. BY ¼ HR. %					19		19		27	24 *		26 *		30 *		28 *
							7.9	7.6	7.9	9.0	11.1	11.9	12.8	13.4	15.4	15.3	14.2	13.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,810 23.9								14,010 18.8			
										SPIDER-MAN (OP)						DALLAS (R)		
		AVERAGE AUDIENCE (Households (000) & %)					10,360								10,800			
		SHARE OF AUDIENCE %					13.9	11.3*		13.4*		15.4*		15.5*	14.5	14.2*		14.9*
		AVG. AUD. BY ¼ HR. %					30	27 *		30 *		32 *		30 *	29	28 *		30 *
							11.0	11.5	13.0	13.9	15.6	15.1	15.3	15.7	13.8	14.6	14.9	15.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					12,220 16.4		11,250 15.1		13,780 18.5				11,700 15.7			
							DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		ROCKFORD FILES (R)				EDDIE CAPRA MYSTERIES (R)			
		AVERAGE AUDIENCE (Households (000) & %)					10,360		10,280		10,580				8,790			
		SHARE OF AUDIENCE %					13.9		13.8		14.2	13.9*		14.5*	11.8	11.7*		11.8*
		AVG. AUD. BY ¼ HR. %					33		31		29	29 *		28 *	23	23 *		24 *
							13.2	14.6	13.6	14.0	13.8	14.0	14.4	14.6	11.7	11.8	11.7	12.0
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,940 21.4											
											ABC MAJOR LEAGUE BASEBALL NEW YORK YANKEES VS CALIFORNIA (8:00-11:10PM)(-OP)							
		AVERAGE AUDIENCE (Households (000) & %)					7,820											
		SHARE OF AUDIENCE %					10.5	7.1*		8.8*		10.1*		10.9*		12.3*		12.6*
		AVG. AUD. BY ¼ HR. %					23	18 *		21 *		23 *		22 *		25 *		25 *
							7.0	7.3	8.5	9.1	10.0	10.2	10.8	11.0	12.4	12.1	12.6	12.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,860 18.6				18,920 25.4				17,210 23.1			
								INCREDIBLE HULK (R)(OP)			DUKES OF HAZZARD (R)					DALLAS (R)		
		AVERAGE AUDIENCE (Households (000) & %)					9,830				14,230				14,080			
		SHARE OF AUDIENCE %					13.2	11.6*		14.7*	19.1	17.8*		20.5*	18.9	18.8*		19.1*
		AVG. AUD. BY ¼ HR. %					32	29 *		35 *	40	39 *		41 *	38	37 *		38 *
							11.2	12.0	14.1	15.3	16.9	18.7	20.0	20.9	18.4	19.3	19.0	19.1
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,850 15.9		11,620 15.6		16,460 22.1							
							DIFF'RENT STROKES (R)		HELLO, LARRY (R)(OP)		EDDIE CAPRA MYSTERIES (R)							
		AVERAGE AUDIENCE (Households (000) & %)					10,430		9,760		9,830							
		SHARE OF AUDIENCE %					14.0		13.1		13.2	12.8*		12.7*		13.6*		13.6*
		AVG. AUD. BY ¼ HR. %					35		31		27	28 *		26 *		27 *		27 *
							13.4	14.7	12.6	13.6	13.0	12.6	12.7	12.7	13.5	13.7	13.9	13.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	40.4	40.3	39.8	40.9	40.9	42.3	43.0	45.5	47.9	48.7	50.3	52.0	51.2	51.5	50.4	49.3
	WK. 2	38.4	38.5	38.1	39.4	39.3	41.3	41.7	43.5	44.2	46.3	49.1	49.9	49.9	50.7	50.8	50.3

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SAT. JULY 7, 1979

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					7,000 9.4				14,300 19.2				15,350 20.6			
						BATTLESTAR: GALACTICA (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)					4,770 6.4				11,180 15.0				12,670 17.0			
	SHARE OF AUDIENCE %					16	6.0* 16 *		6.7* 17 *	34	13.9* 32 *		16.2* 35 *	35	17.1* 35 *		16.9* 35 *
	AVG. AUD. BY ¼ HR. %					6.2	5.8	6.2	7.2	12.9	14.8	15.5	16.9	17.1	17.2	16.8	17.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					9,460 12.7		7,900 10.6		14,900 20.0							
						BAD NEWS BEARS (R)		STOCKARD CHANNING-FRIENDS (R)(OP)		CBS SATURDAY NIGHT MOVIE THE SPIKES GANG (R)							
	AVERAGE AUDIENCE (Households (000) & %)					7,970 10.7		7,150 9.6		9,240 12.4							
	SHARE OF AUDIENCE %					28		24		27	11.1* 26 *		11.8* 26 *		12.7* 26 *		13.9* 29 *
	AVG. AUD. BY ¼ HR. %					10.3	11.2	9.3	9.8	10.9	11.4	11.6	11.9	12.5	12.9	14.0	13.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					16,090 21.6				13,340 17.9							
						CHIPS (R)(OP)				WILMA (R)							
	AVERAGE AUDIENCE (Households (000) & %)					12,140 16.3				8,870 11.9							
	SHARE OF AUDIENCE %					41	15.1* 39 *		17.5* 43 *	26	11.3* 26 *		11.4* 25 *		12.4* 26 *		12.4* 26 *
	AVG. AUD. BY ¼ HR. %					14.5	15.7	17.6	17.4	11.2	11.3	11.3	11.6	12.3	12.5	12.5	12.3
2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					8,050 10.8				15,940 21.4				15,790 21.2			
						BATTLESTAR: GALACTICA (R)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)					5,140 6.9				11,920 16.0				12,370 16.6			
	SHARE OF AUDIENCE %					18	6.1* 17 *		7.8* 20 *	36	14.2* 33 *		17.8* 39 *	38	16.2* 36 *		16.9* 39 *
	AVG. AUD. BY ¼ HR. %					6.1	6.1	7.3	8.2	12.4	16.0	17.6	18.1	16.3	16.2	16.5	17.3
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					9,010 12.1		7,380 9.9		12,440 16.7							
						BAD NEWS BEARS (R)		STOCKARD CHANNING-FRIENDS (R)(OP)		CBS SATURDAY NIGHT MOVIE RANCHO DELUXE (R)							
	AVERAGE AUDIENCE (Households (000) & %)					7,450 10.0		6,180 8.3		7,000 9.4							
	SHARE OF AUDIENCE %					27		22		21	9.4* 22 *		8.7* 19 *		10.0* 22 *		9.4* 22 *
	AVG. AUD. BY ¼ HR. %					9.6	10.3	8.2	8.4	9.6	9.1	8.9	8.6	10.0	9.9	9.4	9.4
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					12,070 16.2				8,790 11.8				7,750 10.4			
						CHIPS (R)(OP)				SWORD OF JUSTICE (R)				SUPERTRAIN (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,310 12.5				6,410 8.6				5,510 7.4			
	SHARE OF AUDIENCE %					33	11.9* 33 *		13.1* 34 *	19	9.0* 21 *		8.3* 18 *	17	7.3* 16 *		7.5* 17 *
	AVG. AUD. BY ¼ HR. %					11.4	12.5	13.2	13.0	9.1	8.8	8.4	8.2	7.2	7.4	7.3	7.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	35.7	36.8	38.3	39.2	37.8	39.2	39.7	40.9	42.2	44.1	44.9	47.2	48.2	48.3	48.4	48.2
	WK. 2	35.6	36.3	36.7	37.3	36.0	37.3	37.8	38.8	41.0	44.1	45.8	46.0	45.1	44.6	43.4	43.7

U.S. TV Households: 74,500,000

For explanation of symbols, See page 4

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. SUN. JULY 8, 1979

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	7,750 / 10.4				11,700 / 15.7				19,740 / 26.5							
	HARDY BOYS MYSTERIES (R)				SALVAGE 1 (R)(OP)				ABC SUNDAY NIGHT MOVIE THE TAMARIND SEED (9:00-11:34PM) (R)							
AVERAGE AUDIENCE (Households (000) & %)	5,810 / 7.8	7.3*		8.2*	8,870 / 11.9	11.3*		12.5*	11,320 / 15.2	12.3*		13.7*		16.5*		16.5*
SHARE OF AUDIENCE %	19	18 *		19 *	26	26 *		26 *	30	24 *		25 *		32 *		32 *
AVG. AUD. BY ¼ HR. %	7.1	7.5	7.9	8.6	11.0	11.7	12.6	12.5	12.1	12.5	13.5	13.9	16.2	16.7	16.6	16.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	17,060 / 22.9				14,680 / 19.7		15,200 / 20.4		18,400 / 24.7		18,480 / 24.8		17,280 / 23.2			
	60 MINUTES (R)				ALL IN THE FAMILY (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		MOSES-THE LAWGIVER (R)			
AVERAGE AUDIENCE (Households (000) & %)	13,630 / 18.3	17.3*		19.3*	12,740 / 17.1		13,860 / 18.6		16,610 / 22.3		17,060 / 22.9		13,190 / 17.7	18.2*		17.1*
SHARE OF AUDIENCE %	44	43 *		44 *	39		39		44		42		34	35 *		34 *
AVG. AUD. BY ¼ HR. %	16.2	18.4	19.5	19.2	16.1	18.0	18.2	19.0	21.3	23.2	22.6	23.3	18.8	17.6	17.2	17.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	9,980 / 13.4				13,710 / 18.4								13,260 / 17.8			
	WONDERFUL WORLD OF DISNEY CHARLIE THE LONESOME COUGAR, PT. 2 (R)				BIG EVENT THE TRIANGLE FACTORY FIRE SCANDAL (R)(OP)								PRIME TIME SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)	7,450 / 10.0	9.1*		11.0*	8,340 / 11.2	9.8*		10.3*		11.5*		13.3*	8,870 / 11.9	11.8*		11.9*
SHARE OF AUDIENCE %	24	23 *		25 *	23	22 *		22 *		23 *		25 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %	9.0	9.3	10.6	11.3	10.0	9.6	10.3	10.4	11.4	11.6	13.2	13.4	11.9	11.6	11.6	12.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	5,740 / 7.7				11,700 / 15.7				22,870 / 30.7							
	HARDY BOYS MYSTERIES (R)				SALVAGE 1 (R)(OP)				ABC SUNDAY NIGHT MOVIE THE GAMBLER (9:00-10:00PM)(10:48-11:48PM) (R)				CARTER ENERGY ADDRESS-ABC (SUS) (10:00-10:48PM) (1)			
AVERAGE AUDIENCE (Households (000) & %)	4,250 / 5.7	5.7*		5.6*	8,340 / 11.2	9.8*		12.6*	10,650 / 14.3	14.0*		15.0*				
SHARE OF AUDIENCE %	13	13 *		12 *	23	21 *		25 *	28	27 *		27 *				
AVG. AUD. BY ¼ HR. %	5.9	5.5	5.6	5.6	9.6	10.0	11.8	13.4	14.2	13.7	14.7	15.4				14.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	19,220 / 25.8				14,380 / 19.3		14,530 / 19.5		15,870 / 21.3		17,140 / 23.0				14,680 / 19.7	
	60 MINUTES (R)				ALL IN THE FAMILY (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		CARTER ENERGY ADDRESS-CBS (SUS) (10:00-10:41PM)		MOSES-THE LAWGIVER (10:41-11:41PM) (R)	
AVERAGE AUDIENCE (Households (000) & %)	14,900 / 20.0	19.1*		20.8*	12,520 / 16.8		12,810 / 17.2		14,300 / 19.2		15,500 / 20.8				9,310 / 12.5	
SHARE OF AUDIENCE %	45	44 *		46 *	36		35		36		37				27	
AVG. AUD. BY ¼ HR. %	18.2	20.1	21.0	20.5	16.4	17.3	16.7	17.7	18.8	19.6	20.2	21.4			15.2	13.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	10,580 / 14.2				16,910 / 22.7										16,090 / 21.6	
	WONDERFUL WORLD OF DISNEY SALTY, THE HIJACKED HARBOR SEAL (R)				BIG EVENT SUMMER OF MY GERMAN SOLDIER (R)								CARTER ENERGY ADDRESS-NBC (SUS) (10:00-10:34PM)		PRIME TIME SUNDAY (10:34-11:00PM)	
AVERAGE AUDIENCE (Households (000) & %)	7,750 / 10.4	9.5*		11.4*	9,760 / 13.1	11.4*		12.4*		13.6*		15.1*			12,440 / 16.7	
SHARE OF AUDIENCE %	24	22 *		25 *	26	25 *		25 *		26 *		28 *			31	
AVG. AUD. BY ¼ HR. %	8.7	10.3	11.1	11.7	11.0	11.8	12.7	12.1	13.2	13.9	14.4	15.8			15.5	17.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	38.7	41.4	43.1	43.7	43.1	44.5	46.6	47.7	49.6	51.6	53.4	54.4	52.2	51.7	51.3	50.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	41.4	43.7	44.6	45.1	45.6	47.0	48.8	50.1	51.7	52.7	54.6	57.1	59.7	59.2	57.7	52.2

		SUN. 11:00 P.M. – 12:45 A.M.							MON.-FRI. 11:30 P.M. – 1:45 A.M.								
	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)			4,770 6.4													
		ABC SUNDAY NIGHT MOVIE THE TAMARIND SEED(R) (9:00-11:34PM)(-OP)			ABC WEEKEND REPORT-SUN (11:34-11:49PM)												
	AVERAGE AUDIENCE (Households (000) & %)			4,620													
	SHARE OF AUDIENCE %		16.9*	6.2													
	AVG. AUD. BY ¼ HR. %	16.9	16.9	37 * 6.3	5.9												
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,960 8.0							8,340 11.2								
		CBS SUNDAY NEWS-BRADLEY							LATE MOVIE I >(S)(OP)(-OP)					(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	5,890 7.9							5,960 8.0								
	SHARE OF AUDIENCE %	17							28								
	AVG. AUD. BY ¼ HR. %	7.9							9.4								
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			4,990 6.7						8,270 11.1						2,680 3.6	
				NBC LATE NIGHT MOVIE (11:30-1:36AM)(-OP)						TONIGHT SHOW >(OP)						TOMORROW SHOW (M-W)> (S)(OP)(-OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,530 3.4	3.5*		3.9*			4.400 5.9		6.1*		5.3*		1,860 2.5	
	SHARE OF AUDIENCE %			15	11 *		16 *			23		22 *		24 *		18	
	AVG. AUD. BY ¼ HR. %			3.3	3.8	4.0	3.9	3.6		6.7	6.5	5.7	5.5	5.1	4.8	3.1	2.3
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)				4,400 5.9												
		ABC SUNDAY NIGHT MOVIE THE GAMBLER (9:00-10:00)(10:48-11:48PM) (-OP)(R)			ABC WEEKEND REPORT-SUN (11:48-12:03AM)												
	AVERAGE AUDIENCE (Households (000) & %)				4,320 5.8												
	SHARE OF AUDIENCE %		13.9*		18												
	AVG. AUD. BY ¼ HR. %	14.3	13.6	14.6	5.9	5.3											
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			4,620 6.2						7,080 9.5							
		MOSES-THE LAWGIVER (10:41-11:41PM) (-OP)(R)		CBS SUNDAY NEWS-BRADLEY (11:41-11:56PM)						LATE MOVIE I >(OP)(S)(OP) (-OP)					(OP)		
	AVERAGE AUDIENCE (Households (000) & %)			4,320 5.8						4,990 6.7		7.1*					
	SHARE OF AUDIENCE %		11.7*	18						26		26 *					
	AVG. AUD. BY ¼ HR.	12.0	11.5	6.2	5.7					7.7	8.0	6.6					
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)			4,840 6.5					9,610 12.9						2,760 3.7		
				NBC LATE NIGHT MOVIE (11:30-1:08AM)(-OP)					TONIGHT SHOW >(OP)(-OP)(S)(OP)						TOMORROW SHOW (M-TH)>(OP)(-OP)		
	AVERAGE AUDIENCE (Households (000) & %)			2,240 3.0	3.4*		3.0*		5,360 7.2	8.7*		7.0*		5.5*	2,090 2.8	3.2*	
	SHARE OF AUDIENCE %			12	10 *		12 *		26	26 *		26 *		27 *	19	20 *	
	AVG. AUD. BY ¼ HR. %			3.6	3.2	3.1	2.8	2.7	9.0	8.0	7.4	6.7	6.1	4.8	3.5	2.9	2.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	48.3	44.1	34.3	29.8	25.8	23.1	20.5	35.2	32.0	28.6	26.6	23.6	21.0	18.7	16.5	14.6
	WK. 2	46.9	43.0	38.0	31.8	27.6	23.4	20.9	36.5	32.4	28.5	25.7	22.9	20.3	17.8	16.1	14.0

U.S. TV Households: 74,500,000

For explanation of symbols See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.–FRI. JULY 2–6, 1979

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,380 3.2				3,500 4.7									
				GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)										
		AVERAGE AUDIENCE (Households (000) & %)			1,940 2.6				2,830 3.8									
		SHARE OF AUDIENCE %			25				23									
		AVG. AUD. BY ¼ HR. %			2.4	2.9			3.6	4.0								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,090 2.8			3,130 4.2								3,800 5.1		4,690 6.3	
				MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							ALL IN THE FAMILY M-F (MTUWF)(S)(OP)		WHEW (10:30-10:54AM) (MTUWF) (S)(OP)	
		AVERAGE AUDIENCE (Households (000) & %)		1,340 1.8		1.8*	1,860 2.5	2.1*		2.9*					3,130 4.2		4,170 5.6	
		SHARE OF AUDIENCE %		19		18 *	17	15 *		18 *					21		27	
		AVG. AUD. BY ¼ HR. %		1.8	1.7	1.8	2.0	2.2	2.8	3.0					4.0	4.5	5.4	6.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,830 3.8				4,170 5.6						3,800 5.1		3,430 4.6	
				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)							CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
		AVERAGE AUDIENCE (Households (000) & %)			2,160 2.9				3,430 4.6						3,130 4.2		2,760 3.7	
		SHARE OF AUDIENCE %			28				28						21		17	
		AVG. AUD. BY ¼ HR. %			2.6	3.1			4.5	4.6					4.2	4.3	3.5	3.9
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,530 3.4				3,870 5.2									
				GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)								(SUS)(OP)		(SUS)(OP)
		AVERAGE AUDIENCE (Households (000) & %)			2,160 2.9				3,200 4.3									
		SHARE OF AUDIENCE %			26				25									
		AVG. AUD. BY ¼ HR. %			2.8	3.0			4.1	4.5								
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		2,310 3.1			3,350 4.5								3,950 5.3		4,470 6.0	
				MORNING MON-FRI (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO							ALL IN THE FAMILY M-F		WHEW (10:30-10:54AM) (OP)	
		AVERAGE AUDIENCE (Households (000) & %)		1,490 2.0		2.0*	2,090 2.8	2.4*		3.2*					3,130 4.2		4,020 5.4	
		SHARE OF AUDIENCE %		19		18 *	18	17 *		19 *					21		26	
		AVG. AUD. BY ¼ HR. %		1.9	2.0	2.0	2.2	2.6	3.0	3.5					4.0	4.5	5.3	5.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,200 4.3				3,950 5.3						3,950 5.3		3,800 5.1	
				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)							CARD SHARKS		ALL STAR SECRETS (SUS)(OP)	
		AVERAGE AUDIENCE (Households (000) & %)			2,530 3.4				3,280 4.4						3,430 4.6		3,130 4.2	
		SHARE OF AUDIENCE %			30				26						23		20	
		AVG. AUD. BY ¼ HR. %			3.3	3.5			4.2	4.6					4.6	4.6	4.0	4.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.5	6.9	8.0	9.2	10.8	12.6	13.4	14.8	16.2	17.9	18.9	19.8	20.4	21.3	21.4	22.3
	WK. 2	6.0	7.7	8.8	9.9	11.4	13.1	14.4	16.0	17.0	17.6	18.4	19.5	20.3	21.3	21.3	22.3

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. JULY 2-6, 1979

WEEK		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,110 8.2	LAVERNE & SHIRLEY M-F	6,850 9.2	FAMILY FEUD	4,400 5.9	$20,000 PYRAMID	6,030 8.1	RYAN'S HOPE	8,790 11.8	ALL MY CHILDREN (SUS)(OP)			7,000 9.4	ONE LIFE TO LIVE		
		AVERAGE AUDIENCE (Households (000) & %)	5,140 6.9		5,890 7.9		3,500 4.7		5,140 6.9		6,560 8.8	8.6*		9.0*	5,440 7.3	7.3*		7.3*
		SHARE OF AUDIENCE %	31		32		18		25		31	30 *		32 *	27	27 *		27 *
		AVG. AUD. BY ¼ HR. %	6.5	7.3	7.6	8.1	4.5	5.0	6.8	7.0	8.3	8.9	9.2	8.8	7.4	7.2	7.5	7.2
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,140 6.9	PRICE IS RIGHT 1	6,410 8.6	PRICE IS RIGHT 2			7,080 9.5	SEARCH FOR TOMORROW	8,790 11.8	YOUNG AND THE RESTLESS	7,300 9.8	AS THE WORLD TURNS			7,080 9.5	GUIDING LIGHT
		AVERAGE AUDIENCE (Households (000) & %)	4,250 5.7		5,360 7.2				6,410 8.6		7,900 10.6		5,510 7.4	7.1*		7.5*	5,440 7.3	7.3*
		SHARE OF AUDIENCE %	26		30				31		39		27	25 *		28 *	27	27 *
		AVG. AUD. BY ¼ HR. %	5.4	6.0	6.7	7.7			8.5	8.8	10.5	10.6	7.1	7.2	7.6	7.5	7.4	7.3
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,250 5.7	HIGH ROLLERS	4,400 5.9	WHEEL OF FORTUNE (SUS)(OP)	3,870 5.2	PASSWORD PLUS	4,100 5.5	HOLLYWOOD SQUARES (SUS)(OP)	6,480 8.7	DAYS OF OUR LIVES			5,070 6.8	DOCTORS	7,000 9.4	ANOTHER WORLD
		AVERAGE AUDIENCE (Households (000) & %)	3,580 4.8		3,730 5.0		3,200 4.3		3,500 4.7		4,770 6.4	6.2*		6.5*	4,540 6.1		4,690 6.3	6.1*
		SHARE OF AUDIENCE %	22		21		16		17		23	22 *		23 *	23		23	23 *
		AVG. AUD. BY ¼ HR. %	4.8	4.8	5.0	5.1	4.1	4.5	4.5	4.9	6.2	6.3	6.6	6.5	6.1	6.2	5.9	6.2
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	6,410 8.6	LAVERNE & SHIRLEY M-F (SUS)(OP)	7,230 9.7	FAMILY FEUD (SUS)(OP)	5,140 6.9	$20,000 PYRAMID (SUS)(OP)	6,260 8.4	RYAN'S HOPE (SUS)(OP)	9,610 12.9	ALL MY CHILDREN (SUS)(OP)			7,820 10.5	ONE LIFE TO LIVE		
		AVERAGE AUDIENCE (Households (000) & %)	5,440 7.3		6,110 8.2		4,320 5.8		5,290 7.1		7,150 9.6	9.2*		10.0*	6,330 8.5	8.4*		8.5*
		SHARE OF AUDIENCE %	32		33		22		26		33	32 *		33 *	29	29 *		30 *
		AVG. AUD. BY ¼ HR. %	6.9	7.7	7.9	8.5	5.6	6.1	6.9	7.3	8.8	9.5	10.2	9.8	8.5	8.4	8.4	8.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,360 7.2	PRICE IS RIGHT 1	6,630 8.9	PRICE IS RIGHT 2			7,750 10.4	SEARCH FOR TOMORROW	8,640 11.6	YOUNG AND THE RESTLESS	8,490 11.4	AS THE WORLD TURNS			8,270 11.1	GUIDING LIGHT
		AVERAGE AUDIENCE (Households (000) & %)	4,690 6.3		5,590 7.5				6,930 9.3		7,670 10.3		6,410 8.6	8.3*		8.9*	6,560 8.8	8.8*
		SHARE OF AUDIENCE %	28		31				33		38		29	28 *		30 *	31	31 *
		AVG. AUD. BY ¼ HR. %	6.0	6.6	7.1	7.9			9.1	9.4	10.2	10.5	8.2	8.4	9.0	8.9	8.8	8.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,320 5.8	HIGH ROLLERS	4,470 6.0	WHEEL OF FORTUNE (SUS)(OP)	3,800 5.1	PASSWORD PLUS (SUS)(OP)	4,690 6.3	HOLLYWOOD SQUARES (SUS)(OP)	6,710 9.0	DAYS OF OUR LIVES (SUS)(OP)			4,920 6.6	DOCTORS	6,850 9.2	ANOTHER WORLD
		AVERAGE AUDIENCE (Households (000) & %)	3,650 4.9		3,870 5.2		3,200 4.3		3,870 5.2		4,920 6.6	6.4*		6.8*	4,470 6.0		4,620 6.2	5.8*
		SHARE OF AUDIENCE %	22		22		16		19		22	22 *		23 *	20		22	20 *
		AVG. AUD. BY ¼ HR. %	5.0	4.9	5.1	5.1	4.0	4.5	5.1	5.2	6.4	6.5	6.9	6.7	6.0	6.0	5.8	5.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	22.3	23.4	23.6	24.9	26.7	28.2	27.8	28.4	27.7	28.0	27.6	27.7	26.8	26.9	26.7	26.8
		WK. 2	22.9	23.9	24.0	25.4	26.8	27.8	27.8	28.3	28.4	29.1	29.5	29.6	29.4	29.3	28.8	28.7

U.S. TV Households: 74,500,000

For explanation of symbols See page A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.–FRI. JULY 2–6, 1979

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	7,300 9.8				4,320 5.8										8,420 11.3	
		← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	5,960 8.0	7.8*		8.1*	3,800 5.1										7,230 9.7	
	SHARE OF AUDIENCE %	29	28 *		30 *	19										24	
	AVG. AUD. BY ¼ HR. %	7.7	7.9	8.1	8.2	5.1	5.0									9.5	9.9
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			6,110 8.2		2,980 4.0										8,940 12.0	
		GUIDING LIGHT		M*A*S*H M-F		LOVE OF LIFE (MMTHF)(S)(OP)										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		7.3*	5,140 6.9		2,530 3.4										7,970 10.7	
	SHARE OF AUDIENCE %		26 *	25		13										27	
	AVG. AUD. BY ¼ HR. %	7.2	7.4	6.7	7.1	3.3	3.4									10.6	10.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)															7,670 10.3	
		← ANOTHER WORLD →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.2*		6.6*											6,630 8.9	
	SHARE OF AUDIENCE %		22 *		24 *											22	
	AVG. AUD. BY ¼ HR. %	6.2	6.1	6.6	6.5											8.9	8.9
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	8,270 11.1				4,470 6.0										8,640 11.6	
		← GENERAL HOSPITAL (SUS)(OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	6,710 9.0	8.8*		9.2*	3,950 5.3										7,450 10.0	
	SHARE OF AUDIENCE %	31	31 *		32 *	19										24	
	AVG. AUD. BY ¼ HR. %	8.6	9.0	9.2	9.2	5.4	5.1									9.7	10.2
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			7,150 9.6		3,650 4.9										9,980 13.4	
		GUIDING LIGHT		M*A*S*H M-F		LOVE OF LIFE										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)		8.7*	6,030 8.1		3,130 4.2										8,720 11.7	
	SHARE OF AUDIENCE %		30 *	28		15										28	
	AVG. AUD. BY ¼ HR. %	8.8	8.7	7.8	8.5	4.3	4.2									11.6	12.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)															8,420 11.3	
		← ANOTHER WORLD →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)		6.0*		6.6*											7,230 9.7	
	SHARE OF AUDIENCE %		21 *		23 *											23	
	AVG. AUD. BY ¼ HR. %	5.9	6.2	6.6	6.6											9.8	9.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	27.0	27.5	26.8	27.6	26.5	26.9	27.1	28.7	29.6	31.4	32.9	34.6	37.2	38.8	39.3	40.0
	WK. 2	28.4	29.0	28.4	28.9	27.4	28.1	28.4	30.2	31.4	33.5	34.4	36.2	39.2	40.5	41.2	41.9

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 7, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,530 3.4 FANGFACE (OP)		3,280 4.4 SCOOBY'S ALL STARS I (OP)		4,400 5.9 SCOOBY'S ALL STARS II		4,400 5.9 SCOOBY'S ALL STARS III (OP)		4,920 6.6 CHALLENGE-SUPERFRIENDS 1		6,560 8.8 CHALLENGE-SUPERFRIENDS 2	
AVERAGE AUDIENCE (Households (000) & %)					2,010		2,460		3,500		3,800		4,170		5,810	
SHARE OF AUDIENCE %					2.7		3.3		4.7		5.1		5.6		7.8	
AVG. AUD. BY ¼ HR. %					34		32		30		26		27		35	
					2.4	2.9	3.0	3.6	4.6	4.9	5.2	5.0	5.3	5.9	7.7	7.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					1,560 2.1 ALL NEW POPEYE HOUR 1 (OP)		2,460 3.3 ALL NEW POPEYE HOUR 2 (OP)		5,440 7.3 BUGS BUNNY/ROAD RUNNER 1 (OP)		6,930 9.3 BUGS BUNNY/ROAD RUNNER 2 (OP)		7,750 10.4 BUGS BUNNY/ROAD RUNNER 3 (OP)		5,740 7.7 TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)					1,270		2,010		4,320		5,960		6,480		4,690	
SHARE OF AUDIENCE %					1.7		2.7		5.8		8.0		8.7		6.3	
AVG. AUD. BY ¼ HR. %					20		23		37		41		40		28	
					1.3	2.0	2.6	2.9	5.1	6.6	7.7	8.3	9.0	8.5	6.2	6.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			BAY CITY ROLLERS (SUS)		1,420 1.9 ALVIN AND THE CHIPMUNKS		2,460 3.3 FANTASTIC FOUR		12,740 17.1 WIMBLEDON TENNIS-SAT.							
AVERAGE AUDIENCE (Households (000) & %)					1,270		2,010		3,800							
SHARE OF AUDIENCE %					1.7		2.7		5.1	2.5*		3.2*		4.4*		5.4*
AVG. AUD. BY ¼ HR. %					23		25		24	16 *		17 *		20 *		24 *
					1.6	1.7	2.4	2.9	2.3	2.7	3.0	3.5	4.2	4.6	5.3	5.5
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					2,240 3.0 FANGFACE (OP)		3,130 4.2 SCOOBY'S ALL STARS I (OP)		4,250 5.7 SCOOBY'S ALL STARS II		4,400 5.9 SCOOBY'S ALL STARS III (OP)		4,320 5.8 CHALLENGE-SUPERFRIENDS 1		5,590 7.5 CHALLENGE-SUPERFRIENDS 2	
AVERAGE AUDIENCE (Households (000) & %)					1,790		2,680		3,500		3,580		3,870		4,690	
SHARE OF AUDIENCE %					2.4		3.6		4.7		4.8		5.2		6.3	
AVG. AUD. BY ¼ HR. %					26		27		28		26		28		34	
					2.1	2.7	3.2	4.0	4.7	4.8	4.8	4.8	5.3	5.2	5.9	6.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					2,830 3.8 ALL NEW POPEYE HOUR 1 (OP)		3,500 4.7 ALL NEW POPEYE HOUR 2 (OP)		5,810 7.8 BUGS BUNNY/ROAD RUNNER 1 (OP)		6,180 8.3 BUGS BUNNY/ROAD RUNNER 2 (OP)		6,260 8.4 BUGS BUNNY/ROAD RUNNER 3 (OP)		5,140 6.9 TARZAN AND SUPER SEVEN 1	
AVERAGE AUDIENCE (Households (000) & %)					2,090		2,830		4,690		5,290		5,290		4,170	
SHARE OF AUDIENCE %					2.8		3.8		6.3		7.1		7.1		5.6	
AVG. AUD. BY ¼ HR. %					31		28		38		38		36		28	
					2.5	3.1	3.5	4.0	5.9	6.7	7.2	7.0	7.0	7.2	5.5	5.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			BAY CITY ROLLERS (SUS)		2,010 2.7 ALVIN AND THE CHIPMUNKS		2,760 3.7 FANTASTIC FOUR		3,200 4.3 GODZILLA SUPER 90 I		4,020 5.4 GODZILLA SUPER 90 II		4,020 5.4 GODZILLA SUPER 90 III (OP)		4,690 6.3 DAFFY DUCK (OP)	
AVERAGE AUDIENCE (Households (000) & %)					1,420		2,240		2,530		3,130		3,350		3,800	
SHARE OF AUDIENCE %					1.9		3.0		3.4		4.2		4.5		5.1	
AVG. AUD. BY ¼ HR. %					21		22		22		24		23		26	
					1.5	2.3	2.8	3.3	3.3	3.4	4.1	4.3	4.3	4.7	5.3	5.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	3.3	4.2	5.0	6.0	8.0	9.3	11.1	12.6	14.1	16.9	18.6	19.9	21.3	21.9	22.5	22.5
WK. 2	3.9	4.8	5.2	6.4	8.2	10.1	12.3	14.4	15.9	17.2	18.7	18.9	19.7	19.9	19.7	20.3

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 7, 1979

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	7,670 / 10.3		4,620 / 6.2		5,660 / 7.6		4,920 / 6.6									
		CHALLENGE-SUPERFRIENDS 3 (OP)		BIGFOOT AND WILDBOY		ALL NEW PINK PANTHER (OP)		← AMERICAN BANDSTAND '79 →									
	AVERAGE AUDIENCE (Households (000) & %)	6,260 / 8.4		3,950 / 5.3		4,320 / 5.8		3,200 / 4.3									
	SHARE OF AUDIENCE %	38		24		28		20	3.8* / 18 *		4.8* / 22 *						
	AVG. AUD. BY ¼ HR. %	8.5	8.4	5.4	5.3	5.9	5.8	3.6	4.0	4.8	4.8						
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	6,030 / 8.1		5,740 / 7.7		4,690 / 6.3		5,890 / 7.9		4,020 / 5.4		3,430 / 4.6				8,420 / 11.3	
		TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL ANGEL AND BIG JOE (OP)				PAN AMERICAN GAMES-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	4,690 / 6.3		4,920 / 6.6		4,100 / 5.5		4,690 / 6.3		3,130 / 4.2		2,830 / 3.8				3,870 / 5.2	
	SHARE OF AUDIENCE %	28		30		26		29		19		18				22	4.0* / 18 *
	AVG. AUD. BY ¼ HR. %	6.3	6.2	6.6	6.5	5.5	5.6	6.3	6.4	4.3	4.1	3.8	3.9			3.8	4.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	WIMBLEDON TENNIS-SAT.															
	AVERAGE AUDIENCE (Households (000) & %)		5.5* / 25 *		6.4* / 29 *		5.6* / 27 *		5.1* / 24 *		5.5* / 25 *		6.5* / 30 *		5.9* / 27 *		5.5* / 25 *
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %	5.5	5.5	6.4	6.5	6.0	5.2	5.2	5.0	5.3	5.7	6.5	6.5	6.1	5.8	5.8	5.2
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	6,180 / 8.3		4,400 / 5.9		4,100 / 5.5		5,960 / 8.0						4,400 / 5.9			
		CHALLENGE-SUPERFRIENDS 3 (OP)		BIGFOOT AND WILDBOY		ALL NEW PINK PANTHER (OP)		← AMERICAN BANDSTAND '79 →						← FOREST HILLS TENNIS-SAT. —			
	AVERAGE AUDIENCE (Households (000) & %)	5,220 / 7.0		3,800 / 5.1		3,650 / 4.9		3,870 / 5.2						1,710 / 2.3			
	SHARE OF AUDIENCE %	34		24		24		24	4.7* / 22 *		5.6* / 24 *			10	2.6* / 11 *		2.1* / 9 *
	AVG. AUD. BY ¼ HR. %	6.8	7.2	5.2	5.0	4.8	5.0	4.4	4.9	5.6	5.7			2.7	2.5	2.3	2.0
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,590 / 7.5		5,360 / 7.2		4,470 / 6.0		5,220 / 7.0		3,650 / 4.9		3,500 / 4.7				11,470 / 15.4	
		TARZAN AND SUPER SEVEN 2		TARZAN AND SUPER SEVEN 3 (OP)		SPACE ACADEMY (OP)		FAT ALBERT AND COSBY KIDS (OP)		ARK II (OP)		CBS SAT. FILM FESTIVAL GERONIMO JONES (OP)				PAN AMERICAN GAMES-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)	4,320 / 5.8		4,620 / 6.2		3,800 / 5.1		4,400 / 5.9		2,830 / 3.8		2,910 / 3.9				4,020 / 5.4	
	SHARE OF AUDIENCE %	27		28		24		27		17		17				21	4.7* / 21 *
	AVG. AUD. BY ¼ HR. %	6.0	5.6	6.1	6.3	5.2	5.0	6.1	5.7	3.8	3.8	4.0	3.7			4.5	4.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	4,400 / 5.9		5,440 / 7.3		3,580 / 4.8		2,380 / 3.2						4,170 / 5.6	10,210 / 13.7		
		FRED AND BARNEY SHOW		JETSONS (OP)		BUFORD &- GALLOPING GHOST		FABULOUS FUNNIES						NBC MAJOR LEAGUE PRE GAME	← NBC MAJOR LEAGUE BASEBALL — MINNESOTA VS TORONTO		
	AVERAGE AUDIENCE (Households (000) & %)	3,580 / 4.8		4,170 / 5.6		2,760 / 3.7		2,010 / 2.7						4,020 / 5.4	4,840 / 6.5		
	SHARE OF AUDIENCE %	23		26		18		13						24	26		6.5* / 28 *
	AVG. AUD. BY ¼ HR. %	4.5	5.0	5.6	5.6	3.7	3.7	2.8	2.7					5.4	5.3	6.6	6.4
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	22.2	22.3	22.3	22.4	21.4	20.6	20.9	22.0	22.5	22.0	21.4	21.8	22.2	22.1	21.7	21.7
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	20.8	21.3	21.8	21.9	20.7	21.5	21.3	21.8	21.8	22.7	22.7	23.0	22.5	23.4	23.9	23.4

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. JULY 7, 1979

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	6,260 / 8.4											5,810 / 7.8				
	NASL CHAMP. SOCCER-SAT CHICAGO VS DETROIT (3:00-5:35PM)(-OP)											ABC WIDE WORLD-SPORTS SAT (5:35-6:30PM)				
AVERAGE AUDIENCE (Households (000) & %)	2,240 / 3.0	2.6*		2.5*		2.6*		2.9*		4.3*	3,800 / 5.1	4.8*			5.3*	
SHARE OF AUDIENCE %	11	12 *		10 *		9 *		10 *		15 *	15	15 *			15 *	
AVG. AUD. BY ¼ HR. %	2.6	2.6	2.6	2.5	2.7	2.5	2.8	2.9	4.1	4.6	4.6	4.9	5.3		5.3	
CBS TV																
TOTAL AUDIENCE (Households (000) & %)							4,840 / 6.5		4,770 / 6.4						7,670 / 10.3	
	PAN AMERICAN GAMES-SAT.						CBS SPORTS SPECTACULAR		WESTERN OPEN GOLF-SAT.						CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		5.0*		5.5*		6.6*	3,950 / 5.3		3,050 / 4.1	4.4*		3.9*			6,480 / 8.7	
SHARE OF AUDIENCE %		23 *		22 *		25 *	19		14	15 *		12 *			25	
AVG. AUD. BY ¼ HR. %	5.0	4.9	5.2	5.8	6.3	6.9	5.4	5.2	4.5	4.2	3.8	4.1			8.6	8.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,430 / 4.6 (1) (-OP)	14,010 / 18.8													5,440 / 7.3	
	NBC MAJOR LEAGUE BASEBALL DETROIT VS MILWAUKEE & PITTSBURGH VS CINCINNATI (3:16-6:30PM)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)	3,200 / 4.3	5,810 / 7.8		6.8*		7.2*		8.4*		8.2*		9.0*		8.2*	4,540 / 6.1	
SHARE OF AUDIENCE %	20	28		28 *		27 *		30 *		29 *		29 *		24 *	18	
AVG. AUD. BY ¼ HR. %	4.2	6.0	6.8	6.9	6.9	7.4	8.4	8.4	8.2	8.3	9.2	8.9	8.7	7.7	6.0	6.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					3,430 / 4.6				9,010 / 12.1							
	FOREST HILLS TENNIS-SAT.				U.S. WOMENS OPEN GOLF-SAT				ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)		2.0*		2.4*	1,860 / 2.5	2.5*		2.5*	4,320 / 5.8	4.5*		5.8*		7.1*		
SHARE OF AUDIENCE %		8 *		9 *	9	10 *		9 *	19	16 *		19 *		21 *		
AVG. AUD. BY ¼ HR. %	1.9	2.1	2.2	2.6	2.5	2.5	2.4	2.5	4.2	4.7	5.5	6.1	6.7	7.5		
CBS TV																
TOTAL AUDIENCE (Households (000) & %)											4,540 / 6.1				6,260 / 8.4	
	PAN AMERICAN GAMES-SAT.										CBS SPORTS SPECTACULAR				CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		4.6*		4.7*		5.7*		6.6*		6.3*	3,650 / 4.9				5,360 / 7.2	
SHARE OF AUDIENCE %		19 *		19 *		21 *		24 *		23 *	16				21	
AVG. AUD. BY ¼ HR. %	4.6	4.6	4.8	4.6	5.5	5.9	6.5	6.6	6.8	5.9	4.4	5.3			7.0	7.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)															6,180 / 8.3	
	NBC MAJOR LEAGUE BASEBALL MINNESOTA VS TORONTO														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		6.5*		6.3*		6.6*		6.9*							5,140 / 6.9	
SHARE OF AUDIENCE %		28 *		25 *		25 *		26 *							20	
AVG. AUD. BY ¼ HR. %	6.4	6.6	6.4	6.2	6.4	6.7	7.0	6.9							7.1	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	21.6	22.6	24.0	25.5	26.9	27.9	28.4	28.3	29.0	29.7	31.4	32.7	34.4	33.9	34.4	35.3
WK. 2	23.2	24.2	24.8	25.7	26.7	27.5	27.8	27.8	27.6	27.7	28.8	30.9	33.2	34.1	34.0	34.0

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 8, 1979

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																2,380 3.2
														KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II
AVERAGE AUDIENCE (Households (000) & %)																1,640 2.2
SHARE OF AUDIENCE %																14
AVG. AUD. BY ¼ HR. %																1.9 2.4
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						600 .8		670 .9	1,860 2.5							
						WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)	SUNDAY MORNING							FOR OUR TIMES (SUS)
AVERAGE AUDIENCE (Households (000) & %)						450 .6		600 .8	1,270 1.7							
SHARE OF AUDIENCE %						9		11	14	1.0* 10 *		1.8* 15 *			2.1* 15 *	
AVG. AUD. BY ¼ HR. %						.5	.6	.7	.8	.9	1.1	1.7	1.9	2.1	2.2	
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						VEGETABLE SOUP II (SUS)										
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																1,790 2.4
														KIDS ARE PEOPLE TOO I (SUS)		KIDS ARE PEOPLE TOO II
AVERAGE AUDIENCE (Households (000) & %)																1,340 1.8
SHARE OF AUDIENCE %																10
AVG. AUD. BY ¼ HR. %																1.6 2.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)						450 .6		670 .9	3,430 4.6							
						WHAT'S NEW, MISTER MAGOO (OP)		CLUE CLUB (OP)	SUNDAY MORNING							FOR OUR TIMES (SUS)
AVERAGE AUDIENCE (Households (000) & %)						370 .5		450 .6	1,710 2.3							
SHARE OF AUDIENCE %						7		6	16	1.7* 15 *		2.4* 17 *			2.9* 17 *	
AVG. AUD. BY ¼ HR. %						<<	.6	.6	.6	1.6	1.8	2.2	2.5	2.9	2.9	
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						VEGETABLE SOUP II (SUS)								RELIGIOUS SERIES (SUS)		
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	2.6	2.6	2.9	3.6	4.3	5.8	7.2	8.9	10.1	11.5	13.0	13.7	14.6	15.1	15.5	16.1
WK. 2	3.2	3.1	3.5	4.2	5.7	6.9	8.3	10.0	11.6	12.5	13.8	14.9	17.0	18.4	17.9	17.7

U.S. TV Households: 74,500,000

For explanation of symbols, See page A

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES*

DAY SUN. JULY 8, 1979

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	2,160 / 2.9		2,240 / 3.0		2,530 / 3.4											
		KIDS ARE PEOPLE TOO !!!		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)									
	AVERAGE AUDIENCE (Households (000) & %)	1,790 / 2.4		1,640 / 2.2		1,860 / 2.5											
	SHARE OF AUDIENCE %	14		13		14											
	AVG. AUD. BY ¼ HR. %	2.4	2.4	2.1	2.3	2.5	2.6										
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			2,830 / 3.8								9,460 / 12.7					
				FACE THE NATION								PAN AMERICAN GAMES-SUN.					
	AVERAGE AUDIENCE (Households (000) & %)			2,240 / 3.0								4,020 / 5.4	3.4*		5.1*		5.6*
	SHARE OF AUDIENCE %			18								21	16 *		22 *		21 *
	AVG. AUD. BY ¼ HR. %			3.0	3.0							2.9	3.8	5.1	5.1	5.5	5.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)							3,580 / 4.8									
								MEET THE PRESS									
	AVERAGE AUDIENCE (Households (000) & %)							2,910 / 3.9									
	SHARE OF AUDIENCE %							21									
	AVG. AUD. BY ¼ HR. %							4.2	3.5								
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	2,460 / 3.3		2,240 / 3.0		2,610 / 3.5										5,140 / 6.9	
		KIDS ARE PEOPLE TOO !!!		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)								FOREST HILLS TENNIS-SUN.	
	AVERAGE AUDIENCE (Households (000) & %)	1,940 / 2.6		1,940 / 2.6		2,160 / 2.9										2,160 / 2.9	2.9*
	SHARE OF AUDIENCE %	13		13		14										10	10 *
	AVG. AUD. BY ¼ HR. %	2.5	2.8	2.6	2.7	3.0	2.9									2.9	2.8
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			2,830 / 3.8													
				FACE THE NATION													
	AVERAGE AUDIENCE (Households (000) & %)			2,310 / 3.1													
	SHARE OF AUDIENCE %			17													
	AVG. AUD. BY ¼ HR. %			3.1	3.1												
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)							3,650 / 4.9									
								MEET THE PRESS									
	AVERAGE AUDIENCE (Households (000) & %)							2,760 / 3.7									
	SHARE OF AUDIENCE %							19									
	AVG. AUD. BY ¼ HR. %							3.4	4.0								
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	16.4	16.9	17.3	17.6	17.9	18.9	19.6	20.1	20.2	21.3	21.7	22.8	23.7	25.5	26.0	27.4
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	19.0	19.9	19.6	20.2	20.2	19.9	20.4	21.3	21.2	22.6	23.3	24.6	25.5	27.4	28.0	28.8

U.S. TV Households: 74,500,000

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. JULY 8, 1979

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households '000) & %)							10,210 13.7	ABC WIDE WORLD-SPORTS-SUN							6,330 8.5	ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)							5,590								4,990	
	SHARE OF AUDIENCE %							7.5	6.0*		7.9*		8.4*			6.7	
	AVG. AUD. BY ¼ HR. %							24	20 *		25 *		25 *			20	
								5.5	6.6	7.6	8.2	8.8	8.1			6.5	6.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)		PAN AMERICAN GAMES-SUN.			10,730 14.4				WESTERN OPEN GOLF-SUN. (4:00-6:40PM)(-OP)						3,350 4.5	(1)
	AVERAGE AUDIENCE (Households (000) & %)					4,540										3,050	
	SHARE OF AUDIENCE %		6.4*		6.5*	6.1	5.6*		5.0*		5.3*		6.2*		7.7*	4.1	
	AVG. AUD. BY ¼ HR. %	6.1	23 *	6.5	23 *	19	19 *		17 *		17 *		19 *		23 *	12	
			6.7		6.5	5.7	5.6	5.1	4.9	5.3	5.2	5.9	6.5	7.7	7.7	3.6	4.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,090 12.2			SPORTSWORLD							6,780 9.1	NBC NIGHTLY NEWS-SUN.
	AVERAGE AUDIENCE (Households (000) & %)					4,920										5,510	
	SHARE OF AUDIENCE %					6.6	5.6*		6.9*		7.4*					7.4	
	AVG. AUD. BY ¼ HR. %					22	19 *		22 *		23 *					21	
						5.2	6.0	6.9	6.9	7.5	7.2					7.3	7.5

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		FOREST HILLS TENNIS-SUN.					5,510 7.4		U.S. WOMENS OPEN GOLF-SUN						5,900 7.2	ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)							2,980								4,020	
	SHARE OF AUDIENCE %		2.8*		3.3*		2.7*	4.0	3.7*		4.1*		4.2*			5.4	
	AVG. AUD. BY ¼ HR. %	2.8	10 *	3.5	11 *	2.8	9 *	12	12 *		12 *		12 *			15	
			2.8		3.2		2.6	3.4	3.9	4.2	4.0	4.0	4.4			5.3	5.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					12,590 16.9			PAN AMERICAN GAMES-SUN.							8,940 12.0	CBS EVENING NEWS-DEAN
	AVERAGE AUDIENCE (Households (000) & %)					6,110										7,450	
	SHARE OF AUDIENCE %					8.2	7.6*		7.4*		8.4*		9.5*			10.0	
	AVG. AUD. BY ¼ HR. %					25	25 *		23 *		25 *		27 *			26	
						7.4	7.7	7.3	7.5	7.8	9.1	9.7	9.4			9.8	10.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,460 12.7			SPORTSWORLD							5,740 7.7	NBC NIGHTLY NEWS-SUN.
	AVERAGE AUDIENCE (Households (000) & %)					5,140										4,840	
	SHARE OF AUDIENCE %					6.9	5.4*		7.1*		8.1*					6.5	
	AVG. AUD. BY ¼ HR. %					22	18 *		23 *		24 *					17	
						5.2	5.5	6.7	7.5	8.1	8 2					6.4	6.6

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	28.3	30.2	29.7	29.9	29.6	29.6	30.4	30.9	31.0	31.9	32.8	33.9	35.2	35.0	35.2	36.0
	WK. 2	28.2	29.1	29.9	31.0	30.7	31.0	31.2	31.8	32.7	34.4	35.7	36.7	37.2	38.4	38.7	39.2

U.S. TV Households: 74,500,000

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC SKYLAB REPORT-MON-2(SUS)	2	9.40- 9.41PM	9.30														
ABC SPORTS FILL 2(SUS)	1	10.26-11.00PM	10.15														
EVENING WEDNESDAY																	
CBS FEATURETTE(SUS)	2	10.48-11.00PM	10.45														
EVENING FRIDAY																	
ABC ABC MAJOR LEAGUE BASEBALL(S)	2	8.00-11.10PM	→GRID														
			11.00								15,940	21.4	7,820	10.5	23		
EVENING SATURDAY																13.5	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,070	16.2	12,070	16.2	34	16.2		13,110	17.6	13,110	17.6	38	17.6	
ABC ABC WEEKEND REPORT-SAT.		11.00-11.15PM	11.00	5,140	6.9	5,070	6.8	15	6.8		6,630	8.9	6,180	8.3	19	8.3	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	7,300	9.8	7,300	9.8	24	9.8		6,710	9.0	6,710	9.0	23	9.0	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	10,580	14.2	10,580	14.2	35	14.2		7,670	10.3	7,670	10.3	27	10.3	
NBC SATURDAY NIGHT	1	11.30-12.50AM	11.30	14,380	19.3	8,940	12.0	36	12.6								
	2	11.30-12.52AM	11.30								11,990	16.1	7,380	9.9	33	11.4	
			11.45				12.8*	34*	12.9					11.0*	33*	10.5	
			12.00						12.6							9.7	
			12.15				12.2*	38*	11.8					9.4*	32*	9.2	
			12.30						11.0							9.5	
			12.45				10.8*	38*	9.9					9.1*	35*	8.1	
EVENING SUNDAY																	
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	9,240	12.4	9,240	12.4	26	12.4		9,690	13.0	9,690	13.0	26	13.0	
ABC ABC SUNDAY NIGHT MOVIE	1	9.00-11.34PM	→GRID	19,740	26.5	11,320	15.2	30			22,870	30.7	10,650	14.3	28		
	2	9.00-10.00PM	→GRID														
	2	10.48-11.48PM															
			11.30						15.3								
			11.45													12.4	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	12,810	17.2	12,810	17.2	36	17.2		12,440	16.7	12,440	16.7	33	16.7	
CBS MOSES-THE LAWGIVER	2	10.41-11.41PM	→GRID								14,680	19.7	9,310	12.5	27		
			11.30													12.1	
NBC NBC NEWS UPDATE-SUN.	2	8.57- 8.58PM	8.45								8,200	11.0	8,200	11.0	22	11.0	
	1	9.17- 9.18PM	9.15	7,970	10.7	7,970	10.7	21	10.7								
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.36AM	→GRID	4,990	6.7	2,530	3.4	15			4,840	6.5	2,240	3.0	12		
	2	11.30- 1.08AM	→GRID											2.6*	13*	2.5	
			12.45				3.4*	18*	3.1							2.4	
			1.00						3.1								
			1.15				3.0*	21*	2.9								
			1.30						2.9								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	1	>	8.15	10,430	14.0	9,980	13.4	27	7.1	M-F							
	2	>	9.45						16.9	TU-TH	12,590	16.9	12,590	16.9	31	18.7	M-TH
			10.30													11.4	MON.
			10.45						11.2	MON.							

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS SPECIAL REPORT(S)	2	11.30-12.00MD	11.30								8,570	11.5	7,670	10.3	29	10.7	TUE.
			11.45													9.9	TUE.
ABC POLICE STORY-MON.		11.30-12.41AM	11.30	7,450	10.0	4,470	6.0	22	6.7	MON.	7,000	9.4	4,840	6.5	22	6.9	MON.
			11.45				6.5*	20*	6.3	MON.				6.8*	20*	6.6	MON.
			12.00						5.9	MON.						6.2	MON.
			12.15				5.6*	22*	5.4	MON.				6.2*	22*	6.2	MON.
			12.30						5.4	MON.						6.3	MON.
ABC POLICE WOMAN		11.30-12.37AM	11.30	8,200	11.0	5,810	7.8	27	7.5	WED.	7,970	10.7	5,360	7.2	26	8.1	WED.
			11.45				7.9*	25*	8.2	WED.				8.1*	25*	8.1	WED.
			12.00						8.2	WED.						7.0	WED.
			12.15				7.8*	29*	7.3	WED.				6.8*	27*	6.6	WED.
			12.30						7.0	WED.						5.4	WED.
ABC SOAP	1	11.30-12.03AM	11.30	6,780	9.1	5,590	7.5	22	7.7	FRI.							
			11.45						7.5	FRI.							
			12.00						6.4	FRI.							
ABC STARSKY AND HUTCH-11:30		11.30-12.37AM	11.30	9,310	12.5	6,260	8.4	29	8.7	THU.	8,420	11.3	5,510	7.4	24	8.0	THU.
			11.45				8.5*	26*	8.3	THU.				7.6*	22*	7.2	THU.
			12.00						8.5	THU.						7.4	THU.
			12.15				8.7*	33*	8.8	THU.				7.4*	27*	7.5	THU.
			12.30						7.3	THU.						6.2	THU.
ABC TUESDAY MOVIE OF THE WEEK	1	11.30-12.41AM	11.30	10,130	13.6	7,380	9.9	30	10.2	TUE.							
			11.45				10.1*	28*	9.9	TUE.							
			12.00						9.9	TUE.							
			12.15				10.0*	32*	10.0	TUE.							
			12.30						9.5	TUE.							
ABC SOAP	2	11.45-12.18AM	11.45								5,960	8.0	4,690	6.3	20	6.6	FRI.
			12.00													6.3	FRI.
			12.15													5.3	FRI.
ABC BARETTA	1	12.03- 1.07AM	12.00	4,770	6.4	3,200	4.3	17	4.7	FRI.							
			12.15				4.6*	16*	4.5	FRI.							
			12.30						4.4	FRI.							
			12.45				4.2*	18*	4.0	FRI.							
			1.00						3.5	FRI.							
ABC TUESDAY MOVIE OF THE WEEK	2	12.00- 1.11AM	12.00								6,330	8.5	4,400	5.9	26	7.0	TUE.
			12.15											6.6*	25*	6.2	TUE.
			12.30													5.8	TUE.
			12.45											5.6*	27*	5.4	TUE.
			1.00													5.2	TUE.
ABC BARETTA	2	12.18- 1.22AM	12.15								4,840	6.5	2,980	4.0	17	4.3	FRI.
			12.30													4.1	FRI.
			12.45											4.0*	16*	3.9	FRI.
			1.00													4.0	FRI.
			1.15											4.0*	20*	4.0	FRI.
ABC MANNIX THURS.		12.37 1.17AM	12.30	4,250	5.7	3,730	5.0	26	5.6	THU.	4,400	5.9	3,430	4.6	24	4.8	THU.
			12.45				5.2*	26*	5.1	THU.				4.8*	23*	4.7	THU.
			1.00						4.7	THU.						4.4	THU.
			1.15						4.8	THU.						4.3	THU.

 U.S. TV HOUSEHOLDS: 74,500,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC MANNIX-WED.	1	12.37- 1.14AM	12.30	4,400	5.9	3,800	5.1	26	5.7	WED.	3,130	4.2	2,530	3.4	20	3.5	WED.
	2	12.37- 1.18AM	12.30											3.4*	18*	3.3	WED.
			12.45				5.3*	25*	5.1	WED.						3.4	WED.
			1.00						4.7	WED.						3.5	WED.
			1.15														
ABC POLICE STORY-MON. 2	1	12.41- 1.06AM	12.30	4,470	6.0	4,250	5.7	32	5.6	MON.	4,990	6.7	4,620	6.2	30	6.2	MON.
	2	12.41- 1.15AM	12.30													6.2	MON.
			12.45						5.8	MON.						6.2	MON.
			1.00						5.6	MON.							
ABC TUESDAY MOVIE-WEEK PART 2	1	12.41- 1.25AM	12.30	7,380	9.9	6,330	8.5	36	8.8	TUE.	4,170	5.6	3,730	5.0	34	5.3	TUE.
			12.45						8.5	TUE.						5.0	TUE.
	2	1.11- 1.48AM	1.00						8.4	TUE.						5.0	TUE.
			1.15				8.4*	38*	8.4	TUE.						5.1	TUE.
			1.30														
			1.45														
CBS NEWSBREAK-M-F	1	>	8.45	7,750	10.4	7,750	10.4	22	10.4	M-F	9,240	12.4	9,240	12.4	26	12.4	M-F
	2	8.58- 8.59PM	8.45														
CBS CBS NEWS SPECIAL REPORT(S)	2	11.30-12.00MD	11.30								9,010	12.1	7,970	10.7	30	11.1	TUE.
			11.45													10.3	TUE.
CBS LATE MOVIE I	1	>	→GRID	8,340	11.2	5,960	8.0	28		M-F							
			11.45				9.2*	27*	9.0	MTUTHF							
			12.00						7.8	MTUWF							
			12.15				7.7*	28*	7.7	MTUWF							
			12.30						7.2	MTUWF							
			12.45				5.5*	26*	5.4	MTUWF							
			1.00						5.1	WED.							
CBS PAN AM. HIGHLIGHTS-FRI.(S)	2	11.30-11.45PM	11.30								7,080	9.5	6,560	8.8	23	8.8	FRI.
CBS PAN AM. HIGHLIGHTS-MON.(S)	2	11.30-11.45PM	11.30								7,450	10.0	7,150	9.6	27	9.6	MON.
CBS PAN AM. HIGHLIGHTS-THU.(S)	2	11.30-11.45PM	11.30								7,380	9.9	7,150	9.6	26	9.6	THU.
CBS PAN AM. HIGHLIGHTS-WED.(S)	2	11.30-11.45PM	11.30								7,150	9.6	6,710	9.0	26	9.0	WED.
CBS YOUR TURN: LTRS-CBS NEWS(S)	1	11.30-12.00MD	11.30	6,030	8.1	4,690	6.3	20	6.1	WED.							
			11.45						6.4	WED.							
CBS LATE MOVIE I	2	>	→GRID								7,080	9.5	4,990	6.7	26		M-F
			12.30													6.3	MTUWF
			12.45											6.1*	28*	6.1	MTUWF
			1.00													5.0	TUE.
			1.15											5.1*	30*	5.2	TUE.
CBS LATE MOVIE II	1	>	12.00	4,170	5.6	3,200	4.3	22	5.5	M-F							
			12.15				5.1*	20*	4.8	THU.							
			12.30						5.2	MTUTHF							
			12.45				4.7*	23*	4.7	MTUTHF							
			1.00						3.9	MTUWF							
			1.15				4.1*	22*	3.7	MTUWF							
			1.30						3.4	WED.							
			1.45				3.4*	28*	3.5	WED.							
CBS PAN AM. HIGHLIGHTS-TUE.(S)	2	12.00-12.15AM	12.00								5,070	6.8	4,920	6.6	24	6.6	TUE.

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE II	2	>	12.15								4,020	5.4	3,130	4.2	25	5.8	M-F
			12.30													4.9	MWTHF
			12.45											4.6*	22*	4.5	MWTHF
			1.00													4.4	M-F
			1.15											4.4*	26*	4.2	M-F
			1.30													3.9	MTUWF
			1.45											3.1*	24*	2.8	MTUWF
			2.00													2.8	TUE.
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	7,820	10.5	7,820	10.5	22	10.5	M-F	7,150	9.6	7,150	9.6	20	9.6	M-F
NBC NBC NEWS SPECIAL REPORT(S)	2	11.30-11.45PM	11.30								6,260	8.4	6,260	8.4	22	8.4	TUE.
NBC TONIGHT SHOW	2	>	→GRID								9,610	12.9	5,360	7.2	26		M-F
			1.00													4.7	TUE.
NBC WIMBLEDON TENNIS-FRI.(S)	1	11.30-11.45PM	11.30	6,930	9.3	6,410	8.6	23	8.6	FRI.							
NBC WIMBLEDON TENNIS-MON.(S)	1	11.30-11.45PM	11.30	6,930	9.3	6,560	8.8	26	8.8	MON.							
NBC WIMBLEDON TENNIS-THU.(S)	1	11.30-11.45PM	11.30	6,410	8.6	6,110	8.2	23	8.2	THU.							
NBC WIMBLEDON TENNIS-TUE.(S)	1	11.30-11.45PM	11.30	6,930	9.3	6,780	9.1	24	9.1	TUE.							
NBC WIMBLEDON TENNIS-WED.(S)	1	11.30-11.45PM	11.30	7,150	9.6	6,630	8.9	27	8.9	WED.							
NBC MIDNIGHT SPECIAL	2	1.00- 2.30AM	1.00								5,440	7.3	2,680	3.6	23	4.6	FRI.
			1.15											4.4*	23*	4.3	FRI.
			1.30													4.1	FRI.
			1.45											3.8*	25*	3.4	FRI.
			2.00													3.0	FRI.
			2.15											2.7*	22*	2.4	FRI.
NBC TOMORROW SHOW	2	>	→GRID								2,760	3.7	2,090	2.8	19		M-TH
			1.45											2.2*	18*	2.1	M-TH
NBC MIDNIGHT SPECIAL	1	1.15- 2.45AM	1.15	5,070	6.8	2,310	3.1	24	4.5	FRI.							
			1.30						4.2	FRI.							
			1.45				3.8*	26*	3.3	FRI.							
			2.00						2.4	FRI.							
			2.15				2.3*	21*	2.2	FRI.							
			2.30						2.0	FRI.							
NBC TOMORROW SHOW	1	>	→GRID	2,680	3.6	1,860	2.5	18		M-W							
			1.45				2.2*	17*	2.0	M-W							
			2.00						1.9	M & W							
NBC WIMBLEDON HIGHLIGHTS(S)	1	1.15- 2.15AM	1.15	3,050	4.1	2,010	2.7	21	3.2	THU.							
			1.30						2.8	THU.							
			1.45				2.7*	21*	2.5	THU.							
			2.00						2.2	THU.							
DAY MONDAY-FRIDAY																	
ABC SKYLAB REPORT-WED-1(SUS)	2	10.18-10.20AM	10.15														WED.
ABC SKYLAB REPORT-WED-2(SUS)	2	10.47-10.48AM	10.45														WED.
ABC SKYLAB REPORT-TUE-1(SUS)	2	11.14-11.15AM	11.00														TUE.
ABC SKYLAB REPORT-WED-3(SUS)	2	11.11-11.13AM	11.00														WED.
ABC SKYLAB REPORT-WED-4(SUS)	2	11.39-11.40AM	11.30														WED.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC SKYLAB REPORT-WED-5(SUS)	2	12.03-12.05PM	12.00														WED.
ABC SKYLAB REPORT-WED-6(SUS)	2	12.15-12.16PM	12.15														WED.
ABC SKYLAB REPORT-WED-7(SUS)	2	12.31-12.34PM	12.30														WED.
ABC SKYLAB REPORT-WED-8(SUS)	2	12.48-12.49PM	12.45														WED.
ABC SKYLAB REPORT-WED-9(SUS)	2	1.07- 1.11PM	1.00														WED.
ABC ABC NEWSBRIEF- 1.58PM(SUS)		1.58- 1.59PM	1.45							M-F							M-F
ABC SKYLAB REPORT-MON-1(SUS)	2	3.22- 3.23PM	3.15														MON.
ABC SKYLAB REPORT-TUE-2(SUS)	2	3.23- 3.24PM	3.15														TUE.
CBS MAGAZINE(S)	1	10.00-10.54AM	10.00	5,960	8.0	3,650	4.9	24	3.8	THU.							
			10.15				4.1*	22*	4.4	THU.							
			10.30						6.1	THU.							
			10.45				5.9*	27*	5.7	THU.							
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	4,020	5.4	3,430	4.6	21	4.6	M-F	4,400	5.9	3,730	5.0	23	5.0	M-F
CBS RAZZMATAZZ(S)	1	4.00- 4.30PM	4.00	3,050	4.1	2,460	3.3	13	3.4	TUE.							
			4.15						3.1	TUE.							
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC SKYLAB REPORT-WED-1(SUS)	2	12.00-12.04PM	12.00														WED.
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
NBC SKYLAB REPORT-WED-2(SUS)	2	1.40- 1.44PM	1.30														WED.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	2,240	3.0	2,240	3.0	34	3.0		2,010	2.7	1,940	2.6	25	2.6	
ABC SCHOOLHOUSE ROCK-8.57AM		8.57- 9.00AM	8.45	3,050	4.1	2,980	4.0	36	4.0		3,200	4.3	2,980	4.0	28	4.0	
ABC SCHOOLHOUSE ROCK-9.56AM		9.56- 9.59AM	9.45	3,800	5.1	3,580	4.8	24	4.8		3,500	4.7	3,430	4.6	24	4.6	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	5,590	7.5	5,360	7.2	32	7.2		4,990	6.7	4,840	6.5	31	6.5	
ABC SCHOOLHOUSE ROCK-12.26PM		12.26-12.29PM	12.15	4,470	6.0	4,170	5.6	27	5.6		3,650	4.9	3,280	4.4	21	4.4	
ABC NASL CHAMP. SOCCER-SAT	1	3.00- 5.35PM	→GRID	6,260	8.4	2,240	3.0	11									
			5.30						4.3								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,710	2.3	1,640	2.2	24	2.2		2,760	3.7	2,680	3.6	36	3.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,460	3.3	2,160	2.9	23	2.9		3,350	4.5	3,050	4.1	28	4.1	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	5,440	7.3	5,220	7.0	41	7.0		5,290	7.1	5,070	6.8	40	6.8	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45	6,850	9.2	6,630	8.9	43	8.9		5,290	7.1	5,070	6.8	35	7.0	
			10.00						8.9							6.7	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	6,330	8.5	5,590	7.5	34	7.5		5,660	7.6	5,070	6.8	34	6.8	
CBS IN THE NEWS-11.33AM		11.33-11.36AM	11.30	4,990	6.7	4,840	6.5	29	6.5		4,620	6.2	4,400	5.9	27	5.9	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,920	6.6	4,690	6.3	28	6.3		4,840	6.5	4,540	6.1	28	6.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	4,540	6.1	4,250	5.7	28	5.7		4,100	5.5	3,730	5.0	23	5.0	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,920	6.6	4,690	6.3	29	6.3		4,250	5.7	3,950	5.3	24	5.3	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,500	4.7	3,050	4.1	19	4.1		2,910	3.9	2,610	3.5	15	3.5	
CBS IN THE NEWS-1.56PM		1.56- 1.59PM	1.45	2,980	4.0	2,980	4.0	18	4.0		2,760	3.7	2,680	3.6	16	3.6	

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OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC METRIC MARVELS-10:27AM	2	10.27-10.29AM	10.15								3,350	4.5	3,280	4.4	22	4.4	
NBC METRIC MARVELS-10:57AM	2	10.57-10.59AM	10.45								3,800	5.1	3,800	5.1	25	5.1	
NBC METRIC MARVELS-11:57AM	2	11.57-11.59AM	11.45								4,020	5.4	3,950	5.3	25	5.3	
NBC NBC MAJOR LEAGUE PRE GAME	1	3.00- 3.16PM	→GRID 3.15	3,430	4.6	3,200	4.3	20	4.7								
DAY SUNDAY																	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	1,860	2.5	1,560	2.1	12	2.1		2,380	3.2	2,160	2.9	14	2.9	
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	600	.8	520	.7	9	.7		600	.8	520	.7	9	.7	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	750	1.0	670	.9	11	.9		600	.8	450	.6	6	.6	
CBS WESTERN OPEN GOLF-SUN.(S)	1	4.00- 6.40PM	→GRID 6.30	10,730	14.4	4,540	6.1	19	7.6								